

A McGraw-Hill publication

Business Week

JULY-DECEMBER

•

1971

•

EDITORIAL

•

BUSINESS WEEK

INDEX OF EDITORIAL CONTENT 2nd Half 1971



How to Use this Index

Every article appearing in Business Week during the last six months of 1971 is comprehensively indexed in this volume. All articles are indexed alphabetically by subjects and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in

turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 10036, N. Y.; telephone 971-3298.

TESSIE MANTZOROS, Librarian



BUSINESS WEEK INDEX

July-December, 1971

A

ABC-TV

ABC makes it a three-way race (with illus) p28, Nov.20

AEG-Telefunken

A German effort to challenge IBM (with illus) p37, Dec.11

AFL-CIO

See also Independent Unions; Labor; Wages; Dept. of Labor; National Labor Relations Board

Fitz takes the wheel and a new course (with illus) p68, July 10

The unions demand more jobs (with illus) p63, July 17

'If you freeze wages, freeze everything' (with illus) p29, Aug.14

Angry unions aim for a deal with Nixon (with cover, table and illus) p52, Aug.28

Labor is cooling its feud with Nixon (with illus) p16, Sept.4

Meany refers to President Nixon as "that man over there" # p45, Sept.25

Nixon and labor widen the breach (with illus) p18, Nov.27

New rules for selecting delegates to Democratic Convention # p32, Nov.27

The jockeying for Meany's job begins (with illus) p64, Dec.18

Chemical

Strength through merger (with illus) p76, Oct.2

Communications

Phone workers swell the picket population (with illus) p33, July 17

A sudden thaw at the bargaining tables (with illus) p13, July 24

Phone supervisors answer the call (with illus) p21, Nov.20

Electrical

A chill wind at Frigidaire p58, July 31

Letter Carriers

Private mail service tries for first class (with illus) p28, Dec.11

Longshoremen

An all-coasts strike threatens the docks (with illus) p14, July 24

Threat of intervention angers longshoremen (with illus) p28, Aug.14

Dock strikers feel the Nixon jawbone, (with illus) p28, Oct.2

A dock truce—but not a peace treaty (with illus) p28, Oct.9

Dockers form a common front (with illus) p55, Nov.6

Walkout maroons a sea of books (with illus) p47, Nov.13

A troubled respite in the dock strife (with illus) p29, Dec.4

A dock strike on all coasts # p38, Dec.11

Machinists & Aerospace Workers

The airlines move into closer formation (with illus) p98, Aug.14

The bargaining chill deepens (with illus) p108, Sept.25

Short News Item

Aerospace unions pick a target p84, Oct.9

The aerospace pact tests the Pay Board (with illus) p34, Dec.11

Oil, Chemical & Atomic Workers

Strength through merger (with illus) p76, Oct.2

Papermakers & Paperworkers

Why strikers fear Ed Ball (with illus) p102, Oct.16

Steel

Strong suit for Steelworkers # p24, July 3

A sudden thaw at the bargaining tables (with illus) p13, July 24

Down to the wire in steel bargaining p19, July 31

How a steel strike was averted (with illus) p17, Aug.7

The Steelworkers set out to rescue steel (with illus) p58, Dec.11

ABT, Clark C.

An outside consultant for government (with illus) p69, Nov.27

ADELA

Norway builds a pulp mill in Brazil p38, Aug.14

AMF, Inc.

AMF's new Guard-Lite # p94, Nov.6

AWT Systems, Inc.

Sewage finds a home (with illus) p24, July 31

A cheaper way to burn sewage p38, Aug.7

AARON, Sam

The import surcharge jolts the retailers (with illus) p68, Aug.21

ABACUS Fund

An artful way to go public (with illus) p42, Dec.25

ABBOTT Laboratories

A drugmaker tries to recapture a market (with illus) p22, July 31

ABEL, I. W.

Productivity is the sticking point (with illus) p17, July 10

The unions demand more jobs (with illus) p63, July 17

How a steel strike was averted (with illus) p17, Aug.7

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

ABILITY Search

Videotape brings the resumé alive (with illus) p36, July 10

ABRASIVES

Norton aligns its top jobs with its markets (with illus) p80, Aug.7

ACCELERATORS

Another way to treat cancer (with illus) p86, Dec.18

ACCOUNTING

A threat to the booming leasing business (with chart and illus) p42, Sept.4

A low-cost way to keep books by computer (with illus) p106, Oct.23

ACKLEY, Gardner

The Democrats are still drifting (with illus) p18, Sept.18

ACUPUNCTURE

The revolution in China's laboratories (with illus) p88, Aug.21

ADDITIVES

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

ADOLPH Coors Co.

How one company trains in the Great Outdoors (with illus) p40, July 24

Coors cleans up despite his anger (with illus) p70, Nov.20

ADVANCED Research Projects Agency

The age of thinking machines (with illus) p90, Oct.30

ADVERTISING

See also Newspapers; Magazines; Television

Admen burn over broker's bow to FTC p25, July 10

Truth serum for car ads # p42, July 17

Out of the shadow of 'Big Allys' (with illus) p22, July 24

Readers Report: The most an ad can do p4, Aug.7

The Federal Trade Commission will keep up its pressure on advertising claims # p29, Aug.7

No-escape literature # p45, Aug.14

An adman battles society's ills (with illus) p108, Sept.11

Local stations try filling prime time (with illus) p100, Sept.11

Female hygiene and the TV code p100, Sept.11

Peachtree Street is calling # p128, Sept.25

Detroit tries to close its credibility gap (with illus) p46, Oct.2

'Spiffing' loses its spiff # p100, Oct.16

Auto ads: What FTC learned # p30, Oct.16

Commentary: Admen try to mend their fences (with illus) p116, Oct.23

Ads against the wall # p52, Oct.23

'Fly me' ads land in court # p40, Nov.6

Direct-mail ads will get more direct (with illus) p84, Nov.27

The FTC gets tougher on misleading ads p35, Dec.11

Costs and competition shake The Times (with illus) p62, Dec.11

Where cigarette makers spend ad dollars now (with table and illus) p56, Dec.25

ADVERTISING Agencies

The unsurprising ad slump # p44, Aug.7

Goodrich switches ad agencies # p50, Sept.11

ADVERTISING Commentary

Industrial ads: A debate heats up (with illus) p68, July 17

AERIAL Mapping

Sharper eyes seek the world's resources (with illus) p54, Nov.27

AERITALIA

Aerospace companies find partners abroad p36, Nov.20

AEROJET-General Corp.

Trial runs for a 100-knot Navy (with illus) p110, Nov.6

AEROSPACE Industry

Aerospace is diversifying again (with chart and illus) p124, Sept.11

AFRICA

A safari may answer your vacation dilemma p113, Sept.25

AGED

A shot of youth for the ills of age (with illus) p60, Nov.20

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

Losing the youthful look (Editorial) p98, Nov.20

Readers Report: Where the money is p5, Dec.11

AGNELLI, Giovanni

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

An outsider for Agnelli's IFI (with illus) p70, Oct.30

AGNEW, Bruce

Book Review p10, Nov.27

AGRICULTURE

Avocados sell at any price (with illus) p46, Oct.16

AILES (Roger) & Associates

For an effective TV style # p71, July 31

AIR Bag

The air bag faces a showdown fight (with illus) p74, Aug.14

Neither safe nor sure (Editorial) p80, Aug.28

Readers Report: Deflated p5, Sept.25

Reprieve on air bags # p30, Oct.2

A kick for air bags, a boost for belts (with illus) p72, Oct.9

Readers Report: A case for self-control p5, Oct.30

Readers Report: Air bag unwanted p5, Dec.11

AIR Pollution

The Netherlands: A cleanup and the GNP collide (with illus) p35, July 10

Copper counts the cost of clean air (with illus) p104, July 17

Southern California: The end of sunny growth (with cover, chart and illus) p88, July 17

The cleaner way to make coke (with illus) p42, July 31

Choking the smoky cars # p26, Aug.7

Low-lead gas sales take off at a crawl (with illus) p44, Aug.21

Nixon's pollution fighter faces a backlash (with illus) p54, Aug.21

Pollution attorneys claim foul p29, Aug.28

Readers Report: Pilot's view p5, Aug.28

Paying for pollution by the pound (with illus) p78, Sept.4

Auto makers having antitrust immunity to work jointly on anti-pollution programs # p29, Sept.18

Industries whose world market position is weakened by U.S. pollution regulations # p33, Oct.30

Tougher tests to make autos come clean (with illus) p100, Nov.6

Birmingham's grim lesson (with illus) p20, Nov.27

Cutting out the sulfur oxide # p38, Dec.11

Short News Item

A catalyst that may really curb pollution (with illus) p24, Dec.18

A Big Steel union makes war on pollution (with illus) p34, Dec.25

A cleanup battle jolts California p35, Dec.25

AIRCADE

Seminars try to cut the Phase II fog p46, Oct.23

AIRLINES Industrial Relations Conference

The airlines move into closer formation (with illus) p98, Aug.14

AIRPORT Transit

LTV wins a plum in airport transit (with illus) p39, July 17

ALASKA

Pipeline decision is put off a month p27, Sept.4

Pickets fail to defuse H-blast (with illus) p30, Oct.30

Alaska's governor covets the pipeline (with illus) p44, Nov.13

Readers Report: Egan's pipeline p7, Dec.4

ALASKA Federation of Natives

'Bush power' wins Alaskan land claims (with illus) p23, Dec.18

ALBERT, Carl

Albert has dashed the reformers' hopes (with table and illus) p32, Dec.11

ALBUQUERQUE, N. M.

Self-control for riot controllers (with illus) p50, July 3

ALCAN Aluminum, Ltd.

Why Alcan spends so much (with illus) p78, July 10

Sheet metal with fewer wrinkles (with illus) p60, July 17

One-trip sheetmaking goes on stream (with illus) p55, Oct.9

ALCOR, Inc.

Appalachia gets a program it trusts (with illus) p54, Oct.16

ALFA-Romeo

Italy: Ford gains on Fiat and Alfa p41, Nov.20

ALGERIA

Spain will ask Algeria to lift gas ban p46, July 17

An underwater gas pipeline across the Mediterranean # p34, Oct.9

ALIBRANDI, Joseph F.

Whittaker reverses its empire-building (with illus) p24, Aug.28

ALITALIA

The air fare war spreads # p48, Nov.13

ALLEGHENY Ludlum Industries, Inc.

Two new steel presidents Donald E. Reichelderfer and Robert Buckley # p38, Dec.11

ALLEN, Richard

A Watts report: no progress (with table) p70, Aug.14

ALLERGY

Readers Report: Nonallergic furniture p6, July 24

ALLIANCE for Labor Action

Fitz takes the wheel and a new course (with illus) p68, July 10

ALLIED Breweries, Ltd.

Britain: Troubled hotels are ripe for takeover p40, Oct.30

Allied Breweries' attempt to get control of the hotel chain # p41, Dec.4

ALLIED Van Lines, Inc.

When moving men show their worst side p86, Aug.21

ALLIS-Chalmers Mfg. Co.

Out of the shadow of 'Big Allis' (with illus) p22, July 24

ALUMINUM

Why Alcan spends so much (with illus) p78, July 10

Sheet metal with fewer wrinkles (with illus) p60, July 17

Aluminum attacks its overcapacity (with illus) p24, Sept.18

One-trip sheetmaking goes on stream (with illus) p55, Oct.9

ALUMINUM Co. of America

Industrial ads: A debate heats up (with illus) p68, July 17

Aluminum attacks its overcapacity (with illus) p24, Sept.18

ALYESKA Pipeline Service Co.

Alaska's governor covets the pipeline (with illus) p44, Nov.13

AMCHITKA Island

A nuclear test that may fizzle (with illus) p117, Sept.25

Pickets fail to defuse H-blast (with illus) p30, Oct.30

The testing boom begins to fade (with illus) p45, Nov.13

AMERICAN Airlines, Inc.

The DC-10 bows, bringing lots more seats to fill (with cover, chart and illus) p94, Aug.14

Foggy guidelines for airline mergers (with map) p22, Sept.4

AMERICAN Biltrite Rubber Co.

A very rough season for synthetic turf (with illus) p35, Nov.6

AMERICAN Cyanamid Co.

Cyanamid crashes the glamour markets (with illus) p74, Sept.4

A new antibiotic finally gets born (with illus) p56, Oct.16

AMERICAN Express Co.

To buy flight insurance on your airline trips # p62, July 3

AMERICAN Management Assn.

Trimmed paychecks put back lost weight p35, July 17

Where they make believe they're the boss (with illus) p34, Aug.28

Seminars try to cut the Phase II fog p46, Oct.23

AMERICAN Mediacorp.

A profit boost for hospitals (with table and illus) p96, Oct.2

AMERICAN Motors Corp.

AM's 12/12 vision # p34, Aug.14

Better days for Detroit # p30, Oct.30

Vehicles for Vietnam # p28, Nov.20

AMERICAN Ship Building Co.

Litton jumps ship on the Great Lakes (with illus) p44, Sept.11

AMERICAN Standard, Inc.

Lure of the land fades for companies (with illus) p38, July 17

AMERICAN Stock Exchange

Martin is about to end the suspense p25, July 21

... and the Amex looks west # p26, Aug.28

The market structure: remodel or reform? (with illus) p47, Oct.23

AMERICAN Telephone & Telegraph Co.

FCC staff zaps Ma Bell # p42, July 17

Phone workers swell the picket population (with illus) p33, July 17

AT&T opens up its wideband lines p23, July 31

Where they make believe they're the boss (with illus) p34, Aug.28

Bell's billions for building # p30, Oct.16

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p68, Nov.6

AMERICAN Tree & Wreath Div.

Plastic trees are sprouting fast (with illus) p35, Dec.11

AMOCO Production Co.

Offshore fire singes oil's safety rules p48, Oct.23

AMPEX Corp.

A shot at music piracy # p52, Oct.23

AMSTED Industries

The views on bigness are contradictory (with cover and illus) (Special Report) p58, Aug.7

ANACONDA Co.

A tougher line on property takeovers p36, Oct.16

ANDERSON, Duane

Book Review p11, July 31

ANDREAS, Dwayne O.

"Citizens for a new prosperity" to achieve bipartisan coloring # p33, Oct.2

ANTARCTIC

Seeing the frozen continent in style p71, Aug.7

ANTHONY, Susan B.

A new face for a \$2 bill (with illus) p34, Nov.6

ANTIDUMPING

Import dumping runs into fire p36, Oct.30

ANTISUBMARINE

ITT makes its weight felt p44, Dec.11

ANTITRUST Laws and Enforcement

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

The views on bigness are contradictory (with cover and illus) (Special Report) p58, Aug.7

A new attack on bigness p53, Sept.11

Readers Report: Anti antitrust p5, Sept.25

Antitrusters take on professional sports (with illus) p60, Oct.9

The umpire looks again # p52, Oct.23

Economic indicators to flag industries prone to break antitrust laws or present consumerism problems # p55, Oct.23

Antitrusters fear Phase II side effects p44, Nov.6

The patent system needs overhauling (with illus) p65, Dec.4

The fallout from McLaren's fast exit (with illus) p31, Dec.11

Prescription prices lose their mystery p21, Dec.18

Professional codes of ethics that ban price competition # p32, Dec.18

Europe: Concan is caught in an antitrust test p37, Dec.18

An antitrust crunch for cereal makers p23, Dec.25

Short News Item

ANTONIOU, Anthony A.

Steel prefabs that can be stacked (with illus) p27, Oct.30

ANVAN Industries, Inc.

Steel prefabs that can be stacked (with illus) p27, Oct.30

APARTOTELS

Condominiums: Now you can buy part of a hotel p66, July 31

APOLLO

Hello, Shanghai, will you answer? (with illus) p26, Aug.7

The old Saturn V may loft Orbiter (with illus) p130, Sept.25

APOLLO 15

Apollo 15 astronauts to wear space suits on way back # p45, July 17

Apollo 15: the most daring mission yet (with illus) p18, July 24

APPALACHIA

Appalachia gets a program it trusts (with illus) p54, Oct.16

Readers Report: Appalachia finances p5, Nov.20

ARCTIC

Gas now becomes an issue in the Arctic (with map) p44, Aug.28

ARGENTINA

Argentina: GM switches to the inside track p36, Aug.7

Argentina: Investors shy from a shaky economy (with illus) p31, Sept.4

Argentina: The survival race may be going to Swift (with illus) p40, Oct.16

Hilton plans hotels in Rio de Janeiro and Buenos Aires # p56, Nov.13

More trouble for Swift de la Plata p56, Nov.13

ARLEN Realty & Development

The big Bahamas salvage job (with illus) p66, Dec.11

ARMCO Steel Corp.

Water polluters tangle with the law — and lose (with illus) p64, Oct.9

White House mediates Armco's pollution fight p33, Oct.16

Steel's outlook continues gray (with chart and illus) p29, Oct.16

Two new steel presidents Donald E. Reichelderfer and Robert Buckley # p38, Dec.11

ARMOUR & Co.

His Greyhound goes to Phoenix (with illus) p59, July 3

ARMSTRONG Cork Co.

Armstrong Cork bets on residential housing (with illus) p122, Oct.23

Leather's shoes prove tough to fill p28, Oct.30

ARMY Corps of Engineers

EPA takes on the corps p32, Nov.27

ART

Art that comes several of a kind costs much less p62, July 24

Readers Report: Corner on art p6, Sept.4

The smart money is hedging its bet (with illus) p21, Oct.30

A bull market in Indian art (with illus) p77, Nov.27

ART Gallery

An art gallery for illustrators p76, Oct.9

ARTERY Group

The California 'look': a thriving transplant (with illus) p44, Aug.14

ASEA, Inc.

Sheet metal with fewer wrinkles (with illus) p60, July 17

ASH, Roy

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

Some Japanese yield on the yen (with illus) p22, Oct.2

ASHTON, Harris J.

He's in the market for a meat packer (with illus) p70, July 10

ASIA

Ford's future in Asia p32, July 31

The 'Asia dollar' grows up p48, Dec.11

ASSEMBLY Line

Motorola creates a more demanding job (with illus) p32, Sept.4

ASSESSMENT Centers

Where they make believe they're the boss (with illus) p34, Aug.28

ASSET Depreciation Range System

Congress bones up on Nixon economics (with table and illus) p14, Sept.4

ASSOCIATES Corp.

A conglomerateur comes back (with illus) p67, Dec.18

ASTRONAUTS

A plan to rescue stranded astronauts p112, Nov.6

ATHERTON Div.

Microwave ovens heat up again (with illus) p21, Dec.25

ATLANTA, Ga.

Peachtree Street is calling # p128, Sept.25

ATLANTIC City, N. J.

Last of the supersalesmen (with illus) p50, Sept.18

ATLANTIC Community Development Group for Latin America

See Adela

ATLANTIC Richfield Co.

An ecology fair tries and misses (with illus) p73, Nov.20

ATLAS Van Lines, Inc.

For the moving man, the hurdles multiply (with illus) p90, Aug.21

ATOMIC Energy

Nuclear power loses a battle in court p24, July 31

A push for fast-breeders # p73, Sept.4

Adaptable atom smasher # p73, Sept.4

A nuclear test that may fizzle (with illus) p117, Sept.25

Westinghouse may pull ahead of GE in sales of nuclear plants abroad # p56, Oct.23

Pickets fail to defuse H-blast (with illus) p30, Oct.30

The testing boom begins to fade (with illus) p45, Nov.13

Europe: Westinghouse cracks a nuclear market (with illus) p58, Nov.13

Licensing nuclear power plants # p44, Dec.11

Another way to treat cancer (with illus) p86, Dec.18

ATOMIC Energy Commission

William O. Doubt to get the vacant seat on the Atomic Energy Commission # p29, July 10

A tough manager takes over at AEC p20, July 24

Whether AEC used funds for a public relations campaign against him # p31, July 31

Environmental factors in licensing nuclear power plants # p29, Aug.7

The AEC has trouble salting away waste p30, Oct.16

AUCTIONS

To sell real estate fast try an auction p66, July 31

Oil bids are locked up # p21, Dec.25

AUSTIN, J. Paul

Heir apparent at Coke # p28, Nov.20

AUSTRALIA

More wings to down under # p58, Sept.25

International money pouring into Australia # p36, Nov.20

New lift for the F-111 # p32, Dec.4

AUTO-Train Corp.

A train that takes your auto along (with illus) p26, Oct.30

AUTOMATION

The easier way to pick parts in a warehouse (with illus) p43, July 31

The age of thinking machines (with illus) p90, Oct.30

AUTOMOBILES

See also Individual companies

Readers Report: An open-door policy p8, July 10

The rotary-engine car is catching on (with illus) p20, July 10

Imports continue to make inroads (with illus) p20, July 10

Britain: A new driver for David Brown Corp. (with illus) p50, July 17

Truth serum for car ads # p42, July 17

He drives Ford through Europe (with illus) p76, July 17

Readers Report: Crash safety research p10, July 17

A new Ford for \$1 # p22, July 24

The belt-tightening paid off for Detroit (with table) p21, July 31

The Corvairs convene (with illus) p21, July 31

Ford's future in Asia p32, July 31

Detroit's model year grinds to a close (with table) p23, Aug.7

Longer auto loans but no enthusiasm (with chart) p22, Aug.7

Choking the smoky cars # p26, Aug.7

Japan: An auto industry goes into shock (with illus) p34, Aug.7

Canada: Second birthday for an export boom (with chart) p34, Aug.7

Argentina: GM switches to the inside track p36, Aug.7

AM's 12/12 vision # p34, Aug.14

The air bag faces a showdown fight (with illus) p74, Aug.14

Detroit gets its chance to shine (with illus) p66, Aug.21

After the blow, Japan picks up the pieces (with illus) p60, Aug.28

The dollar figure on the sticker isn't the actual sales price # p29, Aug.28

A topsy-turvy time for the new models (with illus) p18, Sept.4

Tips for the bargain-hunting car buyer p69, Sept.4

Halley: 'Wheels' (with illus) p10, Sept.18

Short News Item

Auto makers having antitrust immunity to work jointly on anti-pollution programs # p29, Sept.18

Germany: VW drops the driver (with illus) p34, Sept.18

A swinger tries to cure Chevrolet's ills (with cover, table and illus) p60, Sept.18

Americans put the car in its place (with illus) p66, Sept.18

Fiat bidding against Renault to build auto plant in Poland # p48, Sept.25

Steaming down the highway # p43, Sept.25

Britain: An auto aristocrat is going public (with illus) p39, Oct.2

Reprieve on air bags # p30, Oct.2

Detroit tries to close its credibility gap (with illus) p46, Oct.2

A kick for air bags, a boost for belts (with illus) p72, Oct.9

A Nixon boom for Detroit # p30, Oct.9

Chrysler may gear up to assemble imports p34, Oct.9

Readers Report: Autos and experts p7, Oct.9

Auto ads: What FTC learned # p30, Oct.16

Readers Report: A U.S. foreign car (with illus) p8, Oct.23

Better days for Detroit # p30, Oct.30

Detroit's sales race ahead of profits (with table) p32, Nov.6

Fiats with a Polish accent # p40, Nov.6

Tougher tests to make autos come clean (with illus) p100, Nov.6

Detroit sets a hot pace in Brazil p56, Nov.13

Vehicles for Vietnam # p28, Nov.20

Brazil: Following GM's profit margin (with illus) p36, Nov.27

Road salt can abet the rusting of your car # p88, Dec.4

Auto price boosts respond to controls (with illus) p37, Dec.4

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

A catalyst that may really curb pollution (with illus) p24, Dec.18

Detroit is nearly sure of a great new year (with illus) p17, Dec.25

Parts

U.S. ingredients in foreign recipes (with illus) p20, July 24

Questor: From steady profits to swinging losses (with illus) p106, Aug.14

A bumper crop for safety's sake (with illus) p32, Nov.6

AVCO Corp.

Avco soups up its recovery drive (with illus) p40, Oct.9

AVERIN, Igor M.

Soviet Union: Talks aim at an open port (with illus) p50, Dec.11

AVIATION

Lockheed workers lobby for the loan (with illus) p16, July 3

A prop-jet fighter at a bargain price (with illus) p51, July 3

Big guns in the air-fare war # p24, July 3

Flying lessons: exciting, but the price is high p61, July 3

A great weekend for most airlines (with illus) p22, July 10

He's bullish on jet engines (with illus) p70, July 10

BOAC and BEA offer information to business passengers # p80, July 17

Lockheed's trijet market begins to crumble (with table and illus) p17, July 24

The airline that thrives on discounting (with illus) p68, July 24

How Lockheed won a super-lobby p25, July 24

Even the Douglas trijet is in trouble (with illus) p62, July 31

When one jet engine stalls # p34, Aug.14

Try Chicago Helicopter Airways # p92, Aug.14

The airlines move into closer formation (with illus) p98, Aug.14

Why prototyping is making a comeback (with illus) p102, Aug.14

The DC-10 bows, bringing lots more seats to fill (with cover, chart and illus) p94, Aug.14

Crisis may ground British aircraft p33, Aug.21

State gets its Irish up # p30, Aug.21

The F-14 price tag soars—again p29, Aug.28

The new airline merger rules p29, Aug.28

Export Import Bank's turndown of Chile's request to buy aircraft # p30, Aug.28

New defeat for Hughes # p24, Sept.4

Foggy guidelines for airline mergers (with map) p22, Sept.4

Germans order a Phantom fleet # p24, Sept.4

Northrop puts on a show to sell Cobras (with illus) p71, Sept.4

More mergers in the air # p50, Sept.11

Letting Grumman Corp. out of its costly F-14 contract # p53, Sept.11

Lockheed finally collects its loan (with illus) p21, Sept.18

Lufthansa topples the fare structure (with illus) p25, Sept.18

Supersonic transport project readied for dissemination to interested companies # p29, Sept.18

More wings to down under # p58, Sept.25

Pan Am takes a one-two-three punch (with illus) p80, Oct.2

White House looks into Pan Am's problems p33, Oct.2

Commentary: the price of the air fare war (with illus) p84, Oct.2

Grumman's F-14 draws more flak (with illus) p25, Oct.9

Avco soups up its recovery drive (with illus) p40, Oct.9

Aerospace unions pick a target p84, Oct.9

The DC-10s prove they were worth the wait p76, Oct.9

Giving the CAB transatlantic power (with illus) p26, Oct.16

Airlines say the going's better # p92, Oct.16

French aircraft industry's retaliation against the U.S. import surcharge # p56, Oct.23

A high flyer lands in receivership (with illus) p29, Oct.30

Russians ordered their supersonic prototype bomber into full-scale production # p33, Oct.30

The turnaround from disaster at TWA (with chart and illus) p60, Oct.30

Airline shares look for gains (with table) p82, Oct.30

Lockheed rolls out an antisub jet p36, Nov.6

Canada's plane makers fly low (with illus) p36, Nov.6

'Fly me' ads land in court # p40, Nov.6

China granted Air Yugoslavia right to operate charters to Peking # p56, Nov.13

Why Pan Am doesn't have a new president (with illus) p120, Nov.13

Southern California: a pickup in jobs p47, Nov.13

The air fare war spreads # p48, Nov.13

Pan Am gets a president # p28, Nov.20

Aerospace companies find partners abroad p36, Nov.20

Multinationalization of the aerospace industry # p34, Nov.27

New lift for the F-111 # p32, Dec.4

Airlines drag their feet on the Concorde (with illus) p37, Dec.18

Aviation: GE's 'dream' engine gets a French accent (with illus) p36, Dec.18

A thriving company in a slow industry (with illus) p22, Dec.18

Now the Pay Board trips over aerospace (with illus) p31, Dec.18

Pay Board puts off the aerospace issue p19, Dec.25

Aerospace: Another year of shrinking markets (with cover) p49, Dec.25

Airports

LTV wins a plum in airport transit (with illus) p39, July 17

Where wildlife and jets coexist (with illus) p88, Oct.16

Carage

Lebanon: From desert airlift to global caravan (with illus) p36, Oct.9

AVOCADOS

Avocados sell at any price (with illus) p46, Oct.16

B

BACHARACH, Melvin L.

Levi's tries on a trolka for size (with illus) p50, Sept.4

BAHAMAS

The big Bahamas salvage job (with illus) p66, Dec.11

BAILEY, Benny Ray

Appalachia gets a program it trusts (with illus) p54, Oct.16

BAILEY, F. Lee

Bailey 'The Defense Never Rests' (with illus) p16, Dec.11

BAILEY, Richard B.

A great time to start a mutual fund (with illus) p70, Dec.18

BAILEY, Shannon

Appalachia gets a program it trusts (with illus) p54, Oct.16

BAIRD, Joseph E.

The boom in London's bank consortiums (with illus) p42, Dec.18

BAKER, Bob R.

S&L's break out of the boom-bust mold (with illus) p38, Oct.9

BAKER, Charles D.

Pan Am takes a one-two-three punch (with illus) p80, Oct.2

BALANCE of Payments

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

The world downgrades the dollar (with chart) p24, Aug.14

Short News Item

The problems devaluation will not solve (with chart and illus) p18, Dec.18

BALL, Edward

Why strikers fear Ed Ball (with illus) p102, Oct.16

A break in Florida's nine-year strike (with illus) p18, Dec.25

BANGERT & Co.

Getting employees to put up the capital (with illus) p86, Nov.20

BANGOR Punta Corp.

Bangor Punta shrinks to manageable size (with illus) p100, Dec.11

BANK for International Settlements

Eurodollars: the villain? (with cover, chart and illus) (Special Report) p91, Sept.25

BANK of British Columbia

A new bank challenges Canada's giants (with table and illus) p37, Sept.18

BANKRUPTCY

Mecom's rescue plan (with illus) p77, July 17

BANKS and Banking

The inevitable boost to 6% p19, July 10

A multinational swindle born of tight money (with illus) p46, July 10

Healthier profits begin to show up (with table) p36, July 17

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

Take your pick of size and kind p67, July 24

Your bank can help meet the high cost of learning p61, July 24

Let banks pay interest on checking accounts # p31, July 31

Making depositors into shareholders p75, July 31

Big dreams for Brazilian bankers p32, July 31

That way to the bank (with illus) p22, Aug.28

The new activist in central banking p120, Sept.11

A pair of S&Ls bedevils the Fed p38, Sept.18

A new bank challenges Canada's giants (with table and illus) p37, Sept.18

Britain lifts the lid for U.S. banks p32, Sept.18

Bank-S&L merger under fire # p26, Sept.18

Sweden's banks are merging # p48, Sept.25

A Toledo bank cuts a disc # p63, Oct.2

A bank trust, Patman-style # p30, Oct.9

Citibank tries to recoup its losses in Cuba p36, Oct.16

Readers Report: The missing 9 p6, Oct.16

Retailers move toward the 168-hour week (with illus) p86, Oct.16

The earnings picture is a bit blurred (with table) p50, Oct.23

A chip off the prime rate # p52, Oct.23

Banks want to unfreeze leasing payments p33, Oct.30

Belgium's Lambert deepens its U.S. stake (with illus) p80, Nov.6

Banking steel's competitive fires p56, Nov.13

The Fed builds a faster track (with illus) p72, Nov.27

Texas banks make a bid for the big time (with table) p60, Dec.4

Why the savings rate is still so high (with chart and illus) p96, Dec.4

The 'Asia dollar' grows up p48, Dec.11

The boom in London's bank consortiums (with illus) p42, Dec.18

Another call to revamp the financial system (with illus) p40, Dec.25

BANNER, Donald

Appointment of Donald Banner as Patent Commissioner is meeting resistance # p55, Oct.23

BANTA, Merle H.

The frantic days of a leisure empire (with illus) p27, Oct.9

BANTAM Books, Inc.

Bantam's variegated edition # p44, Aug.7

BARBER, Anthony

The IMF: running scared and making gains (with illus) p21, Oct.2

BARGES

Barges that go to sea in ships (with illus) p74, Aug.7

BARRIO

The 'barrio' wants a better deal, too p72, Aug.14

BARTON Brands, Inc.

Why Barton toasts its liquidation (with illus) p45, Sept.11

BASEBALL

Readers Report: Fond memories (with illus) p6, Sept.18

Antitrusters take on professional sports (with illus) p60, Oct.9

The umpire looks again # p52, Oct.23

BASKETBALL

Antitrusters take on professional sports (with illus) p60, Oct.9

BASKIN-Robbins, Inc.

The big scoops in ice cream (with illus) p73, Aug.28

BASTOGI

Italy's establishment fights an outsider (with illus) p26, Sept.18

Italy: Bastogi takeover smells of success p40, Oct.16

BATAILLE, Pierre

Nixonomics spreads gloom among traders (with illus) p78, Nov.20

BAXTER Laboratories

A drugmaker tries to recapture a market (with illus) p22, July 31

BAY Area Rapid Transit

San Franciscans fight for that cable-car charm (with map and illus) p62, Sept.4

BEARINGS (Ball)

Did SKF sell out to the enemy? (with chart) p22, July 10

BECK, Dave

Fitz takes the wheel and a new course (with illus) p68, July 10

BEECHAM Group, Ltd.

Britain: Beecham seeks a top spot in drugs (with illus) p52, Dec.11

BEER

Red-stamping a new beer brand (with illus) p77, July 10

A brewer goes on the austerity wagon (with illus) p37, Nov.6

BEIRNE, Joseph A.

A sudden thaw at the bargaining tables (with illus) p13, July 24

BEKO, William P.

The silver boom that fizzled (with illus) p42, Oct.16

BELGIUM

Waterloo: old name for a new Scarsdale p31, July 3

Sears moves in: Sears to expand to Brussels # p32, July 31

Readers Report: The history of Waterloo p5, Aug.21

Belgium's Lambert deepens its U.S. stake (with illus) p80, Nov.6

BELL Aerospace Corp.

Trial runs for a 100-knot Navy (with illus) p110, Nov.6

BELL & Howell Co.

Consultants clash over ownership (with cover and illus) p66, Nov.27

BELL, Melvin

Now group insurance pays the lawyer (with illus) p58, July 10

BELLOWS-Valvair Co.

Industrial ads: A debate heats up (with illus) p68, July 17

BEMAN, Lewis

Book Review p6, July 3

BENDETSEN, Karl R.

Business agrees to grin and bear it (with illus) p23, Oct.16

BENDIX Corp.

Bendix plots a new course (with chart and illus) p93, July 17

Taiwan: On the ropes, but no K.O. (with illus) p48, Nov.6

BENEFITS

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

The chill on fringes p51, Nov.13

BERMAN, Myron P.

Saxon Industries thrives on buying trouble (with illus) p62, Nov.27

BERNHARD, Richard P.

A conglomerateur comes back (with illus) p67, Dec.18

BERNT, Renno A.

A grinding wheel for cutting costs (with illus) p104, Dec.4

BERRY, D. F.

The big boom in European B-schools (with illus) p64, Nov.20

BERRY, Orval

The little colossus of holography (with illus) p122, Sept.11

BESTLINE Products, Inc.

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

BETHEHEM Steel Corp.

The cleaner way to make coke (with illus) p42, July 31

BEVERLY Enterprises

A profit boost for hospitals (with table and illus) p96, Oct.2

BEVIS, Donald

A threat to the booming leasing business (with chart and illus) p42, Sept.4

BICYCLE Lanes

Edward Koch wants money for a "bike pike fund" # p29, July 10

Bike paths along highways # p53, Sept.11

BIEMILLER, Andy

Labor's march on Congress (with illus) p29, Aug.28

Short News Item

BIGELOW (R. C.) Co.

Coffee learns from Tea # p44, Aug.7

BIGGERS, Clark

A thriving company in a slow industry (with illus) p22, Dec.18

BINNS, James H.

Armstrong Cork bets on residential housing (with illus) p122, Oct.23

BINOCULARS

Football fans do not leave for the stadium without binoculars # p104, Sept.11

BIOLOGICAL Program, International

New life in the frozen north (with illus) p44, Aug.28

BIONYX Corp.

A vasectomy that is reversible (with chart and illus) p72, Sept.4

BIRMINGHAM, Ala.

Birmingham's grim lesson (with illus) p20, Nov.27

BIRMINGHAM Small Arms Co., Ltd.

Britain: A cycle maker tries to avoid a spill p60, Nov.13

BLACK Capitalism

A West Pointer for Watts Mfg. (with illus) p29, Oct.2

BLACK Economic Research Center

Do black economists have a special role? (with illus) p98, July 17

BLADE Hulls, Inc.

A speedboat for rough seas (with illus) p64, Oct.16

BLATNIK, John

Pressure against a pollution bill p70, Nov.20

BLOUGH, Roger M.

The 1962 steel crisis as JFK saw it (with illus) p18, Aug.7

BLUE & White Bus Co.

The wayward ways of Watts bus lines (with illus) p40, Sept.25

BLUE Chip Stamps

How Thriftmart shelved a challenge (with illus) p26, Aug.14

BLUE Laws

Blue laws: More confusion than conviction p98, Oct.16

BLUHDORN, Charles G.

A conglomerateur comes back (with illus) p67, Dec.18

BLUMENTHAL, W. Michael

Bendix plots a new course (with chart and illus) p93, July 17

BOATS

Litton jumps ship on the Great Lakes (with illus) p44, Sept.11

Time to hunt for bargains at the docksides p85, Oct.2

A speedboat for rough seas (with illus) p64, Oct.16

BOBST, Elmer H.

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

BOEING Co.

Readers Report: Boeing's booster p5, July 31

Aerospace is diversifying again (with chart and illus) p124, Sept.11

The old Saturn V may loft Orbiter (with illus) p130, Sept.25

Aerospace companies find partners abroad p36, Nov.20

BOEX, John

Britain: A new driver for David Brown Corp. (with illus) p50, July 17

BOISE Cascade Corp.

Lure of the land fades for companies (with illus) p38, July 17

The California 'look': a thriving transplant (with illus) p44, Aug.14

Indonesia: Slim pickings for U.S. lumbermen (with map) p48, Nov.6

BOLDT, George H.

The Phase II team sets up shop (with illus) p23, Oct.30

Pressures mount on Judge Boldt p38, Dec.4

BOLIVIA

Bolivia raises Gulf Oil's hopes p30, Aug.28

Bolivia invites the Yankees back p54, Sept.11

BON Vivant Soups, Inc.

The heat is on chemical additives p83, Oct.23

A frantic rush to control food quality (with illus) p82, Oct.23

BONANNO, Joseph

Tales: 'Honor Thy Father' (with illus) p12, Nov.20

BOND Funds

Fund operators rush into bonds (with table) p57, July 24

BONUSES

Industry gropes for a better option plan (with table) p50, Aug.21

Executive pay feels the freeze p19, Aug.28

BOOK Briefs

Occupation: Housewife by Helena Z. Lopata; Secrets of the Great Pyramid by Peter Tompkins p6, July 3

Horatio Alger is Alive and Well and Living in America by David L. Goodrich; The State of the Arts and Corporate Support edited by Gideon Chagy p12, July 10

Management and Organizational Development by Chris Argyris p20, July 17

Mayor by Ivan Allen, Jr.; Man's World, Woman's Place by Elizabeth Janeway, p8, July 24

Who Murdered Mary Rogers? by Raymond Paul; The Day of the Jackal by Frederick Forsyth p16, Aug.14

Baseball: The Golden Age by Harold Seymour p14, Aug.21

The Sick Society by Michael Tanzer, p10, Aug.28

But There Are No Jews in England by Stephen Aris; Motivating Human Behavior by Ernest Dichter p8, Sept.4

A Class Divided by William Peters p11, Sept.11

The Marriage Grid by Mouton and Blake; Blowout at Platform A by Lee Dye p17, Sept.25

Wall Street and Witchcraft by Max Gunther; A Sort of Life by Graham Greene; The Book of Alfred Kantor by Alfred Kantor p12, Oct.2

The Tenants by Bernard Malamud p12, Oct.16

Nixon in the White House by Rowland Evans & Robert Novak; The Morning After by Wilfred Sheed p13, Oct.23

Beyond Freedom and Dignity by B. F. Skinner; Worldly Goods by James Gollin p14, Oct.30

Coming Apart by William O'Neill; The Ski Troops by Hal Burton p21, Nov.6

Secret Sentries in Space by Philip J. Klass p24, Nov.13

Napoleon by Andre Castelot p12, Nov.20

Our Gang by Philip Roth p12, Nov.27

Television by Les Brown; Columbia and the New Cities by Gurney Breckenfeld p15, Dec.4

The Wreck of the Penn Central by Joseph Daughen & Peter Binzen p20, Dec.11

BOOK Reviews

Money and Markets by Beryl Wayne Sprinkel. (Reviewed by Lewis Beman) p8, July 3

The Shattered Silence by Aldouby and Balingier (Reviewed by Morton A. Reichel) p11, July 10

McNamara: His Ordeal in the Pentagon by Henry L. Trewitt. (Reviewed by Herbert Cheshire) p16, July 17

Graffiti by Robert Reiser (Reviewed by John A. Dierdorff) p8, July 24

Madame by Patrick O'Higgins (Reviewed by Duane Anderson) p11, July 31

The Great American Motion Sickness by John Burby. (Reviewed by Brenton Welling, Jr.) p7, Aug.7

The Southern Strategy by Reg Murphy and Hal Gulliver (Reviewed by Reuben Smith) p7, Aug.7

Do You Sincerely Want To Be Rich? by Raw. Page & Hodgson (Reviewed by Gordon Williams) p15, Aug.14

The San Francisco Earthquake by Gordon Thomas & Max Morgan Witts (Reviewed by Richard Lamb) p13, Aug.21

Men, Ideas & Politics by Peter F. Drucker (Reviewed by Norman Robertson) p9, Aug.28

Winchell by Bob Thomas (Reviewed by Donald Dunn) p8, Sept.4

They call it a Game by Bernie Parrish (Reviewed by William G. Flanagan) p10, Sept.11

Without Marx or Jesus by Jean-Francois Revel (Reviewed by Robert E. Farrell) p10, Sept.18

Wheels by Arthur Hailey (Reviewed by J. Patrick Wright) p12, Sept.18

Directors: Myth & Reality by Myles L. Mace (Reviewed by David A. Fauch) p14, Sept.25

Corporation Man by Antony Jay (Reviewed by Peter F. Drucker) p12, Oct.2

Hearts by Thomas Thompson (Reviewed by Sanford Brown) p12, Oct.9

Kennedy Justice by Victor S. Navasky (Reviewed by Daniel B. Moskowitz) p13, Oct.9

Eleanor and Franklin by Joseph P. Lash (Reviewed by Granville Hicks) p8, Oct.16

The Closing Circle by Barry Commoner (Reviewed by Stephen B. Shepard) p13, Oct.23

Think Tanks by Paul Dickson (Reviewed by Ralph E. Lapp) p11, Oct.30

The Vantage Point by Lyndon B. Johnson (Reviewed by Joseph A. Califano) p16, Nov.6

My Years at Xerox by John H. Dessauer (Reviewed by Resa King) p18, Nov.13

Honor Thy Father by Gay Talese (Reviewed by Roderick Craib) p12, Nov.20

Courage and Hesitation by Allen Drury & Fred Maroon (Reviewed by Bruce Agnew) p10, Nov.27

Japan's Imperial Conspiracy by David Bergamini (Reviewed by George Ringwald) p15, Dec.4

The Defense Never Rests by F. Lee Bailey (Reviewed by Jack Patterson) p16, Dec.11

The Day of the Jackal by Frederick Forsyth; Joseph P. Lash's Eleanor and Franklin; Madame by Patrick O'Higgins; Honor Thy Father by Gay Talese; The Godfather by Mario Puzo; Capone by John Kobler; The Defense Never Rests by F. Lee Bailey; The White Nile by Alan Moorehead; The European Discovery of America by Admiral Samuel Eliot Morison; Bury My Heart At Wounded Knee by Dee Brown; The Memoirs of Chief Red Fox; Touch the Earth by T. E. McLaughlin; The Golden Age by Harold Seymour; The Iron Horse by Henry B. Comstock; Do You Sincerely Want to be

Rich by Charles Raw, Godfrey Hodgson and Bruce Page; The Corporation Man by Antony Jay; The Funny Money Game by Andrew Tobias; The Morning After by Wilfred Sheed; The Forgotten Soldier by Guy Sajer; A Sort of Life by Graham Greene; Economics, Peace and Laughter by John Kenneth Galbraith; Men, Ideas and Politics by Peter F. Drucker; Oxford English Dictionary (Reviewed by Sally Powell) p11, Dec.18

The Funny Money Game by Andrew Tobias (Reviewed by Jeffrey Madrick) p8, Dec.25

BOOKKEEPING

A low-cost way to keep books by computer (with illus) p106, Oct.23

BOOKS and Pamphlets

Love Story by Erich Segal p52, July 3

The Airman's Information Manual p62, July 3

Population Bomb by Paul Ehrlich p52, July 3

Orthotherapy, a new book by Dr. Arthur A. Michele p62, July 3

General Theory by John Maynard Keynes p6, July 3

The Professional Job Hunting System p74, July 10

The Last Days of the Late, Great State of California by Curt Gentry p90, July 17

The Modern Corporation and Private Property by A. A. Berle and Gardiner Means p59, July 24

Living With Your Ulcer by Theodore Berland and Dr. Mitchell A. Spellberg p65, July 31

Six Crises by Richard M. Nixon p54, July 31

Arthur B. Willis who wrote the Handbook of Partnership Taxation in 1957, has updated and further explained what the rules are in On Partnership Taxation p72, Aug.7

Future Shock by Alvin Toffler p44, Aug.7

The Little Engine That Could p7, Aug.7

Wage Restraint: A Study of Incomes Policies in Western Europe by Robert J. Flanagan p78, Aug.14

How to Run an Incomes Policy, and Why We Made Such a Mess of the Last One by Hugh Clegg p78, Aug.14

Graef S. Crystal's Financial Motivation for Executives p78, Aug.21

J. Shane Creamer's A Citizen's Guide to Legal Rights p68, Aug.28

A. N. Feldzman's The Intelligent Man's Easy Guide to Computers p70, Sept.4

King Cohn and Thalberg: Life and Legend by Bob Thomas; Secret Life of Walter Winchell by Lyle Stuart; Let's Go to Press by Ed Weiner; The Making of No. No. Nanette by Donald Dunn p8, Sept.4

4 Days, 40 Hours by Riva Poor p52, Sept.4

There She Is by Frank Deford p48, Sept.11

Businessman's Federal Tax Guide by Joseph A. Mauriello p104, Sept.11

How to Invest in Beautiful Things Without Being a Millionaire by Elaine Cannel p104, Sept.11

Understanding Why You Are Disappointed, A Little Alone, A Little Afraid, and Nothing Seems Right Anymore p53, Sept.18

The New Orleans Underground Gourmet by Richard Collins p81, Sept.18

The Family Book of Preventive Medicine by Dr. Benjamin F. Miller and Lawrence Galton; John W. Malo's Wilderness Canoeing p82, Sept.18

The New Industrial State and The Affluent Society by Kenneth Galbraith p37, Sept.25

Sumptuous book by Charlotte Adams and James Beard, The Four Seasons Cookbook p114, Sept.25

Divorce by Raoul Felder p86, Oct.2

How to trade with the Chinese by two Yale Law School Students, sponsored by Pan Am, and printed in Geneva p38, Oct.2

The World Atlas of Wine, by Hugh Johnson p86, Oct.2

Donald J. Hoppe's How to Invest in Gold Coins; Charles F. French's American Guide to U.S. Coins p86, Oct.18

How to Beat the High Cost of College by Claire Cox p86, Oct.18

Nancy Milford's Zelda p8, Oct.18

Economic Growth of Nations by Simon Kuznets p88, Oct.23

The Real Estate Trusts: The Newest Billionaires by Kenneth D. Campbell p112, Oct.23

The Chemical Feast by James Turner p83, Oct.23

Future Shock by Alvin Toffler p100, Oct.30

Unsafe At Any Speed by Ralph Nader p57, Oct.30

The New Industrial State by John Kenneth Galbraith p56, Oct.30

The Service Economy by Victor Fuchs p57, Oct.30

The Hole Truth by Tommy Bolt p94, Nov.6

Legendary Yachts by Bill Robinson p94, Nov.6

Francis Bacon; Persia, the Immortal Kingdom; Manet, Monet, and Degas; Le Gout du Bonheur; Art of the Old West; Jane's All the World's Aircraft, 1971-1972; Encyclopaedia of Motor Sports; Masters of Art p47, Nov.13

Harman's Official Guide to Cruise Ships p132, Nov.13

Wage Restraint: A Study of Incomes Policies in Western Europe by Lloyd Ulman and Robert J. Flanagan p142, Nov.13

Capitalist Manifesto by Louis Kelso and Mortimer J. Adler; The Economics of Reality, Two-Factor Economics by Louis Kelso and Patricia Hetter p86, Nov.20

William J. Lederer and Joe Pete Wilson, authors of Complete Cross-Country Skiing and Ski Touring p84, Nov. 20

The Fundamentals of Philately, by L. N. and M. Williams and The Foundations of Philately, by Winthrop Boggs and Arnold Strange p84, Nov.20

The Encyclopedia of Sailing p84, Nov.20

Donald Hubbard's Ships-in-Bottles p82, Nov.27

Estate Planning for Wives by Merle E. Dowd p88, Dec.4

The Wall Street Jungle by Richard Ney p74, Dec.4

Understanding Drug Use: An Adult's Guide to Drugs and the Young, by Peter Marin and Allan Y. Cohen p88, Dec.4

The Fiscal Revolution in America by Herbert Stein p76, Dec.4

The Personal Investment Guide for Executives and Professionals p82, Dec.11

Cost Facts on Life Insurance p82, Dec.11

The Upland Shooting Life by George Bird Evans, and L. W. Johnson's Wild Game Cookbook p82, Dec.11

Beyond Freedom and Dignity by B. F. Skinner p76, Dec.18

Guide to quietest hotels in France p74, Dec.18

Martindale-Hubbell Law Directory p73, Dec.18

Poker Strategy and Winning Play by A. D. Livingston p74, Dec.18

Home Winemaker's Handbook, by W. S. Taylor and R. P. Vine; Winemaking at Home, by Homer Hardwick, and The Art of Making Wine, by Stanley F. Anderson with Raymond Hull p52, Dec.25

Michele Berard's Encyclopedia of Modern Art Auction Prices p52, Dec.25

BOOTHE, Dr. James H.

A new antibiotic finally gets born (with illus) p56, Oct.16

BORDEN, Inc.

A frantic rush to control food quality (with illus) p82, Oct.23

BOSTON & Maine Corp.

The B&M gets a reprieve # p92, Oct.16

BOSTON, Mass.

School integration case in Richardson's home town of Boston # p27, July 3

Boston sets the pace for livability (with illus) p150, Nov.13

BOTTLES

Coke refreshes its bottle # p45, Aug.14

BOTULIN

Double trouble at Campbell Soup (with illus) p26, Aug.28

BOUSSAC, Marcel

Boussac tries to save his empire (with illus) p31, July 3

BOWATER Paper Corp.

Making the best of the crisis p36, Aug.21

BOWEN, William

A fiscal Houdini for Princeton (with illus) p78, Dec.4

BOWER, Marvin

Consultants clash over ownership (with cover and illus) p66, Nov.27

BOYLE, Thomas

Strength through merger (with illus) p76, Oct.2

BOYLE, W. A. "Tony"

The steam goes out of the coal talks (with illus) p98, Oct.30

Labor agreements breach the guidelines (with illus) p20, Nov.20

BRADFORD (J. C.) & Co.

Regionals put it into narrow focus (with illus) p53, Aug.7

BRADFORD, J. C., Sr.

Regionals put it into narrow focus (with illus) p53, Aug.7

BRAND Names

Testing a new brand name # p43, Sept.25

BRANDT, Willy

No quick settlement on trade and defense (with illus) p41, Dec.4

BRANIFF Airways

Readers Report: Love that airline p5, July 24

Readers Report: Braniff booster p5, Aug.28

BRASS Monkey

The Brass Monkey lives # p44, Aug.7

BRAY, Douglas

Where they make believe they're the boss (with illus) p34, Aug.28

BRAZIL

Big dreams for Brazilian bankers p32, July 31

Brazil: D. K. Ludwig plans to harvest a jungle (with map and illus) p34, July 31

Norway builds a pulp mill in Brazil p38, Aug.14

Brazil: Mining becomes big business (with map and chart) p51, Sept.25

A big French push in Brazil p36, Oct.2

Hilton plans hotels in Rio de Janeiro and Buenos Aires # p56, Nov.13

Detroit sets a hot pace in Brazil p56, Nov.13

Brazil: Following GM's profit margin (with illus) p36, Nov.27

BREAD

Admen burn over broker's bow to FTC p25, July 10

BRESLER Ice Cream

The big scoops in ice cream (with illus) p73, Aug.28

Short News Item

BRESNAHAN, William A.

'Deregulation' is off to a halting start (with illus) p46, Nov.13

BRETTON Woods Conference

A system torn down must be rebuilt (with table and illus) p26, Aug.21

Why the system broke down (with cover, chart and illus) (Special Report) p84, Sept.25

The deadlock over the dollar (with cover and illus) (Special Report) p82, Sept.25

BRIDGE Medical Associates

Moonlighters answer the house call (with illus) p42, Aug.21

BRIDGES

A shaken faith in bridges (with illus) p38, Aug.7

Readers Report: Up the bridges! p6, Oct.16

Plastic scrap for a bridge # p40, Nov.6

Bridge will attract the most attention in Las Vegas # p88, Dec.4

BRIDGES, Harry

Dock strikers feel the Nixon jawbone (with illus) p28, Oct.2

Dockers form a common front (with illus) p55, Nov.6

BRIGGS & Stratton Corp.

Dividend raisers feel the chill p42, Sept.11

BRIGHT, Willard M.

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

BRILEY, Beverly

Nashville thrives on a city-county merger (with map and illus) p133, Sept.25

BRIMMER, Andrew F.

The persistent professional (with illus) p99, July 17

BRITISH Leyland Motor Corp.

Making the best of the crisis p36, Aug.21

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

A catalyst that may really curb pollution (with illus) p24, Dec.18

BRITISH Overseas Airways Corp.

BOAC and BEA offer information to business passengers # p80, July 17

BRITISH Petroleum Co.

BP bets a bundle p36, Oct.2

Sir Eric keeps BP running hard (with illus) p79, Dec.11

BRITISH Steel Corp.

Steel's outlook continues gray (with chart and illus) p29, Oct.16

British Steel Corp. has visions of a joint steel venture with Continental partners # p46, Nov.6

BRITTEN-Norman, Ltd.

A high flyer lands in receivership (with illus) p29, Oct.30

BROADCASTING

CBS gets an expert in diversification (with illus) p22, Sept.18

Surrounding the listener with hi-fi (with illus) p89, Oct.2

The battle over a TV antenna (with illus) p27, Nov.20

BROADWAY Stamp Co.

Ads against the wall # p52, Oct.23

BROBECK (William M.) & Associates

A law-abiding, steam-powered bus (with illus) p25, Nov.27

BROKERAGE Houses

Down to the wire on brokerage fees (with table) p75, July 17

Where silence hurts (Editorial) p72, July 24

A hard look at why brokers fall p54, Aug.7

Regionals put it into narrow focus (with illus) p53, Aug.7

How Perot operates duPont, Gloire Forgan (with illus) p72, Oct.2

A hallway for stock thieves (with illus) p66, Oct.16

The Jefferies case: trying to crack the exchange p73, Oct.16

More than stock is for sale at your broker's p93, Nov.6

Less room to play with customer cash (with illus) p41, Nov.13

Another broker goes public # p28, Nov.20

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

Justice moves on two markets # p32, Dec.4

Perot shrugs off a rumor p66, Dec.11

An artful way to go public (with illus) p42, Dec.25

BROOKES, Sir Raymond

An old ironmonger gets new muscle (with illus) p66, Sept.25

BROWN, Sanford

Book Review p12, Oct.9

BROWNE, Robert S.

Do black economists have a special role? (with illus) p98, July 17

BRUNSWICK Corp.

Soviet Union: Trade with U.S. gains new vigor (with illus) p58, Nov.13

BRYAN, William Jennings

Echoes of the past (with cover and illus) (Special Report) p98, Sept.25

BUCKLEY, Robert

Two new steel presidents Donald E. Reichelderfer and Robert Buckley # p38, Dec.11

BUDDHIST Priest

Japan: An auto industry goes into shock (with illus) p34, Aug.7

BUDGET (Federal)

A budget that looks like a campaign burden (with chart) p32, July 17

Impact of plans on employment in Southern California # p34, Nov.20

BUEK, Charles W.

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

BUFFET, Warren E.

How Thriftmart shelved a challenge (with illus) p26, Aug.14

BUHRMASTER, Kenneth E.

The schools cry for more federal aid (with chart and illus) p56, Oct.9

BUILDING

See also Housing

Building costs slow down (Editorial) p72, July 3

Building wages begin to stabilize p16, July 3

Construction awards show more zip p16, July 31

A tougher fire safety code for skyscrapers (with illus) p46, Aug.7

Construction wages burden arms talks p28, Aug.14

The testing ground for inflation control (with illus) p30, Aug.14

Design becomes part of a master plan (with illus) p64, Sept.4

Construction awards hold at a peak level p12, Sept.4

A sewer shortage halts the builders (with illus) p54, Oct.2

Congress to back federal building bonanza p55, Oct.23

Construction data is revised upward p28, Nov.6

Building will continue as a driving force p30, Nov.13

A wage freeze in construction (with illus) p94, Nov.20

Building materials: Mostly bright, with a few clouds (with cover and chart) p44, Dec.25

BUILDING Codes

Building codes are falling down p34, Nov.20

BUREAU of Labor Statistics

Embarrassing statistics # p30, Oct.2

Credibility gap (Editorial) p90, Oct.9

Where the index of prices begins (with illus) p23, Oct.9

A numbers game shakes the BLS (with illus) p22, Oct.9

BUREAU of National Affairs

Wages are climbing faster # p28, July 31

BUREAU of Standards

Science agencies fight over help to business p27, July 3

BUREAU of the Budget

Shultz has his ups and downs p37, Aug.14

BURNETT (Leo) Co.

The FTC gets tougher on misleading ads p35, Dec.11

BURNHAM & Co.

Readers Report: Unlisted broker p5, July 3

BURNHAM, Donald C.

A corporate do-gooder at the top (with illus) p66, Oct.2
Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

BURNS, Arthur F.

The Administration takes on the Fed (with illus) p18, July 31

Businessmen want to break the spiral (with chart and illus) p20, Aug.7

The story behind Nixon's big decision (with illus) p62, Aug.21

A jolt to money managers (with cover and illus) (Special Report) p99, Sept.25

Monetary monitors without much muscle (with illus) p24, Oct.16

Phase II dividend controls unlikely p55, Oct.23

BURRISS, Stanley W.

Lockheed cashes in on a winner (with illus) p64, Aug.7

BURROUGHS Corp.

The laser may be ready for the big time (with illus) p54, Sept.18

BUSES

The wayward ways of Watts bus lines (with illus) p40, Sept.25

Minibuses buck city traffic (with illus) p66, Oct.30

A law-abiding, steam-powered bus (with illus) p25, Nov.27

BUSES (School)

The fall madness over school busing (with illus) p70, Oct.2

Pontiac survives its trial by fire p71, Oct.2

Short News Item

BUSINESS Associations (BASSA)

France: One way to connect on this Continent p35, July 31

BUSINESS Conditions

Nixon's target: Inflation, not unemployment (with illus) p14, July 3

The speed of expansion is restrained p11, July 24

Signals off — It's now a whole new game p19, Aug.21

Business is already feeling Nixon's policies p13, Aug.28

An improvement despite the drag of the NEP p21, Dec.4

Currency crisis fades — and outlook brightens p15, Dec.18

BUSINESS Council

Phase II gets off to a confused start (with illus) p44, Oct.23

BUSINESS WEEK (Magazine)

Publisher's Memo: The reporting that produced this week's cover story on trade (with illus) p5, July 3

Publisher's Memo: The labor settlements in the steel and railroad industries and the agreement between the Justice Dept. and International Telephone & Telegraph Co. (with illus) p5, Aug.7

Publisher's Memo: BUSINESS WEEK presents a new cover design (with illus) p10, Aug.14

Publisher's Memo: Nixon's economic policy (with illus) p6, Aug.28

Publisher's Memo: General Sarnoff is very much alive p6, Oct.16

Publisher's Memo: Ringwald covers opening of the Kwangchow Fair p6, Oct.30

Publisher's Memo: Starting a new department, Wage & Price Controls p13, Nov.6

Publisher's Memo: Another new feature in the magazine, a column called Wall Street (with illus) p13, Nov.6

Monthly Features

The upswing loses its zip (with table) p45, July 3

Paychecks wax amid doldrums (with table) p76, Aug.7

A cushion from Social Security (with table) p42, Aug.28

Incomes don't feel a recovery (with table) p90, Oct.2

Steel flattens the wage curve (with table) p114, Nov.6

Payrolls grew during the freeze (with table) p96, Dec.11

Special Reports

The views on bigness are contradictory: The settlement just reached in three ITT anti-trust cases reopens the old dilemma for U.S. business. How big should it get (with cover and illus) p58, Aug.7

All that cost-cutting finally paid off: Corporate profits in the second quarter showed marked improvement in many industries, and money-saving devices get the credit (with chart and table) p47, Aug.14

The pressure on pension funds to perform: With funding obligations going up and a wave of retirees sure to come, corporations are trying to get more yield out of their fund investments (with cover, chart and illus) (Special Report) p88, Sept.11

The deadlock over the dollar: After 25 years the Bretton Woods international exchange system collapsed, and the IMF must devise an alternative (with cover and illus) p82, Sept.25

Services grow, quality shrinks: The booming services industries are plagued by poor quality control and a lag in productivity. That may change as operations are mechanized and sophisticated management and marketing techniques are applied (with cover and illus) p50, Oct.30

The revolution in the phone business: The nation's communications system will be transformed as billions of dollars are poured into satellites, microwave, and cable TV (with cover, table, chart and illus) p68, Nov.8

A pickup in profits, but few dramatic gains: Despite the wage-price freeze that came half-way through the third quarter, many corporations reported higher earnings (with table and chart) p71, Nov.13

Power of the aging in the marketplace: The over-65s are 10% of the population and increasing faster than under-65s, and they refuse to be ignored as consumers any longer (with cover, map and illus) (Special Report) p52, Nov.20

Surveys

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

Capital spending: Steady despite the storm (with table) p30, Sept.4

BUY American Act

The new import rules get complicated p54, Sept.11

BUYING Habits

A solid base of national support (with illus) p17, Aug.28

The consumer comes through, but cautiously p15, Sept.18

C

CATV

FCC's script for CATV # p26, Aug.7

Laser communications: off to a bright start (with illus) p55, Sept.18

The smart money is hedging its bet (with illus) p21, Oct.30

Scandal clouds the CATV picture (with table) p88, Nov.6

A compromise cuts little ice for CATV (with illus) p78, Nov.27

CBS Laboratories

Heir-apparent at CBS Labs # p28, Aug.7
CNA Financial Corp.

CNA chooses a chief and loses a top V-P (with illus) p35, July 17

COMSAT

See Communications Satellite Corp.

CABLE Television

The smart money is hedging its bet (with illus) p21, Oct.30

A compromise cuts little ice for CATV (with illus) p78, Nov.27

CABLECOM-General

Scandal clouds the CATV picture (with table) p88, Nov.6

CABOT Corp.

A powder that keeps things drier (with illus) p68, Sept.11

CALAVO, Inc.

Avocados sell at any price (with illus) p46, Oct.16

CALCULATORS

Calculators slim down in size and price (with illus) p50, Oct.9

CALDERWOOD, Willard

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

CALDWELL, Phillip

From Philco to Ford (with illus) p75, Oct.2

CALHOUN, Frank

For the jobless, old skills are not enough (with illus) p38, Dec.25

CALIDAD Vineyards, Inc.

New popularity for limited partnerships (with illus) p88, Dec.11

CALIFANO, Joseph A.

Book Review p16, Nov.6

CALIFORNIA

California's S&Ls are regaining their heft (with chart) p56, July 3

Southern California: The end of sunny growth (with cover, chart and illus) p88, July 17

The hairy jobless are shorn of benefits (with illus) p34, July 24

The California 'look': a thriving transplant (with illus) p44, Aug.14

That way to the bank (with illus) p22, Aug.28

California scraps its school tax system p59, Sept.4

California goes after a transportation octopus (with illus) p54, Sept.25

Douglas launches a real estate rocket (with illus) p25, Oct.9

A surplus threatens California's market (with illus) p46, Oct.23

Southern California: a pickup in jobs p47, Nov.13

Impact of plans on employment in Southern California # p34, Nov.20

Readers Report: Ecological showdown (with illus) p8, Dec.11

A cleanup battle jolts California p35, Dec.25

CALIFORNIA Coastal Alliance

California's coast: The developers won (with illus) p21, Nov.27

CALIFORNIA Motor Transport Co.

Pro-antitrust, but within limits (with table) p27, Oct.2

CALLAHAN, David

Callahan's biggest commodity: publicity (with illus) p25, July 31

CALLAWAY, Samuel R.

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

CAMP David Conference

Blue windbreakers bestowed on participants in weekend parley # p33, Aug.21

The story behind Nixon's big decision (with illus) p62, Aug.21

CAMPBELL Soup Co.

Double trouble at Campbell Soup (with illus) p26, Aug.28

Readers Report: Exception to the rule p5, Oct.2

The heat is on chemical additives p83, Oct.23

CAMPS

Send your offspring to camp in Switzerland # p84, Nov.20

CANADA

How Canada's railroads handle freedom (with illus) p54, July 10

Why Alcan spends so much (with illus) p78, July 10

Sulfur from gas is glutting the market (with illus) p60, July 24

Avoiding delay on your trip to Canada p62, July 24

Canada: The Chinese like to buy Canadian (with illus) p33, July 24

Last year for "Man and His World" # p32, July 31

Short News Item

Canada: Second birthday for an export boom (with chart) p34, Aug.7

France: Michelin steps up its radial attack on Akron (with illus) p40, Aug.14

Gas now becomes an issue in the Arctic (with map) p44, Aug.28

Canada gets a cold shoulder (with illus) p64, Aug.28

Ask Canadians about China trade p28, Sept.4

Canada: Looking to open new trade doors p34, Sept.18

The boom in fuddle duddle # p128, Sept.25

One-trip sheetmaking goes on stream (with illus) p55, Oct.9

Canadian nickel cries 'ouch' (with illus) p26, Oct.9

Canada talks up Russian trade p56, Oct.23

Canada may import controls from the U.S. (with illus) p24, Oct.30

Canada: A lament for lost U.S. markets (with illus) p40, Oct.30

Canada's plane makers fly low (with illus) p36, Nov.6

A hard-liner gets Inco's No. 1 slot (with illus) p68, Nov.13

Canada: Hard hit by a slump in forest products (with illus) p40, Nov.20

He'll develop Quebec's TVA (with illus) p56, Nov.27

Readers Report: Another view p8, Nov.27

New tax hits Canada's multinationals p34, Nov.27

Whipsawing Canadian sensibilities p35, Dec.18

CANADA Commentary

The sounds of nationalism grow louder (with illus) p58, Oct.30

CANADAIRE

Multinationalization of the aerospace industry # p34, Nov.27

CANCER

Conquest-of-cancer bill goes through the Senate # p25, July 24

Readers Report: No Cancer p5, Aug.28

Exciting clues for cancer cure (with illus) p76, Aug.28

An arsenal for the war on cancer? p76, Aug.28

An all-out war on cancer # p38, Dec.11

Another way to treat cancer (with illus) p86, Dec.18

CANNIKIN

A nuclear test that may fizzle (with illus) p117, Sept.25

Pickets fail to defuse H-blast (with illus) p30, Oct.30

CANS

Putting nutrition on the cans # p53, Sept.18

Coors cleans up despite his anger (with illus) p70, Nov.20

Readers Report: Can pollution (with illus) p6, Dec.18

Europe: Concan is caught in an antitrust test p37, Dec.18

CANTON Trade Fair

Doing business at the Canton Trade Fair (with illus) p41, Oct.23

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

CANTOR, Richard

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

CAPITAL Spending

See Plant Expansion

CARBON Black

From rice hulls to carbon black p18, July 3

CARIBBEAN

Caribbean: The cruises are filling up p132, Nov.13

CARLI, Guido

The IMF: running scared and making gains (with illus) p21, Oct.2

CARLO Erba

Italy: A drug company stays at home p40, Nov.27

CARLSON, Chester

Dessauer: 'My years at Xerox' (with illus) p18, Nov.13

CARREFOUR

France: The French go wild over discount stores (with illus) p40, Nov.20

CARTER, Edward

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

CARTER, Thomas F.

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

CARTERPHONE

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

CARTOON

When the recipe sells what's in the drink (with illus) p35, July 3

CARY, William L.

Readers Report: Cary fans p6, Nov.13

CASEY, William J.

Closing in on the stock certificate (with illus) p19, July 3

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

Less room to play with customer cash (with illus) p41, Nov.13

CASINO-Hotels

MGM's lion scouts some new trails (with illus) p52, Oct.23

CASINOS

A Las Vegas operator deals a new hand (with illus) p21, Aug.7

CASSETTES

Higher- β goes into cassettes (with illus) p44, July 3

Pan American World Airways has added New York to its "tours on tape" series # p68, Aug.28

A low-cost way to keep books by computer (with illus) p106, Oct.23

Cornfeld brings it all home (with illus) p80, Oct.30

CATALOGUES

Jewel signs up the milkman # p63, Oct.2

Mail-order for the affluent # p79, Oct.9

Making Christmas one for the books (with illus) p24, Nov.20

CATARACTS

One-day surgery for cataracts (with illus) p32, Dec.25

CATERPILLAR Tractor Co.

The easier way to pick parts in a warehouse (with illus) p43, July 31

CATTLE Ranching

Back at the ranch: profits, pride, and a tax shelter p77, Aug.21

CAUCUS of Black Economists

Do black economists have a special role? (with illus) p98, July 17

CAVITRON Corp.

One-day surgery for cataracts (with illus) p32, Dec.25

CELANESE Corp.

Uniformity pays off for career clothes (with illus) p38, July 24

CELLER, Emanuel

Celler's slingshot misses the giants (with illus) p44, Sept.11

CENSUS

Where money can count (Editorial) p106, July 17

CENTRAL Wage Stabilization Board

Phase II gets the Dunlop touch (with illus) p23, Oct.2

CEREALS

An antitrust crunch for cereal makers p23, Dec.25

CHAFEE, John

If Chafee resigns, Laird would like to give his job to Warner # p23, Dec.25

CHAMPAGNE

Now, champagne on draft # p34, Aug.14

CHANG, Bansun

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

CHAPMAN College

Queen Elizabeth remodeled as a floating campus for Chapman College # p28, July 24

CHATTANOOGA, Tenn.

The ghetto worries about the heat (with illus) p24, July 10

CHECKS

The Fed builds a faster track (with illus) p72, Nov.27

CHEESE

Unwrapping the mystique of cheese and wine p92, Aug.14

CHEMICAL Additives

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

CHEMICAL Technology Corp.

Readers Report: Inflated figures p6, Aug.21

CHEMICALS

A plague descends on pesticides (with chart) p22, July 31

Sweden bans a preservative # p73, Sept.4

NTA sweats out a verdict # p73, Sept.4

Phosphates make a sudsy comeback p25, Sept.18

The heat is on chemical additives p83, Oct.23

A pesticide bill that industry can live with (with illus) p44, Nov.13

Nader's Raiders nip at Du Pont (with illus) p31, Dec.4

The fight over ethylene supplies (with illus) p21, Dec.18

Chemicals: A turnabout in profits and productivity (with cover and chart) p44, Dec.25

CHEN Yu

Doing business at the Canton Trade Fair (with illus) p41, Oct.23

Short News Item

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

CHERRY, Wendell

A profit boost for hospitals (with table and illus) p96, Oct.2

CHESHIRE, Herbert

Book Review p16, July 17

CHEVROLET Div.

A swinger tries to cure Chevrolet's ills (with cover, table and illus) p60, Sept.18

Americans put the car in its place (with illus) p66, Sept.18

Readers Report: Short changed p8, Oct.23

CHIAO Hal-chen

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

CHICAGO Helicopter Airways

Try Chicago Helicopter Airways # p82, Aug.14

CHICAGO, Ill.

The foot-dragging in Daley's Chicago p24, Oct.9

Visiting Chicago? The Second City has grown up p97, Oct.23

CHICAGO International Film Festival

Readers Report: A Chicago Festival p10, Dec.4

CHICAGO Mercantile Exchange

The harvest from a new commodity contract (with illus) p70, Sept.18

CHIKAZUMI, Dr. Soshin

The flaw in Japan's boom (with illus) p42, July 10

CHILE

South America: living with expropriation (with map and table) p34, July 10

Chile: Copper pays the price of nationalism (with illus) p38, Aug.21

Export Import Bank's turndown of Chile's request to buy aircraft # p30, Aug.28

Chile to grab ITT's stake in Chilean Telephone Co. # p32, Sept.18

GM will close down its assembly plant in Chile # p36, Oct.2

A tougher line on property takeovers p36, Oct.16

du Pont to sell its explosives plant to Chile # p36, Oct.30

CHINA

From Red China: the first shipment (with illus) p18, July 3

No green light yet from Red China (with illus) p17, July 3

Red China: the economy behind the open door (with illus) p46, July 24

Readers Report: Coming up (with illus) p6, July 24

Spreading the Peking secret p25, July 24

Henry Kissinger couldn't eat with the ivory chopsticks # p25, July 24

Canada: The Chinese like to buy Canadian (with illus) p33, July 24

Chinese bonds take a great leap forward p26, July 31

Hello, Shanghai, will you answer? (with illus) p26, Aug.7

A Hong-Kong trader offers help p32, Aug.7

The price for a Peking thaw goes up p29, Aug.7

The revolution in China's laboratories (with illus) p88, Aug.21

Ask Canadians about China trade p28, Sept.4

China: Pushing on the trade door (with illus) p38, Oct.2

Japanese industry embraces Red China p36, Oct.2

Off to Peking in the fall? p33, Oct.16

Doing business at the Canton Trade Fair (with illus) p41, Oct.23

The first trickle of Chinese wares (with illus) p42, Oct.23

Publisher's Memo: Ringwald covers opening of the Kwangchow Fair p6, Oct.30

What the tourists are finding in mainland China p85, Oct.30

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

China granted Air Yugoslavia right to operate charters to Peking # p56, Nov.13

Life under Mao: Spartan but better (with illus) p10, Nov.20

China: U.S. companies visit by proxy p44, Dec.4

CHINTELEX Newsletter

China: Pushing on the trade door (with illus) p38, Oct.2

CHIPS

Calculators slim down in size and price (with illus) p50, Oct.9

CHOU En-lai

Red China: the economy behind the open door (with illus) p46, July 24

CHRIS Craft Industries

Bangor Punta shrinks to manageable size (with illus) p100, Dec.11

CHRISTENSEN, Roy E.

A profit boost for hospitals (with table and illus) p96, Oct.2

CHRISTIAN Bros.

Wine: Europe warily sips those U.S. vintages (with illus) p41, Aug.14

CHRISTMAS Books

Deck the halls with books worth reading (with illus) p11, Dec.18

CHRISTMAS Retail Catalogues

Making Christmas one for the books (with illus) p24, Nov.29

CHRISTMAS Trees

Plastic trees are sprouting fast (with illus) p35, Dec.11

CHROME Ore

Why the U.S. ban on chrome was lifted (with illus) p23, Nov.27

CHRYSLER Corp.

Chrysler may gear up to assemble imports p34, Oct.9

Better days for Detroit # p30, Oct.30

Detroit sets a hot pace in Brazil p56, Nov.13

Brazil: Following GM's profit margin (with illus) p36, Nov.27

CHRYSLER Financial Corp.

Longer auto loans but no enthusiasm (with chart) p22, Aug.7

Chrysler is back in high # p30, Aug.21

CIGARETTES

Where cigarette makers spend ad dollars now (with table and illus) p56, Dec.25

CIGARS

Where cigarette makers spend ad dollars now (with table and illus) p56, Dec.25

CINCINNATI Milacron, Inc.

A machine maker with optimism (with illus) p46, Nov.20

CINCINNATI Symphony Orchestra

Readers Report: A lost chord p6, Oct.16

CINEMATION Productions Associates

A film maker's vehicle to lure investors p71, Dec.4

CISLER, Walker L.

A nuclear pioneer steps down # p43, Sept.25

CITIES

The ghetto worries about the heat (with illus) p24, July 10

San Diego backs into a smoke-filled room (with illus) p23, July 10

Electronic traffic cops take on bigger jobs (with illus) p51, July 10

A tougher fire safety code for skyscrapers (with illus) p46, Aug.7

A Watts report: no progress (with illus) p70, Aug.14

Design becomes part of a master plan (with illus) p64, Sept.4

San Franciscans fight for that cable-car charm (with map and illus) p62, Sept.4

Where the tenants have a say in the plans (with illus) p132, Sept.11

Nashville thrives on a city-county merger (with map and illus) p133, Sept.25

Peachtree Street is calling # p128, Sept.25

Tokyo: the problem city after the shock (with cover and illus) p66, Oct.9

The foot-dragging in Daley's Chicago p24, Oct.9

Boston sets the pace for livability (with illus) p150, Nov.13

Building codes are falling down p34, Nov.20

A tree-lined mall that may never be (with illus) p30, Dec.11

CITIZENS & Southern National Bank

Making depositors into shareholders p75, July 31

A bank trust, Patman-style # p30, Oct.9

CITIZENS for a New Prosperity

"Citizens for a new prosperity" to achieve bipartisan coloring # p33, Oct.2

CITY University of New York

Finding elbowroom in a crowded world (with illus) p60, Nov.27

CIVIL Aeronautics Board

Giving the CAB transatlantic power (with illus) p26, Oct.16

CLAPP, M. Roger

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

CLEVELAND Orchestra

Ethnic Nights are a box office hit (with illus) p94, Oct.23

CLEVELAND Trust Co.

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

CLEVITE Ocean Systems Div.

Westinghouse gets torpedoed p19, July 10

CLINAC 4

Another way to treat cancer (with illus) p86, Dec.18

CLOCKS and Watches

The Defense Dept. makes a timely purchase (with illus) p27, Aug.14

CLOTHING

If you wear it, it's selling well (with illus) p21, July 10

Short News Item

Uniformity pays off for career clothes (with illus) p38, July 24

Readers Report: Perhaps green? (with illus) p6, Sept.4

Levi's tries on a trolka for size (with illus) p50, Sept.4

Parents provide the fall sales action (with illus) p40, Sept.11

In this year's wearables—pick knits p104, Sept.11

U.S. apparel makers push harder in Japan p32, Sept.18

A new life for old shirts # p53, Sept.18

They took the 'American look' into Tokyo (with illus) p82, Oct.16

The furriers wear a hunted look (with illus) p42, Nov.20

Koracorp Industries will buy Etablissement Frafor # p34, Nov.27

Japan setting up manufacturing facilities in Ireland # p34, Nov.27

Readers Report: A white shirt? p6, Dec.25

COAL

Threat of intervention angers longshoremen (with illus) p28, Aug.14

The scramble to turn coal into gas (with illus) p20, Sept.4

Threat of a coal walkout # p50, Sept.11

The steam goes out of the coal talks (with illus) p98, Oct.30

Labor agreements breach the guidelines (with illus) p20, Nov.20

What the soft-coal decision means p37, Dec.4

Coal companies rediscover the West (with illus) p82, Dec.11

COBRA (P-530)

Northrop puts on a show to sell Cobras (with illus) p71, Sept.4

COCA-Cola Co.

Coke refreshes its bottle # p45, Aug.14

Coke cuts the adjectives # p120, Oct.23

Heir apparent at Coke # p28, Nov.20

COCKTAILS

See Liquor

COFFEE

Coffee learns from Tea # p44, Aug.7

COGAS Process

The scramble to turn coal into gas (with illus) p20, Sept.4

COHEN, Arthur

The big Bahamas salvage job (with illus) p66, Dec.11

COHEN, Edwin S.

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

COHEN, Eli

Aldouby and Baillinger: 'The Shattered Silence' (with illus) p11, July 10

COHEN, Fred

IBM's quiet aid for college blacks (with illus) p23, Dec.18

COINS

Gold coins glitter in investors' eyes p85, Oct.16

COKE

The cleaner way to make coke (with illus) p42, July 31

COLE, Edward N.

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

COLGATE-Palmolive Co.

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

COLLEGES and Universities

Queen Elizabeth remodeled as a floating campus for Chapman College # p28, July 24

Your bank can help meet the high cost of learning p61, July 24

College sports feel budget ax (with illus) p38, Aug.28

The price freeze leaves students out in the cold p70, Sept.4

B-schools scramble for Perot's cash (with illus) p47, Sept.11

Sears: big mod. on campus # p79, Oct.9

High marks won't pay college bills p86, Oct.16

Two schools innovate to stay in the black (with illus) p100, Oct.30

Columbia's lion gets a bearding p48, Nov.13

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

The big boom in European B-schools (with illus) p64, Nov.20

Readers Report: Wrong focus? p10, Dec.4

A fiscal Houdini for Princeton (with illus) p78, Dec.4

Company recruiters still shun the campus p36, Dec.11

IBM's quiet aid for college blacks (with illus) p28, Dec.18

COLLINS & Kronstadt, Leahy, Hogan & Collins

Where the tenants have a say in the plans (with illus) p132, Sept.11

COLLINS Radio Co.

Collins Radio loses its Collins (with illus) p31, Dec.4

COLOMBIA

South America: living with expropriation (with map and table) p34, July 10

COLORADO

A retailer's profitable poll # p53, Sept.18

COLUMBIA Broadcasting System, Inc.

CBS gets an expert in diversification (with illus) p22, Sept.18

COLUMBIA Savings & Loan Assns.

S&L's break out of the boom-bust mold (with illus) p38, Oct.9

COLUMBIA University

Columbia's lion gets a bearding p48, Nov.13

COLUMNISTS

Thomas 'Winchell' (with illus) p8, Sept.4

COMBS, Edward E.

Levi's tries on a trolka for size (with illus) p50, Sept.4

COMMENTARY

Americans put the car in its place (with illus) p66, Sept.18

COMMERCIAL Paper

A rate change draws cautious approval (with chart) p25, Oct.30

COMMISSION on International Trade & Investment Policy

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 4

A new basis for trade peace p32, Sept.18

COMMISSION on Personal Interchange

Middle managers swap jobs (with illus) p68, Oct.16

COMMITTEE on Interest & Dividends

Monetary monitors without much muscle (with illus) p24, Oct.16

Phase II dividend controls unlikely p55, Oct.23
The cap on dividends won't pinch too much (with chart) p75, Nov.27

COMMITTEE on the Health Services

The lid is clamped on health costs (with illus) p112, Nov.13

COMMODITIES and Commodity Exchanges

Callahan's biggest commodity: publicity (with illus) p25, July 31

Commodity traders work in the dark p76, Aug.21

The harvest from a new commodity contract (with illus) p70, Sept.18

COMMON Cause

Common Cause: The yeas and nays have it (with illus) p82, Oct.23

COMMONER, Barry

Commoner: 'The Closing Circle' (with illus) p13, Oct.23

COMMONWEALTH United Corp.

Commonwealth United spins one off (with illus) p38, Sept.25

COMMUNICATIONS

AT&T opens up its wideband lines p23, July 31

Hello, Shanghai, will you answer? (with illus) p26, Aug.7

Laser communications: off to a bright start (with illus) p55, Sept.18

Goeken tunes up his microwave net (with illus) p28, Oct.16

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

A compromise cuts little ice for CATV (with illus) p78, Nov.27

Private companies to launch their own communications satellites # p44, Dec.11

COMMUNICATIONS Satellite Corp.

Static on the hot line p33, Oct.9

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

COMMUNITY Antenna Television

See CATV

COMPAGNIE Lambert

Belgium's Lambert deepens its U.S. stake (with illus) p80, Nov.6

COMPENSATION

Industry gropes for a better option plan (with table) p50, Aug.21

Executive pay feels the freeze p19, Aug.28

Devaluation needn't sour that overseas plum p51, Dec.25

COMPUSAMP, Inc.

Selective samplers find the customers (with illus) p34, July 3

COMPUTER Peripheral Equipment

IBM's price war hurts the independents (with illus) p53, Dec.18

COMPUTER Television, Inc.

Films check in to motel rooms (with illus) p79, Oct.9

COMPUTER Transmission Corp.

AT&T opens up its wideband lines p23, July 31

COMPUTERIZED Typewriter

Wang challenges mighty IBM for a market (with illus) p102, Nov.13

COMPUTERS

Russian market may be opened to U.S. computers p28, July 3

Short News Item

Readers Report: Time on their hands p6, July 10

Readers Report: Housewife vs. computer p6, July 10

Electronic traffic cops take on bigger jobs (with illus) p51, July 10

BOAC and BEA offer information to business passengers # p80, July 17

The easier way to pick parts in a warehouse (with illus) p43, July 31

Heath supports a computer maker p32, Aug.7

Pittsburgh splits over Skybus (with illus) p25, Aug.7

The French bid in computers p38, Aug.14

Germany: IBM project short-circuits (with illus) p40, Aug.21

Honeywell divides in two # p26, Aug.28

Where the doctors police the doctors (with illus) p58, Sept.4

Sanders fights to break its financial bind (with illus) p42, Sept.18

The \$250-million disaster that hit RCA (with illus) p34, Sept.25

The route that led to the precipice (with illus) p34, Sept.25

Computers that talk back to you (with illus) p60, Sept.25

Dr. Computer hits the road # p30, Oct.2

An on-the-spot credit checker (with illus) p78, Oct.9

A cheaper printer for minicomputers p64, Oct.16

Washington cracks down on computer costs (with table) p73, Oct.23

Soviet Union: U.S. computers score p60, Oct.23

A low-cost way to keep books by computer (with illus) p106, Oct.23

Services grow, quality shrinks (with cover and illus) (Special Report) p50, Oct.30

TI pushes computer sales # p40, Nov.6

Readers Report: Savings in used computers p6, Nov.13

A think-tank strives harder to be a business (with illus) p91, Nov.27

An easier way to tap mass data (with illus) p94, Nov.27

Direct-mail ads will get more direct (with illus) p84, Nov.27

Univac picks up where RCA left off p25, Nov.27

U.S. computer maker takes a French partner p34, Nov.27

A German effort to challenge IBM (with illus) p37, Dec.11

IBM's quiet aid for college blacks (with illus) p28, Dec.18

A mountainous defense by IBM p26, Dec.18

IBM's price war hurts the independents (with illus) p53, Dec.18

COMPUTRAN Systems Corp.

Readers Report: Traffic control p6, Aug.21

CONCORDE

Readers Report: Whither the Concorde? p10, Nov.13

Airlines drag their feet on the Concorde (with illus) p37, Dec.18

CONCRETE Panels

Concrete panels may make it after all p89, Oct.2

Readers Report: Concrete catching on p13, Nov.13

CONDOMINIUMS

Condominiums: Now you can buy part of a hotel p66, July 31

Steel prefabs that can be stacked (with illus) p27, Oct.30

CONGLOMERATES

Kinney chooses the quick over the dead (with illus) p38, July 3

ICC wants more muscle # p22, July 24

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

Whittaker reverses its empire-building (with illus) p24, Aug.28

Celler's slingshot misses the giants (with illus) p44, Sept.11

Acquisition week for IC Industries p38, Sept.25

Commonwealth United spins one off (with illus) p38, Sept.25

Avco soups up its recovery drive (with illus) p40, Oct.9

The frantic days of a leisure empire (with illus) p27, Oct.9

Bangor Punta shrinks to manageable size (with illus) p100, Dec.11

CONGRESS

Senators hope to avoid a welfare fiasco p27, July 3

Lockheed workers lobby for the loan (with illus) p16, July 3

Nixon economics bothers top GOP senators p29, July 10

A budget that looks like a campaign burden (with chart) p32, July 17

Congress is likely to have passed regular appropriations bills # p45, July 17

To get Congress to enact court reforms . . . # p45, July 17

FPC chief faces a grilling on gas (with illus) p40, July 17

Transport turns to Congress for help (with illus) p39, July 17

Spreading the Peking secret p25, July 24

Conquest-of-cancer bill goes through the Senate # p25, July 24

Congress is nicer than Nixon expected p15, July 24

Hearings on the Soviet military posture # p25, July 24

Shoe import quotas # p25, July 24

Carriers send in a bill # p28, July 31

Mills & Co. off to Europe p29, Aug.7

A hard look at why brokers fall p54, Aug.7

Mills eyes fine-tuning tax credit p37, Aug.14

A measured portion of economic stimulus (with illus) p24, Aug.21

Labor's march on Congress (with illus) p29, Aug.28

What follows the freeze (with illus) p16, Sept.4

The voice of the tempter (Editorial) p80, Sept.4

Pressure on the power men p27, Sept.4

Congress bones up on Nixon economics (with table and illus) p14, Sept.4

Al Ullman smiles an 'I told you so' (with illus) p15, Sept.4

Celler's slingshot misses the giants (with illus) p44, Sept.11

A new attack on bigness p53, Sept.11

Candidate Mills ballyhoos his expertise (with illus) p60, Sept.11

Reuss: harbinger in the House (with illus) p18, Sept.18

A package that Nixon will like (with illus) p25, Oct.2

Congress seeks a hand in Phase II p33, Oct.16

Mills decides to X-ray health care (with illus) p25, Oct.16

Candidate Mills irks the White House (with illus) p33, Oct.30

Congress wants Nixon to win this one (with illus) p51, Nov.13

Some tax fiction for the home folk (with illus) p24, Nov.20

Griffin's re-election prospects get better # p34, Nov.20

Pressure against a pollution bill p70, Nov.20

Labor closes in on retroactive pay p19, Nov.27

Maybe it's a 'do-something' Congress p38, Dec.4

Tax bill with the Democratic fund-raising amendment # p38, Dec.4

Tax cuts push the deficit higher (with table) p32, Dec.11

Albert has dashed the reformers' hopes (with table and illus) p32, Dec.11

Bidding up Nixon's pension plan p32, Dec.18

Bart Starr to run for Congressional seat # p23, Dec.25

CONNALLY, John B.

Nixon's target: inflation, not unemployment (with illus) p14, July 3

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

The Administration takes on the Fed (with illus) p18, July 31

Trouble finding a versatile, nonideological economic policy adviser # p37, Aug.14

The freeze starts with a fever (with illus) p22, Aug.21

Connally sent letters to lending institutions # p29, Sept.18

The deadlock over the dollar (with cover and illus) (Special Report) p82, Sept.25

The IMF: running scared and making gains (with illus) p21, Oct.2

A tighter rein on Connally (with illus) p44, Dec.11

CONSOLIDATED Edison Co. of N.Y.

Out of the shadow of 'Big Alis' (with illus) p22, July 24

CONSOLIDATED Foods Corp.

Readers Report: Consolidated Foods objects p8, Nov.27

CONSOLIDATION Coal Co.

The scramble to turn coal into gas (with illus) p20, Sept.4

CONSORTIUMS

The boom in London's bank consortiums (with illus) p42, Dec.18

CONSTRUCTION Industry Stabilization Board

Phase II gets the Dunlop touch (with illus) p23, Oct.2

CONSTRUCTION Industry Stabilization Committee

Building wages begin to stabilize p16, July 3

The testing ground for inflation control (with illus) p30, Aug.14

Construction wages burden arms talks p28, Aug.14

A wage freeze in construction (with illus) p94, Nov.20

CONSUMER Federation of America, Inc.

Nader mobilizes citizen price-watchers p33, Aug.21

CONSUMER Protection Bureau

Justice dusts off a sharp weapon p30, Oct.9

CONSUMER Safety Administration

FDA wants to widen its watchdogging (with illus) p19, July 24

Short News Item

CONSUMERISM

Gauging the consumer # p79, Oct.9

Economic indicators to flag industries prone to break antitrust laws or present consumerism problems # p55, Oct.23

F.A.O. Schwarz: tougher selling in toyland (with cover, map and illus) p46, Dec.18

CONSUMERS

Consumers are keeping a rein on borrowing p16, July 10

The consumer and his plans are still confusing p29, July 17

Consumers are using credit more heavily p14, Aug.7

Mouthpiece for the consumer's mood (with illus) p82, Aug.14

A solid base of national support (with illus) p17, Aug.28

The consumer comes through, but cautiously p15, Sept.18

A strong consumer agency takes shape p45, Sept.25

Consumers give, but not much p20, Oct.2

Consumers are wary, but credit buying zooms p18, Oct.9

Why the savings rate is still so high (with chart and illus) p96, Dec.4

The consumer shows confidence p15, Dec.18

Readers Report: Educating consumers p7, Dec.25

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

CONTACT Lenses

Off-brand lenses flunk out # p43, Sept.25

CONTI Commodities Service

The harvest from a new commodity contract (with illus) p70, Sept.18

CONTINENTAL Can Co.

Europe: Concan is caught in an antitrust test p37, Dec.18

CONTINENTAL Energy Corp.

From rice hulls to carbon black p18, July 3

CONTINENTAL Mortgage

Bargains in real estate trusts p77, Nov.27

CONTINENTAL Oil Co.

Business agrees to grin and bear it (with illus) p23, Oct.16

CONTINUOUS Casting

One-trip sheetmaking goes on stream (with illus) p55, Oct.9

CONTROL Data Corp.

U.S. computer maker takes a French partner p34, Nov.27

A mountainous defense by IBM p26, Dec.18

CONTROLS

Not with a stacked deck (Editorial) p106, July 17

Pressure forces a policy shift p19, Aug.7

The tide turns toward an incomes policy (with chart and illus) p76, Aug.14

An incomes policy is the new factor p21, Aug.14

'If you freeze wages, freeze everything' (with illus) p29, Aug.14

Controls that are already on the books p30, Aug.14

The drastic plan to save the dollar (with illus) p21, Aug.21

The freeze starts with a fever (with illus) p22, Aug.21

The way to end the freeze (Editorial) p80, Aug.28

The food industry is in turmoil (with illus) p21, Aug.28

Labor is cooling its feud with Nixon (with illus) p16, Sept.4

The controls that labor would buy p48, Sept.11

The Phase II planners: close to consensus (with illus) p17, Sept.18

Commentary: Nixon looks Galbraithian (with illus) p37, Sept.25

Down to the details on Phase II plans (with illus) p36, Sept.25

The freeze sets in solidly (with illus) p24, Oct.2

Phase II looks like a long, long freeze (with illus) p20, Oct.9

Galbraith gives Nixon an A-minus (with illus) p74, Oct.16

Waiting for guidelines to take shape p19, Oct.16

Union threats that haunt the Pay Board (with table) p78, Oct.23

The legal snags that threaten controls (with illus) p45, Oct.23

The ticklish part is drawing up the outer limits p31, Oct.23

The Phase II team sets up shop (with illus) p23, Oct.30

Canada may import controls from the U.S. (with illus) p24, Oct.30

The Pay Board's toughest dilemma (with table) p43, Nov.6

How planners set the first guideline p43, Nov.6

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

Incomes policies: what Europe learned (with chart) p142, Nov.13

Companies create Phase II staffs p32, Nov.20

Top companies that can't raise prices (with table) p30, Nov.20

Phase I controls definitely put a clamp on prices p16, Nov.27

A wobbly line on nonunion pay p31, Nov.27

Price rulings gather speed (with table) p31, Nov.27

The cap on dividends won't pinch too much (with chart) p75, Nov.27

Proving the case for a price hike (with table) p34, Dec.4

A lighter bargaining calendar ahead (with table) p54, Dec.25

Grayson sees no let-up soon (with table and illus) p22, Dec.25

CONVENTIONS

San Diego backs into a smoke-filled room (with illus) p23, July 10

COOLANTS

The heat increases on auto coolants (with illus) p21, July 24

Readers Report: Hot and cool p7, Aug.14

Readers Report: A coolant customer p7, Sept.11

COOLEY, Dr. Denton

Thompson: 'Hearts' (with illus) p12, Oct.9

COOPER, Marvin, Jr.

For the moving man, the hurdles multiply (with illus) p80, Aug.21

COOPER, R. Conrad

The airlines move into closer formation (with illus) p98, Aug.14

COOPER, Sidney

An appliance dealer with a real clout (with illus) p76, Nov.6

COORDINATING Committee Steel Companies (CCSC)

The man who speaks for steel (with illus) p18, July 10

COORS Co.

See Adolph Coors Co.

COPPER

Productivity is the sticking point (with illus) p17, July 10

Copper counts the cost of clean air (with illus) p104, July 17

A sudden thaw at the bargaining tables (with illus) p13, July 24

Readers Report: Inflated figures p8, Aug.21

Chile: Copper pays the price of nationalism (with illus) p38, Aug.21

Readers Report: Patent pending p7, Nov.6

COPYING Machines

Dessauer: 'My years at Xerox' (with illus) p18, Nov.13

Saxon Industries thrives on buying trouble (with illus) p62, Nov.27

CORFAM

Corfam walks again # p26, July 10

Leather shoes prove tough to fill p28, Oct.30

The Poles are sold on Corfam p48, Nov.13

CORN

What the Russians mean for corn (with chart) p118, Nov.13

CORNFIELD, Bernie

'Do You Sincerely Want to Be Rich?' (with illus) p15, Aug.14

Cornfeld brings it all home (with illus) p80, Oct.30

CORNING Glass Works

Rumania: Open window to the West chills Russia (with illus) p57, Sept.11

CORPORATE Identity

Uniformity pays off for career clothes (with illus) p38, July 24

CORPORATIONS

The new 'social contract' (Editorial) p72, July 3

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

Nelson opens hearings on corporate secrecy # p37, Aug.14

A new attack on bigness p53, Sept.11

Companies create Phase II staffs p32, Nov.20

Annual Reports

Companies tell more, mostly to the SEC p26, Oct.30

Directors

From bank to board (with illus) p82, Aug.14

Mace: 'Directors: Myth & Reality' (with illus) p14, Sept.25

Earnings and Dividends

Healthier profits begin to show up (with table) p36, July 17

Profits were worse than they seemed p12, July 24

New profits figures shock the experts (with table and chart) p57, July 31

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

Even the so-far modest recovery has aided profits p14, Aug.28

Dividend raisers feel the chill p42, Sept.11

Profits to fuel expansion (Editorial) p96, Sept.18

Short News Item

Phase II dividend controls unlikely p55, Oct.23

Europe: Profitable, but not very (with table) p60, Oct.23

The earnings picture is a bit blurred (with table) p50, Oct.23

A pickup in profits, but few dramatic gains (with table and chart) (Special Report) p71, Nov.13

No excess fat in profits (Editorial) p160, Nov.13

Profits: there is plenty of room to grow p17, Nov.20

Top companies that can't raise prices (with table) p30, Nov.20

The cap on dividends won't pinch too much (with chart) p75, Nov.27

A wild idea of profits (Editorial) p88, Dec.18

An inflated view of company profits (with chart) p26, Dec.18

CORVAIR Society of America

The Corvairs convene (with illus) p21, July 31

COSMETICS

Organic shops move into the big stores (with illus) p76, July 10

O'Higgins: 'Madame' (with illus) p11, July 31

A cosmetics maker counterattacks (with illus) p48, Oct.18

Self-policing for cosmetics # p21, Dec.25

COSMOPOLITAN

Abroad for Cosmopolitan # p79, Oct.9

COST of Living Council

The freeze starts with a fever (with illus) p22, Aug.21

He has to make the freeze work (with illus) p64, Aug.21

The CLC warms up to its job p18, Aug.28

Official title for their agency should be CLC # p29, Aug.28

How to gauge whether the wage-price freeze worked # p27, Sept.4

What follows the freeze (with illus) p16, Sept.4

Down to the details on Phase II plans (with illus) p36, Sept.25

Phase II gets off to a confused start (with illus) p44, Oct.23

Who the watchdogs will be watching p51, Nov.13

Cost of Living Council working 14-hour days and most weekends # p54, Nov.13

COSTS

The tide turns toward an incomes policy (with chart and illus) p78, Aug.14

COUNCIL of Economic Advisers

Nixon seizes economic issue—maybe p33, Aug.21

Proxmire's congratulatory telephone call on the economic policy # p33, Aug.21

Herbert Stein: Free marketer at the controls (with illus) p76, Dec.4

COUNCIL on International Economic Policy

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 4

Peterson runs into trouble p45, July 17

A campaign to right the trade balance (with illus) p28, Aug.21

Peterson caught in trade war crossfire p53, Sept.11

COUNTS, J. Curtis

An icy disregard for the wage freeze (with illus) p70, Aug.21

COURTS

To get Congress to enact court reforms . . .

p45, July 17

The push to streamline the courts (with illus) p46, Dec.4

Readers Report: Court reform p7, Dec.25

COWLES Communications, Inc.

What finally crippled the Cowles empire (with illus) p122, Sept.25

COWLES, Gardner

What finally crippled the Cowles empire (with illus) p122, Sept.25

COX, Albert H., Jr.

Second guesses on 71 forecasts (with table and illus) p74, Dec.11

COX Cable Communications

Scandal clouds the CATV picture (with table) p88, Nov.6

CRAIB, Roderick

Book Review p12, Nov.20

CREDIT

Fear of inflation rules the markets (with chart) p37, July 17

Readers Report: Credit standards p10, July 17

Chrysler is back in high # p30, Aug.21

Waiting for the Fed's credit policy p37, Sept.11

Credit policy is a confusion of statistics p17, Oct.9

Interest rates keep tumbling p41, Nov.13

CREDIT Cards

How to get a fair exchange on cash abroad p78, Aug.21

That way to the bank with illus) p22, Aug.28

CREDIT Checker

An on-the-spot credit checker (with illus) p78, Oct.9

CRETEIL

France: The French go wild over discount stores (with illus) p40, Nov.20

CUBA

Citibank tries to recoup its losses in Cuba p38, Oct.18

CUDAHY Co.

He's in the market for a meat packer (with illus) p70, July 10

CURRENCIES

No break in the monetary deadlock p37, July 10

Rumors of revaluation in France p46, July 17

The U.S. pushes for monetary action p28, July 24

The D-mark makes the markets jumpy (with chart) p26, July 31

Rush of funds may float the franc p32, Aug.7

The world downgrades the dollar (with chart) p24, Aug.14

How to get a fair exchange on cash abroad p78, Aug.21

A system torn down must be rebuilt (with table and illus) p26, Aug.21

The drastic plan to save the dollar (with illus) p21, Aug.21

Japan weighs revaluation of the yen (with illus) p36, Aug.21

Now the Fed can work more freely (with chart) p51, Aug.28

Chartless seas for foreign exchange (with illus) p23, Aug.28

Weeks of floating loom for currencies (with table and illus) p19, Sept.4

Easing the dollar's load (Editorial) p96, Sept.18

A gloomy prelude to the IMF meeting (with illus) p20, Sept.18

Japan: Trade drops off as yen moves up p51, Sept.25

The deadlock over the dollar (with cover and illus) (Special Report) p82, Sept.25

A plan—but no agreement (with cover, chart and illus) (Special Report) p106, Sept.25

Why the system broke down (with cover, chart and illus) (Special Report) p84, Sept.25

The IMF: running scared and making gains (with illus) p21, Oct.2

Congressional goldbugs are on the wane p33, Oct.2

Some Japanese yield on the yen (with illus) p22, Oct.2

Deciding how far to drop the dollar (with chart) p59, Oct.9

The rising stakes for a new system p21, Oct.9

Readers Report: Dollar disadvantage p7, Nov.6

A new face for a \$2 bill (with illus) p34, Nov.6

A sinking feeling from the German float p56, Nov.13

Put the cards on the table (Editorial) p98, Nov.20

Paris dictates currency fashions p34, Nov.20

State-Treasury friction growing p32, Nov.27

The Fed builds a faster track (with illus) p72, Nov.27

The Group of 10 begins to bargain (with illus) p26, Dec.4

Ending the money crisis (Editorial) p108, Dec.11

The end is in sight for the money crisis (with table and illus) p29, Dec.11

Currency crisis fades—and outlook brightens p15, Dec.18

The problems devaluation will not solve (with chart and illus) p18, Dec.18

Tactics that worked (Editorial) p60, Dec.25

Tax bill and money pact boost confidence p9, Dec.25

The U.S. gains an edge (with table and illus) p14, Dec.25

Dollar convertibility still unsettled (with table) p24, Dec.25

CUSHMAN, Robert C.

Norton aligns its top jobs with its markets (with illus) p80, Aug.7

CUTLER Laboratories

A drugmaker tries to recapture a market (with illus) p22, July 31

CYCLAMATES

The heat is on chemical additives p83, Oct.23

CZECHOSLOVAKIA

Sale of diesel electric generators to underdeveloped nations # p34, Oct.9

D

DC-10

Even the Douglas trijet is in trouble (with illus) p62, July 31

The DC-10 bows, bringing lots more seats to fill (with cover, chart and illus) p94, Aug.14

Aviation: GE's 'dream' engine gets a French accent (with illus) p36, Dec.18

DISC

See Domestic International Sales Corp.

DAD'S Root Beer Co.

Acquisition week for IC Industries p38, Sept.25

DALEY, Richard

The foot-dragging in Daley's Chicago p24, Oct.9

DANNER, Ray

Danner feasts on food franchising (with illus) p120, Oct.23

Short News Item

DASSAULT

Multinationalization of the aerospace industry # p34, Nov.27

DATA Transmission

AT&T opens up its wideband lines p23, July 31

DATA Trends, Inc.

A low-cost way to keep books by computer (with illus) p106, Oct.23

DAVANT, James W.

An artful way to go public (with illus) p42, Dec.25

DAVID Brown Corp.

Britain: A new driver for David Brown Corp. (with illus) p50, July 17

DAVID, Edward E.

Nixon's scientists resent SST salesman p33, Oct.2

DAVIS, Dr. Joseph

A vasectomy that is reversible (with chart and illus) p72, Sept.4

DAVIS, Nathaniel V.

Why Alcan spends so much (with illus) p78, July 10

DAY, Virgil

The men who will be running Phase II (with illus) p22, Oct.16

The Phase II team sets up shop (with illus) p23, Oct.30

What the soft-coal decision means p37, Dec.4

DAYTON, O.

Dayton weathers a siege (with illus) p81, Dec.4

DE BAKEY, Dr. Michael

Thompson: 'Hearts' (with illus) p12, Oct.9

DE HAVILLAND Aircraft of Canada

Canada's plane makers fly low (with illus) p36, Nov.6

DE LOREAN, John Zachery

A swinger tries to cure Chevrolet's ills (with cover, table and illus) p60, Sept.18

Readers Report: Song for a swinger (with illus) p7, Oct.9

DE LOREAN, Kelly

A swinger tries to cure Chevrolet's ills (with cover, table and illus) p60, Sept.18

DE PIZZOL, Armand L.

An on-the-spot credit checker (with illus) p78, Oct.9

DE VRIES, Donald L.

Industrial ads: A debate heats up (with illus) p68, July 17

DE WINDT, E. Mandell

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

DEBT

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

DEBUT '72

Grand Rapids tries to copy Detroit (with illus) p23, Sept.18

DEDUCTIBLE Coverage Agency

Insurance: Time to update your homeowner policy p86, Oct.30

DEFENSE Communications Planning Group

Senate Armed Services Committee to kill Packard's favorite research shop # p45, Sept.25

DELAWARE

Delaware's new 'keep out' sign p20, July 3

DELTA Air Lines

More mergers in the air # p50, Sept.11

DELTEC International

Argentina: The survival race may be going to Swift (with illus) p40, Oct.16

More trouble for Swift de la Plata p56, Nov.13

DEMOCRATS

A Democratic strategist singing "Where have all the issues gone?" # p33, Aug.21

Democrats answer Nixon's plan p53, Sept.11

Candidate Mills ballyhoos his expertise (with illus) p60, Sept.11

The Democrats are still drifting (with illus) p18, Sept.18

Democrats try to stay in step p45, Sept.25

New rules for selecting delegates to Democratic Convention # p32, Nov.27

Tax bill with the Democratic fund-raising amendment # p38, Dec.4

Albert has dashed the reformers' hopes (with table and illus) p32, Dec.11

Wilbur Mills, fund raiser p32, Dec.18

DEMPSEY, William H., Jr.

The rails flag a new contract negotiator p30, Oct.30

DENVER, Colo.

S&L's break out of the boom-bust mold (with illus) p38, Oct.9

DEPARTMENT (U.S. Government Divisions)

See also entries for departmental officers; Bureaus and spheres of interest such as Taxation, Agriculture, Antitrust Laws and Enforcement

Department of Agriculture

Nader's task force report that attacks the Agriculture Dept. for promoting pesticides # p25, July 24

Department of the Army

SAM-D missile under fire p55, Oct.23

Department of Commerce

Technology forecast to alert U.S. companies to foreign technology trends # p25, July 24

The talk is that Stans will quit # p27, Sept.4

Department of Defense

Self-control for riot controllers (with illus) p50, July 3

Trewhitt: 'McNamara: His ordeal in the Pentagon' (with illus) p16, July 17

The Defense Dept. makes a timely purchase (with illus) p27, Aug.14

When one jet engine stalls # p34, Aug.14

Why prototyping is making a comeback (with illus) p102, Aug.14

Readers Report: Strictly normal p6, Sept.18

Senate Armed Services Committee to kill Packard's favorite research shop # p45, Sept.25

Readers Report: By the book p5, Sept.25

A nuclear test that may fizzle (with illus) p117, Sept.25

Packard tightens up on defense payments p33, Oct.16

A tighter bridle on defense R&D p58, Oct.16

Pentagon involved in the motel business # p33, Oct.16

Washington cracks down on computer costs (with table) p73, Oct.23

The McNamarization of Mel Laird p34, Nov.20

A roll-call of colonels that industry hires (with illus) p20, Nov.27

The Pentagon's transportation maze p38, Dec.4

Decline in defense contracting is bottoming out # p38, Dec.4

Pentagon rewrites a profit formula p44, Dec.11

A step for Safeguard # p38, Dec.11

A resignation's wider ripple (with illus) p68, Dec.18

Laird writes off GM's battle tank p23, Dec.25

Department of Health, Education & Welfare

School integration case in Richardson's home town of Boston # p27, July 3

Columbia's lion gets a bearding p48, Nov.13

Department of Housing & Urban Development

Pressure to build outside the ghettos (with chart) p24, Oct.9

Building codes are falling down p34, Nov.20

Department of Justice

Justice dusts off a sharp weapon p30, Oct.9

Justice moves on two markets # p32, Dec.4

Professional codes of ethics that ban price competition # p32, Dec.18

Department of Labor

Fletcher to be black spokesman in Nixon's reelection campaign # p29, Sept.18

Perry may succeed Fletcher as Assistant Labor Secretary # p45, Sept.25

Department of the Navy

Westinghouse gets torpedoed p19, July 10

Crisis may ground British aircraft p33, Aug.21

The F-14 price tag soars—again p29, Aug.28

The Navy goes capitalist # p26, Aug.28

Trouble in planning the new Navy p29, Sept.18

Trial runs for a 100-knot Navy (with illus) p110, Nov.6

Lockheed rolls out an antisub jet p36, Nov.6

ITT makes its weight felt p44, Dec.11

Department of State

State-Treasury friction growing p32, Nov.27

Department of Transportation

Package of transportation reforms # p29, July 10

Carriers ask for more regulations p53, Sept.11

'Deregulation' is off to a halting start (with illus) p46, Nov.13

Department of the Treasury

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

More pressure on money # p22, July 24

The new activist in central banking p120, Sept.11

Delaying expanded lending by the Export-Import Bank # p32, Sept.18

State-Treasury friction growing p32, Nov.27

DEPARTMENT Stores

See also Retailing

The shopping-center war # p22, July 24

Sears to expand in Brussels # p32, July 31

Retailers move toward the 168-hour week (with illus) p96, Oct.16

DETROIT Edison Co.

A nuclear pioneer steps down # p43, Sept.25

Detroit Edison's profit-minded boss (with illus) p74, Oct.2

DEVALUATION

The world downgrades the dollar (with chart) p24, Aug.14

The problems devaluation will not solve (with chart and illus) p18, Dec.18

Short News Item

The U.S. gains an edge (with table and illus) p14, Dec.25

DICHTER, Ernest

Commentary: A time to talk of fads and fruit flies (with illus) p70, Aug.28

DICKEY, Charles D., Jr.

His job: to turn Scott around (with illus) p46, Aug.21

DIDISHEIM, Georges

A Las Vegas operator deals a new hand (with illus) p21, Aug.7

DIERDORFF, John A.

Book Review p8, July 24

DIET

How to prevent that ulcer from flaring up p65, July 31

DIETHYLSTILBESTROL

The heat is on chemical additives p83, Oct.23

DIGIVUE

A low-cost way to keep books by computer (with illus) p106, Oct.23

DILWORTH, Richardson

A ride on the Reading # p21, Dec.25

DIRECT-Mail Advertising

Direct-mail ads will get more direct (with illus) p84, Nov.27

Readers Report: Direct mail is a buy p10, Dec.4

Readers Report: Direct-mail ads p5, Dec.18

DISCOUNT Rate

More pressure on money # p22, July 24

Interest rates keep tumbling p41, Nov.13

DISCOUNT Stores

France: The French go wild over discount stores (with illus) p40, Nov.20

DISNEY (Walt) World

Looking in on Disney's Florida World p103, Sept.11

How Disney financed its new superpark p76, Sept.11

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

Land speculators play Disney's money machine (with map) p80, Sept.11

The winter season starts off warm (with illus) p30, Dec.4

DISSENT

Revel: 'Without Marx or Jesus' (with illus) p10, Sept.18

DISTRIBUTORSHIPS

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

DISTRIGAS Corp.

A new gas pipe with a long reach (with illus) p28, Oct.30

DIVELY, George S.

'Bunkie' Knudsen redesigns White Motor (with illus) p44, Oct.30

Consultants clash over ownership (with cover and illus) p66, Nov.27

DIVERSIFICATION

Cyanamid crashes the glamour markets (with illus) p74, Sept.4

DIVESTITURES

Whittaker reverses its empire-building (with illus) p24, Aug.28

DMOCHOWSKI, Dr. Leon

Exciting clues for cancer cure (with illus) p76, Aug.28

DOAN Associates, Inc.

A Dow scion branches out # p30, Oct.16

DOCTORS

On the trail of the American doctor p74, July 10

Moonlighters answer the house call (with illus) p42, Aug.21

The revolution in China's laboratories (with illus) p88, Aug.21

Where the doctors police the doctors (with illus) p58, Sept.4

DOGS

A pitch goes to the dogs # p128, Sept.25

DOMESTIC International Sales Corp.

Mills & Co. off to Europe p29, Aug.7

A campaign to right the trade balance (with illus) p28, Aug.21

Congress bones up on Nixon economics (with table and illus) p14, Sept.4

A tax break to boost the export drive p23, Oct.9

DOMINICK & Dominick

Perot shrugs off a rumor p66, Dec.11

DONALDSON, Lufkin & Jenrette

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

DONALDSON, William H.

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

DONNELLEY (Reuben H.) Corp.

Selective samplers find the customers (with illus) p34, July 3

Direct-mail ads will get more direct (with illus) p84, Nov.27

DONOVAN, Chris

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

DORIAN, Joseph

Enterpreneurs teach others how to do it (with illus) p124, Nov.13

DORREN, Louis

Surrounding the listener with hi-fi (with illus) p89, Oct.2

DORSEY, Bob R.

Gulf makes room at the top # p30, Oct.30

DOUB, William O.

William O. Doub to get the vacant seat on the Atomic Energy Commission # p29, July 10

DOUGLAS Aircraft Co. of Canada, Ltd.

Whipsawing Canadian sensibilities p35, Dec.18

DOW Jones & Co.

The bears march again in Wall Street (with chart) p24, Aug.7

A chill over the market # p24, Sept.4

Uncertainty kills the Nixon bull market (with chart) p84, Oct.23

A tiny bull walks on Wall Street (with chart) p34, Nov.6

Investors rally in a cautious way (with chart) p16, Dec.25

DRAGICEVIC, Ivo

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

DRAKE, Eric

Sir Eric keeps BP running hard (with illus) p79, Dec.11

DREYFUS Fund

Dreyfus picks 'jeans' over 'tiaras' (with illus) p71, Dec.4

DREYFUS Leverage Fund

Ehlers exists as Gibraltar crumbles p80, Oct.30

DRUCKER, Peter

Drucker: 'Men, Ideas & Politics' (with illus) p9, Aug.28

Book Review p12, Oct.2

DRUG Abuse

Pot: Your kids will encounter it, so be prepared p87, Dec.4

The search for data on marijuana (with illus) p50, Dec.4

Readers Report: Pot tests p6, Dec.25

DRUGS

FDA wants to widen its watchdogging (with illus) p19, July 24

Manufacturers to prove the efficacy of all drugs # p31, July 31

A drugmaker tries to recapture a market (with illus) p22, July 31

On the track of doped horses (with illus) p85, Sept.18

Industry's pledge: an antidrug drug p85, Sept.18

Readers Report: Drugs: another view p8, Oct.23

Tranquillizers under fire from FDA # p34, Nov.20

Riding the vitamin E boom (with chart) p76, Nov.20

Italy: A drug company stays at home p40, Nov.27

Britain: Beecham seeks a top spot in drugs (with illus) p52, Dec.11

Prescription prices lose their mystery p21, Dec.18

DUANE, Harry B.

Norton aligns its top jobs with its markets (with illus) p80, Aug.7

DUCOMMUN, Charles E.

Businessmen want to break the spiral (with chart and illus) p20, Aug.7

DUN & Bradstreet, Inc.

Chrysler is back in high # p30, Aug.21

DUNCAN, Charles W.

Heir apparent at Coke # p28, Nov.20

DUNLOP, John T.

Phase II gets the Dunlop touch (with illus) p23, Oct.2

A wage freeze in construction (with illus) p94, Nov.20

DUNN, Barbara

The lid is clamped on health costs (with illus) p112, Nov.13

DUNN, Donald

Book Review p8, Sept.4

duPONT (E. I.) de Nemours & Co.

Corfam walks again # p26, July 10

Uniformity pays off for career clothes (with illus) p38, July 24

Leather shoes prove tough to fill p28, Oct.30

du Pont to sell its explosives plant to Chile # p36, Oct.30

The Poles are sold on Corfam # p48, Nov.13

Nader's Raiders nip at Du Pont (with illus) p31, Dec.4

duPONT, Glore Forgan, Inc.

How Perot operates duPont, Glore Forgan (with illus) p72, Oct.2

DYEING

A new life for old shirts # p53, Sept.18

Short News Item

E**EAMER, Richard K.**

A profit boost for hospitals (with table and illus) p96, Oct.2

EARNINGS Per Share

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

EAST Europe

East bloc: Satisfying a desire for Western gifts p25, Dec.25

EATON Corp.

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

EBERLE, William D.

Lure of the land fades for companies (with illus) p38, July 17

Eberle negotiates at a pell-mell pace (with illus) p19, Dec.18

ECOLOGY Fair

An ecology fair tries and misses (with illus) p73, Nov.20

ECOLOGY Paper

A market unfolds for ecology paper (with illus) p86, July 17

ECONOMIC Conditions

Figures show a definite drag despite the NEP p19, Oct.30

Businessmen still feel uncertain (with illus) p39, Nov.13

The figures put on a happier face p15, Nov.27

ECONOMIC Growth

Wharton is bullish about 1972 (with table and chart) p27, Dec.4

Second guesses on '71 forecasts (with table and illus) p74, Dec.11

A look at the great economy of 1985 (with chart) p84, Dec.18

Still a growth economy (Editorial) p88, Dec.18

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

1972: A mixed bag for key industries (with cover, chart and illus) p44, Dec.25

ECONOMIC Indicators

Indicators form a consistent upturn pattern p12, July 3

The 'leading' indicators slip into reverse p16, July 31

The 'leading' indicators are already outdated p11, Sept.4

The recovery just never left the launch pad p20, Oct.2

ECONOMIC Models

A brighter outlook for business (with table and chart) p16, Aug.28

Wharton is bullish about 1972 (with table and chart) p27, Dec.4

1972: The closer it gets the better it looks p22, Dec.4

Second guesses on '71 forecasts (with table and illus) p74, Dec.11

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

ECONOMIC Resources Corp.

A Watts report: no progress (with illus) p70, Aug.14

ECONOMIC Stabilization Act

Congress bones up on Nixon economics (with table and illus) p14, Sept.4

Phase II looks like a long, long freeze (with illus) p20, Oct.9

Monetary monitors without much muscle (with illus) p24, Oct.16

The legal snags that threaten controls (with illus) p45, Oct.23

Phase II gets off to a confused start (with illus) p44, Oct.23

ECONOMIC Think Tank

The vindication of a British think tank (with illus) p76, Sept.4

ECONOMICS Commentary

Red China: the economy behind the open door (with illus) p46, July 24

The tide turns toward an incomes policy (with chart and illus) p76, Aug.14

ECONOMISTS

Sprinkel: 'Money and Markets' (with illus) p6, July 3

Do black economists have a special role? (with illus) p98, July 17

Trouble finding a versatile, nondoctrinaire economic policy adviser # p37, Aug.14

Democrats answer Nixon's plan p53, Sept.11

The Democrats are still drifting (with illus) p18, Sept.18

What brought Kuznets his Nobel (with illus) p88, Oct.23

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

Economists in a seminar at the Capitol # p34, Nov.20

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

ECUADOR

South America: living with expropriation (with map and table) p34, July 10

EDGERTON, Harold

The 'moonlight' dims for professors (with illus) p52, July 3

EDITORIAL

Building costs slow down p72, July 3

The new 'social contract' p72, July 3

Trade policy breaks down p72, July 3

A fact labor must not deny p88, July 10

Let the carriers compete p88, July 10

Welfare reform is urgent p88, July 10

Where money can count p106, July 17

Too soon to tighten up p106, July 17

Not with a stacked deck p106, July 17

Where silence hurts p72, July 24

The possibilities of peace p72, July 24

A text from the Book of Job p72, July 24

No-fault insurance works p80, July 31

Invitation to disaster p80, July 31

Steel bargains for its life p80, July 31

Bet on the white hats p84, Aug.7

The pinch on the inch p84, Aug.7

The antitrusters cop out p84, Aug.7

The wrong prescription for Wall Street's ills p110, Aug.14

How to tilt the balance away from inflation p110, Aug.14

President Nixon takes off the kid gloves p96, Aug.21

Europe's golden dream p80, Aug.28

The way to end the freeze p80, Aug.28

Neither safe nor sure p80, Aug.28

The voice of the tempter p80, Sept.4

Step lively, please p80, Sept.4

More work for more pay p80, Sept.4

The surcharge is risky p138, Sept.11

Come out in the sunlight p138, Sept.11

Tighter rules for pensions p138, Sept.11

Profits to fuel expansion p86, Sept.18

New priorities for Japan p86, Sept.18

Easing the dollar's load p86, Sept.18

Why the international money system must be fixed p144, Sept.25

Tattletale gray in detergent regulations p144, Sept.25

Treating women as people p104, Oct.2

Keep the tax bill moving p104, Oct.2

The door is still open p104, Oct.2

The rules of the game p90, Oct.9

Credibility gap p90, Oct.9

Monetary progress p90, Oct.9

Wall Street needs a real overhaul p104, Oct.16

The President makes a costly bargain p104, Oct.16

It is time for labor to pull in its horns p128, Oct.23

The Common Market fumbles for its future p128, Oct.23

Dangers of the U.N. vote p104, Oct.30

The no-service economy p104, Oct.30

Design for a health plan p104, Oct.30

Retroactive inflation p116, Nov.6

A dose of competition p116, Nov.6

Investing in efficiency p116, Nov.6

A solid base for Phase II p160, Nov.13

No excess fat in profits p160, Nov.13

Overhauling foreign aid p160, Nov.13

Put the cards on the table p98, Nov.20

Of course it's confusing p98, Nov.20

Losing the youthful look p98, Nov.20

Cooking the books p96, Nov.27

Headed for confrontation p96, Nov.27

No passing the buck p96, Nov.27

Those cheerful economists p106, Dec.4

Commissars as customers p106, Dec.4

Policing the specialist p106, Dec.4

Double standard for wages p108, Dec.11

A forecast that backfired p108, Dec.11

Ending the money crisis p108, Dec.11

A wild idea of profits p88, Dec.18

Still a growth economy p88, Dec.18

Toyland's tarnished tinsel p88, Dec.18

Stripping moves west p88, Dec.18

Tactics that worked p60, Dec.25

The unemployable jobless p60, Dec.25

Happy New Year p60, Dec.25

EDUCATION

See also Colleges and Universities

The 'moonlight' dims for professors (with illus) p52, July 3

Blue-collar training gets a white-collar look (with illus) p76, July 31

College sports feel budget ax (with illus) p38, Aug.28

Vocally unhappy education groups # p53, Sept. 11

Short News Item

Ford Foundation's \$100-million # p30, Oct.9

The schools cry for more federal aid (with chart and illus) p56, Oct.9

Two schools innovate to stay in the black (with illus) p100, Oct.30

EDWARDS, Charles C.

FDA wants to widen its watchdogging (with illus) p19, July 24

EDWARDS, Sir Ronald

Britain: Beecham seeks a top spot in drugs (with illus) p52, Dec.11

EGAN, William A.

Alaska's governor covets the pipeline (with illus) p44, Nov.13

EHLERS, David

Ehlers exists as Gibraltar crumbles p80, Oct.30

EISENHOWER, John

RCA takes off on a building spree (with illus) p30, July 3

EL PASO Natural Gas Co.

The scramble to turn coal into gas (with illus) p20, Sept.4

ELECTIONS

The votes go against change (with illus) p40, Nov.6

ELECTRIC Generators

Sale of diesel electric generators to underdeveloped nations # p34, Oct.9

ELECTRICAL Appliances

A chill wind at Frigidaire p58, July 31

Italy: For appliances 'la dolce vita' (with illus) p32, Aug.28

Sixty days to break down p63, Oct.2

From Philco to Ford (with illus) p75, Oct.2

An appliance dealer with a real clout (with illus) p76, Nov.6

Consumer electronics: Filled with cautious optimism (with cover and chart) p46, Dec.25

Microwave ovens heat up again (with illus) p21, Dec.25

ELECTRICITY

Pressure on the power men p27, Sept.4

A push for fast-breeders # p73, Sept.4

Readers Report: Where the energy goes p5, Dec.18

Utilities: Worried about a power shortage (with cover and illus) p47, Dec.25

ELECTRONIC Components Div.

The laser may be ready for the big time (with illus) p54, Sept.18

ELECTRONIC Data Systems Corp.

B-schools scramble for Perot's cash (with illus) p47, Sept.11

What's behind EDS's tremors p76, Nov.20

ELECTRONICS

RCA takes off on a building spree (with illus) p30, July 3

Electronic traffic cops take on bigger jobs (with illus) p51, July 10

Italy sets up a components combine p38, Aug.14

Motorola creates a more demanding job (with illus) p32, Sept.4

Sanders fights to break its financial bind (with illus) p42, Sept.18

Collins Radio loses its Collins (with illus) p31, Dec.4

Consumer electronics: Filled with cautious optimism (with cover and chart) p46, Dec.25

ELIASSEN, Alfred

The airline that thrives on discounting (with illus) p68, July 24

ELIZABETH, N. J.

A showcase for integrated transport (with map and illus) p42, Nov.27

ELLISBERG, Daniel

The anguish at Rand (with illus) p70, July 17

EMAC Corp.

Signal light goes on when the thermometer falls # p132, Nov.13

EMERGENCY Committee for American Trade

A campaign to right the trade balance (with illus) p28, Aug.21

EMERGENCY Employment Act

At last, a national manpower policy (with table and illus) p48, Aug.7

Money to test the jobs program p28, Oct.16

EMERY Air Freight Corp.

New tool: 'Reinforcement' for good work (with illus) p76, Dec.18

EMPLOYEE Stock Ownership Trust (ESOT)

Getting employees to put up the capital (with illus) p86, Nov.20

Readers Report: Workers capitalism p5, Dec.18

EMPLOYMENT

Nixon's target: inflation, not unemployment (with illus) p14, July 3

Brighter demand for office help p15, July 3

That jobless drop was a case of mistaken identity p15, July 10

Videotape brings the resume alive (with illus) p36, July 10

Readers Report: Student jobs p5, July 10

If you wind up in the ranks of the unemployed p73, July 10

Conally's hard sell against inflation (with cover, chart and illus) p62, July 10

The four-day week gets more play p33, July 17

Unemployment is not getting worse p29, July 17

The unions demand more jobs (with illus) p63, July 17

A scramble starts for new public jobs (with illus) p16, July 24

The hairy jobless are shorn of benefits (with illus) p34, July 24

Returning heroes get the cold shoulder (with illus) p46, July 31

Government contractors file job openings with state employment services # p31, July 31

There ain't nothing out there p47, July 31

Senator Kennedy proposed loan subsidies for unemployed scientists and engineers # p29, Aug.7

At last, a national manpower policy (with table and illus) p48, Aug.7

A cool climate for steel price hikes (with illus) p25, Aug.14

Ads offering jobs to returning veterans # p37, Aug.14

Tips for the boss when it's time to fire p91, Aug.14

Mixed trends are appearing in the jobless figures p22, Aug.14

Uncle Sam's own black bias (with table and illus) p36, Aug.28

Motorola creates a more demanding job (with illus) p32, Sept.4

The job program gets into gear (with illus) p22, Sept.4

Insurance sells itself on the shorter week p52, Sept.4

The Xeroxing of social services p41, Sept.11

'Thirty-two four or fight' p29, Sept.18

More help for unemployed engineers p29, Sept.18

You still have a long way to go — baby (with illus) p74, Sept.25

The job picture is beginning to brighten up p20, Oct.16

Money to test the jobs program p28, Oct.16

A grim outlook for steelworkers p33, Nov.6

Jobless rate drops for second month in a row p29, Nov.13

Southern California: a pickup in jobs p47, Nov.13

Columbia's lion gets a bearding p48, Nov.13

Utilities land on the hiring carpet (with illus) p23, Nov.20

Company recruiters still shun the campus p36, Dec.11

The job rolls are the new pulse of the economy p27, Dec.11

The unemployable jobless (Editorial) p60, Dec.25

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

Living with a higher jobless rate (with chart and illus) p36, Dec.25

For the jobless, old skills are not enough (with illus) p38, Dec.25

EMERALD

A grinding wheel for cutting costs (with illus) p104, Dec.4

ENCLOSURES (Swimming Pool)

Pool enclosures: From domes to greenhouses p67, Aug.28

ENFORCER

A prop-jet fighter at a bargain price (with illus) p51, July 3

ENGINEERS

Senator Kennedy proposed loan subsidies for unemployed scientists and engineers # p29, Aug.7

Reopening the Suez Canal # p53, Sept.11

More help for unemployed engineers p29, Sept.18

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

ENGINES

The rotary-engine car is catching on (with illus) p20, July 10

He's bullish on jet engines (with illus) p70, July 10

Rocketdyne's half-billion # p42, July 17

When one jet engine stalls # p34, Aug.14

Readers Report: Engines and answers p10, Aug.14

Readers Report: Diesel makers p6, Aug.28

Steaming down the highway # p43, Sept.25

GE wins again in the air # p38, Dec.11

Aviation: GE's 'dream' engine gets a French accent (with illus) p36, Dec.18

ENGLISH Channel

New sales pitch for the English 'Chunnel' p46, Nov.6

ENTERTAINMENT

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

ENTOCOONS

A new weapon in the war on insects (with illus) p94, Nov.13

ENTREPRENEURS

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

Readers Report: Self employment p8, Dec.11

Short News Item

ENVIRONMENT

Delaware's new "keep out" sign p20, July 3

Plastics return the ecologists' fire (with table) p25, July 10

Mercury mining goes down the hole (with chart) p86, July 10

Nuclear power loses a battle in court p24, July 31

From big polluters come small profits p25, Aug.7

Supermarkets' food for thought # p53, Sept.18

A sewer shortage halts the builders (with illus) p54, Oct.2

Water polluters tangle with the law — and lose (with illus) p64, Oct.9

The AEC has trouble salting away waste p30, Oct.16

Skilling down a garbage pile (with illus) p90, Nov.6

Disappearing plastics start to appear (with illus) p148, Nov.13

Pressure against a pollution bill p70, Nov.20

Coors cleans up despite his anger (with illus) p70, Nov.20

An ecology fair tries and misses (with illus) p73, Nov.20

Birmingham's grim lesson (with illus) p20, Nov.27

California's coast: The developers won (with illus) p21, Nov.27

Ecologists attack the Highway Trust Fund (with illus) p86, Dec.11

Licensing nuclear power plants # p44, Dec.11

Coal companies rediscover the West (with illus) p82, Dec.11

'Bush power' wins Alaskan land claims (with illus) p23, Dec.18

A cleanup battle jolts California p35, Dec.25

A Big Steel union makes war on pollution (with illus) p34, Dec.25

ENVIRONMENT Commentary

Paying for pollution by the pound (with illus) p78, Sept.4

ENVIRONMENTAL Defense Fund

Pollution attorneys claim foul p29, Aug.28

ENVIRONMENTAL Protection Agency

Copper counts the cost of clean air (with illus) p104, July 17

Nader's task force report that attacks the Agriculture Dept. for promoting pesticides # p25, July 24

Miring the environment in patronage p31, July 31

Nixon's pollution fighter faces a backlash (with illus) p54, Aug.21

Pressure on the power men p27, Sept.4

White House mediates Armco's pollution fight p33, Oct.16

Tougher tests to make autos come clean (with illus) p100, Nov.6

A pesticide bill that industry can live with (with illus) p44, Nov.13

EPA takes on the corps p32, Nov.27

ENVIRONMENTAL Psychology

Finding elbowroom in a crowded world (with illus) p60, Nov.27

ENVIROTECH

New issues rouse investors p74, Sept.18

EQUAL Employment Opportunity Commission The EEOC gets new regulating powers p33, Oct.30

Utilities land on the hiring carpet (with illus) p23, Nov.20

EQUITY Research Associates

The bulls return to Wall Street (with illus) p75, Aug.21

ERHART, C. H., Jr.

How the multinationals play it (with cover and illus) (Special Report) p101, Sept.25

ERVIN, Sam J., Jr.

Antitrusters take on professional sports (with illus) p60, Oct.9

ESPIONAGE

Aldouby and Ballinger: 'The Shattered Silence' (with illus) p11, July 10

ESSMAN, Robert

Publisher's Memo: BUSINESS WEEK presents a new cover design (with illus) p10, Aug.14

ESTATES

Time to dust off the old will — or write a new one p88, Dec.4

ETHIOPIAN Air Lines

Readers Report: Wrong policy p5, July 31

ETHNIC Nights

Ethnic Nights are a box office hit (with illus) p94, Oct.23

ETHYLENE

The fight over ethylene supplies (with illus) p21, Dec.18

EUROBONDS

The man who put Hungary into Eurobonds (with illus) p52, July 17

Eurobonds take a new tack p32, Aug.7

The boom in London's bank consortiums (with illus) p42, Dec.18

EURODOLLARS

Eurodollars: the villain? (with cover, chart and illus) (Special Report) p91, Sept.25

The boom in London's bank consortiums (with illus) p42, Dec.18

Texaco finds work for idle cash p35, Dec.18

EUROMEDICO

France: A thriving market in turn-key hospitals (with illus) p37, Oct.9

EUROPARTNERS Securities

Europe: The Old World looks closer at Wall Street p50, July 17

EUROPE

RCA takes off on a building spree (with illus) p30, July 3

Wine: Europe warily sips those U.S. vintages (with illus) p41, Aug.14

An underwater gas pipeline across the Mediterranean # p34, Oct.9

Europe: Profitable, but not very (with table) p60, Oct.23

Europe: 'Levittown' spreads across the Continent p52, Nov.6

Europe: Westinghouse cracks a nuclear market (with illus) p58, Nov.13

Incomes policies: what Europe learned (with chart) p142, Nov.13

The big boom in European B-schools (with illus) p64, Nov.20

The Europeans get back in the game p30, Dec.11

EUROPEAN Economic Community

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

Heath to shore up a leaky economy p46, July 17

The Common Market issues a storm warning p48, Sept.25

The Common Market fumbles for its future (Editorial) p128, Oct.23

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

Europe: Concan is caught in an antitrust test p37, Dec.18

The bureaucrats tie up trade talks p35, Dec.18

EVANS Products Co.

Evans Products cuts out the middleman (with illus) p70, July 31

EVERGLADES

Readers Report: Troubled waters p5, July 10

Where wildlife and jets coexist (with illus) p88, Oct.16

EVVARD, Dr. John C.

One-day surgery for cataracts (with illus) p32, Dec.25

EXECUTIVE Interchange Program

Middle managers swap jobs (with illus) p68, Oct.16

EXECUTIVES

Waterloo: old name for a new Scarsdale p31, July 3

If you wind up in the ranks of the unemployed p73, July 10

Videotape brings the resume alive (with illus) p36, July 10

How one company trains in the Great Outdoors (with illus) p40, July 24

For an effective TV style # p71, July 31

Readers Report: Self-seeking executives p4, July 31

Tips for the boss when it's time to fire p91, Aug.14

Industry gropes for a better option plan (with table) p50, Aug.21

Amid the cheers, only a few tears (with illus) p29, Aug.21

Executive pay feels the freeze p19, Aug.28

More managers fade away early (with illus) p41, Sept.11

The men who still hang on to the reins (with illus) p40, Oct.2

Jay: 'Corporation man' (with illus) p12, Oct.2

Readers Report: Private life of the executive p6, Nov.27

A roll-call of colonels that industry hires (with illus) p20, Nov.27

Hong Kong: Executives like their new outpost (with illus) p42, Dec.4

Devaluation needn't sour that overseas plumb p51, Dec.25

EXPO 67

Last year for "Man and His World" # p32, July 31

EXPORT-Import Bank

Export-Import Bank's turnaround of Chile's request to buy aircraft # p30, Aug.28

Delaying expanded lending by the Export-Import Bank # p32, Sept.18

EXPORTS

See Foreign Trade

EXPROPRIATION

South America: living with expropriation (with map and table) p34, July 10

EXXON

Testing a new brand name # p43, Sept.25

EYES

One-day surgery for cataracts (with illus) p32, Dec.25

F

F-14

Readers Report: The cure was worse p6, July 17

Short News Item

A golden agreement for Grumman p31, July 31

When one jet engine stalls # p34, Aug.14

The F-14 price tag soars-again p29, Aug.28

Letting Grumman Corp. out of its costly F-14 contract # p53, Sept.11

Grumman's F-14 draws more flak (with illus) p25, Oct.9

F-111

New lift for the F-111 # p32, Dec.4

FAS International, Inc.

A home study school tries for better grades (with illus) p46, Aug.28

Trading resumes in FAS # p28, Nov.27

FBT Bancorp of Indiana

A peek behind G&W's veil p70, Dec.18

FMC Corp.

The scramble to turn coal into gas (with illus) p20, Sept.4

FABRICS

Maytag spins into fabrics # p71, July 31

FAD Products

Commentary: A time to talk of fads and fruit flies (with illus) p70, Aug.28

FAIR Access to Insurance Requirements

Insurers get burned on ghetto policies (with illus) p38, Nov.6

FAIRCHILD Camera & Instrument Corp.

The Navajos trade hogans for air-conditioning (with illus) p100, Oct.23

FAIRCHILD Publications, Inc.

Women's Wear Daily takes wider aim (with illus) p26, July 10

FAIRFIELD, Conn.

GE joins the exodus # p26, July 10

FAIRS and Exhibitions

Doing business at the Canton Trade Fair (with illus) p41, Oct.23

Steel prefabs that can be stacked (with illus) p27, Oct.30

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

Trucks for fun roll into high (with illus) p43, Nov.13

An ecology fair tries and misses (with illus) p73, Nov.20

FALCONBRIDGE Nickel Mines, Ltd.

Canadian nickel cries 'ouch' (with illus) p26, Oct.9

FAMILY Circle

Readers Report: Family pride p6, Oct.30

FAMOUS Artists Schools

A home study school tries for better grades (with illus) p46, Aug.28

Readers Report: Buyer beware p5, Oct.23

FANSTEEL, Inc.

A thriving company in a slow industry (with illus) p22, Dec.18

FARNAM, C. Eugene

No-fault wins its case (with illus) p74, July 31

FARRELL, Robert E.

Publisher's Memo: Nixon's economic policy (with illus) p6, Aug.28

Book Review p10, Sept.18

FASHION Bar, Inc.

A retailer's profitable poll # p53, Sept.18

FAUSCH, David A.

Book Review p14, Sept.25

FEATHER, Victor

Why unions carry less clout overseas (with illus) p89, Sept.18

FEDERAL Communications Commission

FCC staff zaps Ma Bell # p42, July 17

FCC's script for CATV # p26, Aug.7

A dose of competition (Editorial) p116, Nov.6

Private companies to launch their own communications satellites # p44, Dec.11

FEDERAL Contract Research Centers

The other think-tanks are watching p92, Nov.27

FEDERAL Housing Administration

The fight on fraud in FHA programs p39, Sept.25

FEDERAL Mediation Service

An icy disregard for the wage freeze (with illus) p70, Aug.21

FEDERAL Power Commission

FPC chief faces a grilling on gas (with illus) p40, July 17

FEDERAL Reserve Board

The Fed may lose one # p26, July 10

Fear of inflation rules the markets (with chart) p37, July 17

Too soon to tighten up (Editorial) p106, July 17

The persistent professional (with illus) p99, July 17

Invitation to disaster (Editorial) p80, July 31

The Administration takes on the Fed (with illus) p18, July 31

The Fed can't find the handle on the money supply p13, Aug.7

Businessmen want to break the spiral (with chart and illus) p20, Aug.7

The story behind Nixon's big decision (with illus) p62, Aug.21

Now the Fed can work more freely (with chart) p51, Aug.28

Waiting for the Fed's credit policy p37, Sept.11

Decision time at the Fed p16, Sept.18

A jolt to money managers (with cover and illus) (Special Report) p89, Sept.25

The Fed widens its portfolio p40, Sept.25

Interest rates keep tumbling p41, Nov.13

The Fed builds a faster track (with illus) p72, Nov.27

Some breathing room at the Federal Reserve p22, Dec.4

FEDERAL Reserve System

Echoes of the past (with cover and illus) (Special Report) p96, Sept.25

FEDERAL Trade Commission

Admen burn over broker's bow to FTC p25, July 10

Truth serum for car ads # p42, July 17

The Federal Trade Commission will keep up its pressure on advertising claims # p29, Aug.7

The dollar figure on the sticker isn't the actual sales price # p29, Aug.28

MacIntyre is feeling heat from the White House # p45, Sept.25

Management responsible for what its salesmen tell a customer? # p33, Oct.9

Justice dusts off a sharp weapon p30, Oct.9

Auto ads: What FTC learned # p30, Oct.16

Economic indicators to flag industries prone to break antitrust laws or present consumerism problems # p55, Oct.23

The FTC gets tougher on misleading ads p35, Dec.11

Steel will explain identical bids # p21, Dec.25

FEENEY, Edward J.

New tool: 'Reinforcement' for good work (with illus) p76, Dec.18

FEKETE, Janos

The man who put Hungary into Eurobonds (with illus) p52, July 17

FELT, Irving Mitchell

A sporting gesture toward innkeeping (with illus) p86, Nov.6

FERRARI-Agradi, Mario

A gloomy prelude to the IMF meeting (with illus) p20, Sept.18

FIAT

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

An outsider for Agnelli's IFI (with illus) p70, Oct.30

Fiat's with a Polish accent # p40, Nov.6

Italy: Ford gains on Fiat and Alfa p41, Nov.20

FIDELITY Bank of Philadelphia

France: One way to connect on this Continent p35, July 31

FINANCE Companies

Shading the truth in lending p31, July 31

Longer auto loans but no enthusiasm (with chart) p22, Aug.7

FINANCIAL Structure and Regulation (Hunt Commission)

Another call to revamp the financial system (with illus) p40, Dec.25

FINLEY, James D.

The flaw in the fabric at J. P. Stevens (with illus) p64, Nov.13

FIREMAN'S Fund American Life Insurance Company

To buy flight insurance on your airline trips # p62, July 3

FIRES

A tougher fire safety code for skyscrapers (with illus) p46, Aug.7

Readers Report: A skyscraper tepee? p5, Sept.4

Offshore fire singes oil's safety rules p48, Oct.23

Insurers get burned on ghetto policies (with illus) p38, Nov.6

FIRST Boston Corp.

Saul details his First Boston job (with illus) p86, Oct.23

FIRST Liberty Fund, Ltd.

A multinational swindle born of tight money (with illus) p46, July 10

FIRST National Bank of Boston

The oldest bank's newest innovator (with illus) p112, Sept.11

Boston sets the pace for livability (with illus) p150, Nov.13

FIRST National Bank of Toledo

A Toledo bank cuts a disc # p63, Oct.2

FIRST National City Bank

Citibank tries to recoup its losses in Cuba p36, Oct.16

FIRST National City Leasing, Inc.

A threat to the booming leasing business (with chart and illus) p42, Sept.4

FISH and Fishing

Sports fish taste as good as they fight # p80, July 17

Trying out fishskin fashions # p63, Oct.2

Short News Item

FITZSIMMONS, Frank E.

Fitz takes the wheel and a new course (with illus) p68, July 10

FLANAGAN, Robert J.

Incomes policies: what Europe learned (with chart) p142, Nov.13

FLANAGAN, William

Book Review p10, Sept.11

Personal business p87, Dec.4

Personal business p81, Dec.11

Personal business p73, Dec.18

Personal business p51, Dec.25

FLANIGAN, Peter M.

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

Oil quotas' slippery road p29, Aug.7

Readers Report: The White House disagrees p5, Oct.23

FLEMING, Arthur S.

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

FLETCHER, Arthur

Fletcher to be black spokesman in Nixon's reelection campaign # p29, Sept.18

FLOOD, Curt

The umpire looks again # p52, Oct.23

FLOOR Coverings

Armstrong Cork bets on residential housing (with illus) p122, Oct.23

FLORIDA

A wall around the Sunshine State (with map and chart) p46, July 3

Readers Report: Florida's problems p4, July 31

Looking in on Disney's Florida World p103, Sept.11

Where wildlife and jets coexist (with illus) p88, Oct.16

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

FLORIDA East Coast Ry

Why strikers fear Ed Ball (with illus) p102, Oct.16

A break in Florida's nine-year strike (with illus) p18, Dec.25

FLORIDA Telephone Corp.

Dividend raisers feel the chill p42, Sept.11

FLU

They can't do much if the flu strikes (with chart) p26, Nov.27

FLUOR Utah Engineers & Constructors

Readers Report: Inflated figures p6, Aug.21

FLYNN, Edward

Dock strikers feel the Nixon jawbone (with illus) p28, Oct.2

FONTAINE, A. P.

Bendix plots a new course (with chart and illus) p83, July 17

FONTAINEBLEAU

The big boom in European B-schools (with illus) p64, Nov.20

FOOD

Admen burn over broker's bow to-FTC p25, July 10

He's in the market for a meat packer (with illus) p70, July 10

Organic shops move into the big stores (with illus) p76, July 10

Sports fish taste as good as they fight # p80, July 17

FDA wants to widen its watchdogging (with illus) p19, July 24

Cold cucumber soup # p68, Aug.28

The big scoops in ice cream (with illus) p73, Aug.28

Double trouble at Campbell Soup (with illus) p26, Aug.28

The food industry is in turmoil (with illus) p21, Aug.28

H. L. Hunt sheds foods # p24, Sept.4

Sweden bans a preservative # p73, Sept.4

Putting nutrition on the cans # p53, Sept.18

Farmhouse duckling au poivre # p114, Sept.25

Japan: Fast-food stands sprout on the Ginza (with illus) p41, Oct.16

From quick lunch to quick millions (with illus) p126, Oct.23

A frantic rush to control food quality (with illus) p82, Oct.23

The first trickle of Chinese wares (with illus) p42, Oct.23

Dinner feasts on food franchising (with illus) p120, Oct.23

FOOD & Drug Administration

FDA wants to widen its watchdogging (with illus) p19, July 24

The heat is on chemical additives p83, Oct.23

Tranquillizers under fire from FDA # p34, Nov.20

Self-policing for cosmetics # p21, Dec.25

FOOD Chains

Rechecking alum prices # p120, Oct.23

FOOTBALL

College sports feel budget ax (with illus) p38, Aug.28

Parrish: 'They call it a game' (with illus) p10, Sept.11

Football fans are huddling at Gallagher's 33 # p86, Oct.2

Antitrusters take on professional sports (with illus) p60, Oct.9

ABC makes it a three-way race (with illus) p28, Nov.20

FORD Foundation

Ford Foundation's \$100-million # p30, Oct.9

FORD Motor Co.

Imports continue to make inroads (with illus) p20, July 10

A new Ford for \$1 # p22, July 24

Ford's future in Asia p32, July 31

Detroit's model year grinds to a close (with table) p23, Aug.7

Detroit gets its chance to shine (with illus) p66, Aug.21

Chile: Copper pays the price of nationalism (with illus) p38, Aug.21

A topsy-turvy time for the new models (with illus) p18, Sept.4

Americans put the car in its place (with illus) p66, Sept.18

Pro-antitrust, but within limits (with table) p27, Oct.2

From Philco to Ford (with illus) p75, Oct.2

Better days for Detroit # p30, Oct.30

Detroit sets a hot pace in Brazil p56, Nov.13

Italy: Ford gains on Fiat and Alfa p41, Nov.20

Vehicles for Vietnam # p28, Nov.20

Ford is buying France's Soci  t   Richier # p36, Nov.20

FORD Motor Credit Co.

Longer auto loans but no enthusiasm (with chart) p22, Aug.7

FORD of Europe, Inc.

He drives Ford through Europe (with illus) p76, July 17

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

FORECASTS

Forecasts bright despite some disappointments p11, July 3

New forecasts for new conditions p19, Aug.21

A brighter outlook for business (with table and chart) p16, Aug.28

For 1972: GNP up by \$100-billion p11, Sept.4

Output will rise, prices will slow p19, Oct.2

Talking recession could bring one on p34, Nov.27

Those cheerful economists (Editorial) p106, Dec.4

Wharton is bullish about 1972 (with table and chart) p27, Dec.4

1972: The closer it gets the better it looks p22, Dec.4

A forecast that backfired (Editorial) p108, Dec.11

Second guesses on '71 forecasts (with table and illus) p74, Dec.11

A look at the great economy of 1985 (with chart) p84, Dec.18

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

Happy New Year (Editorial) p60, Dec.25

1972: A mixed bag for key industries (with cover, chart and illus) p44, Dec.25

FOREIGN Aid

Foreign aid cuts bother business p44, Nov.6

Overhauling foreign aid (Editorial) p160, Nov.13

FOREIGN Trade

No green light yet from Red China (with illus) p17, July 3

Trade policy breaks down (Editorial) p72, July 3

From Red China: the first shipment (with illus) p18, July 3

Japan patches its sagging trade image p28, July 3

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

Did SKF sell out to the enemy? (with chart) p22, July 10

Imports continue to make inroads (with illus) p20, July 10

Carl Gilbert ready to resign # p45, July 17

Shoe import quotas # p25, July 24

Spain offers a deal on shoes p28, July 24

Imports bite into specialty steel (with illus) p78, July 31

Canada: Second birthday for an export boom (with chart) p34, Aug.7

The import surcharge jolts the retailers (with illus) p68, Aug.21

A campaign to right the trade balance (with illus) p28, Aug.21

Textiles still cry for help p22, Aug.28

Tire makers get a breather (with illus) p20, Aug.28

The surcharge becomes a bargaining weapon (with illus) p30, Aug.28

The multinationals take it in stride (with illus) p59, Aug.28

Short News Item

Canada gets a cold shoulder (with illus) p64, Aug.28

After the blow, Japan picks up the pieces (with illus) p60, Aug.28

U.S. shoes need a higher wall (with illus) p20, Aug.28

How the surcharge will affect imports p28, Sept.4

Trade: The shotgun pattern of Nixon's policies p30, Sept.4

The Tariff Commission cuts back on aid p54, Sept.11

The new import rules get complicated p54, Sept.11

Canada: Looking to open new trade doors p34, Sept.18

A new basis for trade peace p32, Sept.18

Tough talk on textiles p48, Sept.25

Plenty of U.S. salesmen in Moscow p48, Sept.25

Japan: Trade drops off as yen moves up p51, Sept.25

Trade: Foreign exporters learn the ropes p38, Oct.2

China: Pushing on the trade door (with illus) p38, Oct.2

Chrysler may gear up to assemble imports p34, Oct.9

U.S. prepares to deal on import surcharge p33, Oct.9

A tax break to boost the export drive p23, Oct.9

TV set makers fight the surge of imports p34, Oct.9

Nixon's trip may lower trade barriers p36, Oct.16

The first trickle of Chinese wares (with illus) p42, Oct.23

Some relief from the surcharge p36, Oct.30

Import dumping runs into fire p36, Oct.30

Canada: A lament for lost U.S. markets (with illus) p40, Oct.30

Japan: Textile exporters may fight quotas (with illus) p41, Oct.30

Soviet Union: Trade with U.S. gains new vigor (with illus) p58, Nov.13

Steel fabricators fight the foreigners (with illus) p26, Nov.20

Nixonomics spreads gloom among traders (with illus) p78, Nov.20

No quick settlement on trade and defense (with illus) p41, Dec.4

Cooking big deals with Russia (with chart and illus) p28, Dec.4

China: U.S. companies visit by proxy p44, Dec.4

A tighter rein on Connally (with illus) p44, Dec.11

U.S. trade strategy is taking shape p48, Dec.11

Soviet Union: Talks aim at an open port (with illus) p50, Dec.11

Protectionists keep plugging along p32, Dec.18

The bureaucrats tie up trade talks p35, Dec.18

Eberle negotiates at a pell-mell pace (with illus) p19, Dec.18

The U.S. gains an edge (with table and illus) p14, Dec.25

FOREIGN Trade and Investment Act of 1972

Labor pushes protectionist bill p33, Oct.9

Canada: Hard hit by a slump in forest products (with illus) p40, Nov.20

Amid the cheers, only a few tears (with illus) p29, Aug.21

FORD Detrick Research Center

An arsenal for the war on cancer? p76, Aug.28

FORT Totten, N. Y.

At last, a national manpower policy (with table and illus) p48, Aug.7

FORT Worth National Corp.

Bank-S&L merger under fire # p26, Sept.18

FORTE, Sir Charles

Allied Breweries' attempt to get control of the hotel chain # p41, Dec.4

FORTY PLUS

Readers Report: Forty Plus p5, July 31

FOSTER, D. E.

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

FOUNDATIONS

The Irvine Ranch fights regulation (with illus) p57, July 3

Ford Foundation's \$100-million # p30, Oct.9

FOUR-Channel Broadcasting

Surrounding the listener with hi-fi (with illus) p89, Oct.2

FOUR-Channel Sound

Quad sound for the audiophile p86, Oct.2

FOUR Corners Power Plant

Readers Report: Dirty picture p5, Oct.2

FOX, Robert A.

Skidding down a garbage pile (with illus) p90, Nov.6

FRAKER, George W.

The Defense Dept. makes a timely purchase (with illus) p27, Aug.14

FRANCE

Boussac tries to save his empire (with illus) p31, July 3

Rumors of revaluation in France p46, July 17

France: One way to connect on this Continent p35, July 31

Rush of funds may float the franc p32, Aug.7

France: Michelin steps up its radial attack on Akron (with illus) p40, Aug.14

The French bid in computers p38, Aug.14

Giscard d'Estaing may get a boost for his political career # p30, Aug.28

Weeks of floating loom for currencies (with table and illus) p19, Sept.4

Flat bidding against Renault to build auto plant in Poland # p48, Sept.25

Disappointing harvest in French vineyards p114, Sept.25

A big French push in Brazil p36, Oct.2

France: A thriving market in turn-key hospitals (with illus) p37, Oct.9

New hope for Inco in New Caledonia p36, Oct.16

Temporary office space in Paris # p86, Oct.18

French aircraft industry's retaliation against the U.S. import surcharge # p56, Oct.23

A new gas pipe with a long reach (with illus) p28, Oct.30

A Kama River contract goes to Renault p36, Oct.30

Europe: 'Levittown' spreads across the Continent p52, Nov.6

Paris dictates currency fashions p34, Nov.20

France: The French go wild over discount stores (with illus) p40, Nov.20

Ford is buying France's Societe Richier # p36, Nov.20

Koracorp Industries will buy Etablissement FraFor # p34, Nov.27

Readers Report: French nationalism p6, Nov.27

U.S. computer maker takes a French partner p34, Nov.27

No quick settlement on trade and defense (with illus) p41, Dec.4

Airlines drag their feet on the Concorde (with illus) p37, Dec.18

The quietest hotels in France # p74, Dec.18

FRANCE, Boyd

Publisher's Memo: The reporting that produced this week's cover story on trade (with illus) p5, July 3

FRANCHISING

The big scoops in ice cream (with illus) p73, Aug.28

Japan: Fast-food stands sprout on the Ginza (with illus) p41, Oct.16

Danner feasts on food franchising (with illus) p120, Oct.23

FRANCO, Generalissimo Francisco

Spain: Forcing industry to grow up fast (with illus) p52, Sept.25

FRANKEL, William V.

Kinney chooses the quick over the dead (with illus) p38, July 3

FRANKLIN Town Corp.

A happy ending to Philadelphia's downtown story p37, Aug.28

FRANKLIN, William B.

Business outlook p21, Dec.4

Business outlook p27, Dec.11

Business outlook p15, Dec.18

Business outlook p9, Dec.25

FREDDY

The age of thinking machines (with illus) p90, Oct.30

FREEPORT Minerals Co.

Sulfur from gas is glutting the market (with chart) p60, July 24

FREY, Donald

Consultants clash over ownership (with cover and illus) p66, Nov.27

FRIEDMAN, Milton

Sprinkel: 'Money and Markets' (with illus) p6, July 3

Eurodollars: the villain? (with cover, chart and illus) (Special Report) p91, Sept.25

FRIGIDAIRE Div.

A chill wind at Frigidaire p58, July 31

FRINGE Benefits

See Benefits; Wages

FRUIN, A. Thomas

No green light yet from Red China (with illus) p17, July 3

FUDDLE Duddle

The boom in fuddle duddle # p128, Sept.25

FULLER (George A.) Co.

Northrop-snaps up a big-name builder (with illus) p19, Dec.25

FUND for Animals

A plug for fake furs # p71, July 31

FUND Raising

Tax bill with the Democratic fund-raising amendment # p38, Dec.4

FUNERAL Business

Kinney chooses the quick over the dead (with illus) p38, July 3

FUQUA, J. B.

Why security analysts irk management (with illus) p96, Nov.6

Short News Item

FURNITURE

Readers Report: Up with down p6, Aug.21

Grand Rapids tries to copy Detroit (with illus) p23, Sept.18

A dealer network for U.S. Plywood p59, Oct.2

Armstrong Cork bets on residential housing (with illus) p122, Oct.23

Levitz: The hot name in 'instant' furniture (with illus) p90, Dec.4

FURS

The furriers wear a hunted look (with illus) p42, Nov.20

FURS (Fake)

A plug for fake furs # p71, July 31

FUTURES

The harvest from a new commodity contract (with illus) p70, Sept.18

FUZES

The Defense Dept. makes a timely purchase (with illus) p27, Aug.14

FUZZY Foot

Commentary: A time to talk of fads and fruit flies (with illus) p70, Aug.28

G

GABETTI, Gianluigi

An outsider for Agnelli's IFI (with illus) p70, Oct.30

GADGETS

Masters of the TV hard sell (with illus) p40, Aug.7

GALBRAITH, John K.

Commentary: Nixon looks Galbraithian (with illus) p37, Sept.25

Galbraith gives Nixon an A-minus (with illus) p74, Oct.16

Readers Report: Galbraith gets an F p6, Nov.20

GALLAGHER'S 33

Football fans are huddling at Gallagher's 33 # p86, Oct.2

GALLERIES

An art gallery for illustrators p76, Oct.9

GALLERY Enterprises Corp.

More competition for Playboy? # p120, Oct.23

GALLO, Dr. Robert

Exciting clues for cancer cure (with illus) p76, Aug.28

GAMES

Bridge will attract the most attention in Las Vegas # p88, Dec.4

GAMES (Marketing)

Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

GANNETT Co.

Costs and competition shake The Times (with illus) p62, Dec.11

GARBAGE

Stamford mines a garbage load p142, Sept.25

Skilling down a garbage pile (with illus) p90, Nov.6

GARDEN Equipment

Textron turns to gardening # p100, Oct.16

GARDNER, John W.

Common Cause: The yeas and nays have it (with illus) p92, Oct.23

GAS

Spain will ask Algeria to lift gas ban p46, July 17

FPC chief faces a grilling on gas (with illus) p40, July 17

Sulfur from gas is glutting the market (with chart) p60, July 24

Gas now becomes an issue in the Arctic (with map) p44, Aug.28

Big gas users face a shutoff p20, Sept.4

The scramble to turn coal into gas (with illus) p20, Sept.4

Readers Report: Pennsylvania gas p6, Oct.2

An underwater gas pipeline across the Mediterranean # p34, Oct.9

A new gas pipe with a long reach (with illus) p28, Oct.30

The fight over ethylene supplies (with illus) p21, Dec.18

GAVIN, James M.

A. D. Little's general takes full command (with illus) p24, Nov.27

GAVIN, John

Screen hopefuls battle the stars (with illus) p95, Nov.20

GEIER, James A. D.

A machine maker with optimism (with illus) p46, Nov.20

GELJER, Arne

Why unions carry less clout overseas (with illus) p89, Sept.18

GENEEN, Harold

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

GENERAL Accounting Office

Government is cranking inflation into contract cost estimates # p27, July 3

GENERAL Dynamics Corp.

Throw work to General Dynamics' troubled Quincy (Mass.) shipyard # p32, Nov.27

New lift for the F-111 # p32, Dec.4

GENERAL Electric Co.

General Electric presents: S. Hurok (with illus) p22, July 3

GE joins the exodus # p26, July 10

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

Westinghouse may pull ahead of GE in sales of nuclear plants abroad # p56, Oct.23

Toolmakers get a boost from GE p31, Nov.6

GE wins again in the air # p38, Dec.11

Aviation: GE's 'dream' engine gets a French accent (with illus) p36, Dec.18

GENERAL Felt Industries, Inc.

Ling tries old tricks at a new stand (with illus) p72, Oct.30

GENERAL Foods Corp.

A frantic rush to control food quality (with illus) p82, Oct.23

GENERAL Host Corp.

He's in the market for a meat packer (with illus) p70, July 10

GENERAL Motors Acceptance Corp.

Longer auto loans but no enthusiasm (with chart) p22, Aug.7

GENERAL Motors Corp.

A chill wind at Frigidaire p58, July 31

The belt-tightening paid off for Detroit (with table) p21, July 31

Detroit's model year grinds to a close (with table) p23, Aug.7

Argentina: GM switches to the inside track p36, Aug.7

A topsy-turvy time for the new models (with illus) p18, Sept.4

A new attack on bigness p53, Sept.11

A swinger tries to cure Chevrolet's ills (with cover, table and illus) p60, Sept.18

Pro-antitrust, but within limits (with table) p27, Oct.2

GM will close down its assembly plant in Chile # p36, Oct.2

Better days for Detroit # p30, Oct.30

Detroit sets a hot pace in Brazil p56, Nov.13

Brazil: Following GM's profit margin (with illus) p36, Nov.27

Auto price boosts respond to controls (with illus) p37, Dec.4

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

The new chairman says it his way p71, Dec.11

Laird writes off GM's battle tank p23, Dec.25

GENESCO Export Co.

They took the 'American look' into Tokyo (with illus) p82, Oct.16

GENESCO, Inc.

Regionals put it into narrow focus (with illus) p53, Aug.7

GEORGE, W. H. Krome

Aluminum attacks its overcapacity (with illus) p24, Sept.18

GEORGIA

Hunters seeking exotic game # p92, Aug.14

GEORGIA Pacific

Indonesia: Slim pickings for U.S. lumbermen (with map) p48, Nov.6

GERMANY

German exporters caught in a squeeze p46, July 17

U.S. ingredients in foreign recipes (with illus) p20, July 24

The D-mark makes the markets jumpy (with chart) p28, July 31

Poland: Importing expertise from Warsaw p41, Aug.14

Germany: IBM project short-circuits (with illus) p40, Aug.21

Weeks of floating loom for currencies (with table and illus) p19, Sept.4

Germans order a Phantom fleet # p24, Sept.4

Trade: The shotgun pattern of Nixon's policies p30, Sept.4

Germany: The race for all that Olympic gold p58, Sept.11

Volkswagen may drop Kurt Lotz p54, Sept.11

Lufthansa topples the fare structure (with illus) p25, Sept.18

Germany: VW drops the driver (with illus) p34, Sept.18

His ad produced an heir apparent (with illus) p70, Oct.9

Bonn wants a bigger bite of foreign profits p56, Oct.23

A sinking feeling from the German float p56, Nov.13

Germany: The sales and earnings gap widens (with illus) p36, Nov.27

No quick settlement on trade and defense (with illus) p41, Dec.4

An end to German labor peace p48, Dec.11

GERSTENBERG, Richard C.

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

The new chairman says it his way p71, Dec.11

GIANT Food, Inc.

Supermarkets' food for thought # p53, Sept.18

Short News Item

GIBRALTAR Growth Fund

Ehlers exists as Gibraltar crumbles p80, Oct.30

GIDDINGS & Lewis, Inc.

Hard times is their best teacher (with illus) p80, Aug.14

For machine tools, 1972 is the year (with table) p53, Sept.4

GILBERT, Carl

Carl Gilbert ready to resign # p45, July 17

GILBERT, Milton

Eurodollars: the villain? (with cover, chart and illus) (Special Report) p91, Sept.25

GILL, G. S.

Trading is brisk at the Canton Fair (with illus) p76, Oct.30

GILLETTE Co.

A razor has a close shave # p100, Oct.16

GINTON, Edward L.

Another way to treat cancer (with illus) p86, Dec.18

GISCARD d'Estaing, Valery

Giscard d'Estaing may get a boost for his political career # p30, Aug.28

The rigors of living with a float (with illus) p21, Oct.9

GLANTZ, Harry

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

GLASGOW, Paul W.

Levi's tries on a trolka for size (with illus) p50, Sept.4

GLASS

A tougher fire safety code for skyscrapers (with illus) p46, Aug.7

GLASS, Carter

A jolt to money managers (with cover and illus) (Special Report) p99, Sept.25

GLAXO Group, Ltd.

Britain: Beecham seeks a top spot in drugs (with illus) p52, Dec.11

GLEASON, Thomas W. "Teddy"

Threat of intervention angers longshoremen (with illus) p28, Aug.14

Dockers form a common front (with illus) p55, Nov.6

GLENOIT Mills, Inc.

Commentary: A time to talk of fads and fruit flies (with illus) p70, Aug.28

GO-Con Concrete, Ltd.

Concrete panels may make # after all p89, Oct.2

GOEKEN, John

Goeken tunes up his microwave net (with illus) p28, Oct.16

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

GOLD

Gold rush on the Coast # p22, July 24

The world downgrades the dollar (with chart) p24, Aug.14

Europe's golden dream (Editorial) p80, Aug.28

Readers Report: Only gold p6, Sept.25

Why the system broke down (with cover, chart and illus) (Special Report) p84, Sept.25

Congressional gold bugs are on the wane p33, Oct.2

The end is in sight for the money crisis (with table and illus) p29, Dec.11

The problems devaluation will not solve (with chart and illus) p18, Dec.18

GOLD Coins

Callahan's biggest commodity: publicity (with illus) p25, July 31

Gold coins glitter in investors' eyes p85, Oct.16

GOLD Futures

Callahan's biggest commodity: publicity (with illus) p25, July 31

GOLD Seal Vineyards, Inc.

Son of Cold Duck # p71, July 31

GOLDSCHMIDT, Sig

They took the 'American look' into Tokyo (with illus) p82, Oct.16

GOLDSTEIN, Harold

Embarrassing statistics # p30, Oct.2

GOLF Balls

Manufacturing Hot Golf Balls # p94, Nov.6

GOODRICH (B. F.) Co.

Goodrich switches ad agencies # p50, Sept.11

A top man leaps from oil to tires (with illus) p22, Sept.18

Goodrich pays high for Dutch tiremaker p56, Oct.23

Leather's shoes prove tough to fill p28, Oct.30

GORMAN, Margaret

The dollar signs in Miss America's eyes (with illus) p46, Sept.11

GOTT, Edwin H.

A new tack on price hikes (with illus) p41, Dec.11

GOULD, Inc.

Westinghouse gets torpedoed p19, July 10

The views on bigness are contradictory (with cover and illus) (Special Report) p58, Aug.7

GOVERNMENT

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

Uncle Sam's own black bias (with table and illus) p36, Aug.28

The job program gets into gear (with illus) p22, Sept.4

Peterson caught in trade war crossfire p53, Sept.11

A strong consumer agency takes shape p45, Sept.25

An entrenched ICC fights off the reformers (with illus) p48, Oct.9

Middle managers swap jobs (with illus) p68, Oct.16

Congress to back federal building bonanza p55, Oct.23

Washington cracks down on computer costs (with table) p73, Oct.23

Parking in government lots # p44, Nov.6

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

Economists in a seminar at the Capitol # p34, Nov.20

GOVERNMENT Contracts

Government is cranking inflation into contract cost estimates # p27, July 3

A tougher line for contractors p25, July 24

A golden agreement for Grumman p31, July 31

Lockheed cashes in on a winner (with illus) p64, Aug.7

Why prototyping is making a comeback (with illus) p102, Aug.14

Sanders fights to break its financial bind (with illus) p42, Sept.18

Packard tightens up on defense payments p33, Oct.16

A tighter bridle on defense R&D p58, Oct.16

- A roll-call of colonels that industry hires (with illus) p20, Nov.27
- Decline in defense contracting is bottoming out # p38, Dec.4
- Pentagon rewrites a profit formula p44, Dec.11
- GOVERNMENT Reorganization**
- Reorganization plan falters p32, Nov.27
- GOVERNMENT Spending**
- A tighter belt in Washington p12, July 24
- GRACE (W. R.) & Co.**
- How the multinationals play it (with cover and illus) (Special Report) p101, Sept.25
- GRAFFITI**
- Reisner: 'Graffiti' (with illus) p8, July 24
- Readers Report: Writing on the wall (with illus) p6, Aug.21
- Ads against the wall # p52, Oct.23
- GRAHAM Magnetics**
- Higher-fi goes into cassettes (with illus) p44, July 3
- GRAMCO International**
- The big Bahamas salvage job (with illus) p66, Dec.11
- GRANATELLI, Andy**
- The heat increases on auto coolants (with illus) p21, July 24
- GRANITE City Steel Co.**
- The cleaner way to make coke (with illus) p42, July 31
- Steel merger bends the rules # p30, Aug.21
- GRANT, William E.**
- Why security analystsirk management (with illus) p96, Nov.6
- GRANVILLE, Maurice F.**
- Texaco's Long steps aside again (with illus) p36, Dec.11
- GRASS (Synthetic)**
- A very rough season for synthetic turf (with illus) p35, Nov.6
- GRASSROOTS Action, Inc.**
- Common Cause: The yeas and nays have it (with illus) p92, Oct.23
- GRAVEL, Mike**
- Whether AEC used funds for a public relations campaign against him # p31, July 31
- GRAY, Harry J.**
- United Aircraft picks a savvy outsider (with illus) p29, Oct.2
- GRAY, L. Patrick, III**
- The legal snags that threaten controls (with illus) p45, Oct.23
- GRAYSON, C. Jackson, Jr.**
- Phase II gets off to a confused start (with illus) p44, Oct.23
- The zigs and zags of setting prices (with illus) p32, Nov.20
- Price Commission Chairman will get a raise # p44, Dec.11
- Grayson sees no let-up soon (with table and illus) p22, Dec.25
- GREAT Atlantic & Pacific Tea Co.**
- Out of the shadow of 'Big Allis' (with illus) p22, July 24
- GREAT Britain**
- Red-stamping a new beer brand (with illus) p77, July 10
- Heath to shore up a leaky economy p46, July 17
- Britain: A new driver for David Brown Corp. (with illus) p50, July 17
- # Short News Item
- Japan: Import thaw is no help to Scotch (with illus) p51, July 17
- He drives Ford through Europe (with illus) p76, July 17
- BOAC and BEA offer information to business passengers # p80, July 17
- The signs say 'go' in Britain p28, July 24
- British government's mining exploration costs # p28, July 24
- RCA to market its computers in Europe # p32, July 31
- Heath supports a computer maker p32, Aug.7
- A shaken faith in bridges (with illus) p38, Aug.7
- Britain's biggest seaport to handle supertankers # p38, Aug.14
- Britain's ICI buys textile makers p38, Aug.14
- Rockwell Parsons fails to connect p31, Aug.14
- Making the best of the crisis p36, Aug.21
- Crisis may ground British aircraft p33, Aug.21
- Britain: Scotch makers play it straight (with illus) p33, Aug.28
- The vindication of a British think tank (with illus) p76, Sept.4
- Britain: An Irish wunderkind joins U.S. Heinz (with illus) p57, Sept.11
- In Britain, try the psychic scene p104, Sept.11
- Britain lifts the lid for U.S. banks p32, Sept.18
- Why unions carry less clout overseas (with illus) p89, Sept.18
- An old ironmonger gets new muscle (with illus) p66, Sept.25
- Britain: An auto aristocrat is going public (with illus) p39, Oct.2
- Concrete panels may make it after all p89, Oct.2
- BP bets a bundle p36, Oct.2
- Britain's troubles affect U.S. companies p34, Oct.9
- Steel's outlook continues gray (with chart and illus) p29, Oct.16
- Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23
- A high flyer lands in receivership (with illus) p29, Oct.30
- Britain: Troubled hotels are ripe for takeover p40, Oct.30
- British Steel Corp. has visions of a joint steel venture with Continental partners # p46, Nov.6
- Britain climbs toward a mini-boom p46, Nov.6
- New sales pitch for the English 'Chunnel' p46, Nov.6
- Britain: A cycle maker tries to avoid a spill p60, Nov.13
- Allied Breweries' attempt to get control of the hotel chain # p41, Dec.4
- Ulster: Gun-shy visitors stay away (with illus) p84, Dec.4
- Britain: Beecham seeks a top spot in drugs (with illus) p52, Dec.11
- Airlines drag their feet on the Concorde (with illus) p37, Dec.18
- The boom in London's bank consortiums (with illus) p42, Dec.18
- GREAT Lakes**
- Litton jumps ship on the Great Lakes (with illus) p44, Sept.11
- GREEN, Mark**
- Nader mobilizes citizen price-watchers p33, Aug.21
- GRENADE**
- Self-control for riot controllers (with illus) p50, July 3
- GREY Advertising, Inc.**
- Female hygiene and the TV code p100, Sept.11
- GREYHOUND Corp.**
- His Greyhound goes to Phoenix (with illus) p59, July 3
- GRIERSON, Ronald**
- The boom in London's bank consortiums (with illus) p42, Dec.18
- GRIESMEIER, Hans Heinz**
- His ad produced an heir apparent (with illus) p70, Oct.9
- GRIEVE, P. M. (Sandy)**
- Questor: From steady profits to swinging losses (with illus) p106, Aug.14
- GRIFFIN, Robert**
- Senator Griffin's re-election prospects get better # p34, Nov.20
- GRIGGS, Gary M.**
- How Perot operates duPont, Gloré Forgan (with illus) p72, Oct.2
- GRIMM (W. T.) & Co.**
- That old urge is back again (with chart) p26, Oct.16
- GRINDING Wheels**
- A grinding wheel for cutting costs (with illus) p104, Dec.4
- GRISWOLD-Eshelman Co.**
- Goodrich switches ad agencies # p50, Sept.11
- GROSPIRON, A. F.**
- Strength through merger (with illus) p76, Oct.2
- GROSS, Bernard**
- 'Thirty-and-outers' opt for late retirement (with table and illus) p82, Oct.9
- GROSS, Jerry**
- A film maker's vehicle to lure investors p71, Dec.4
- GROSS National Product**
- GNP estimates: \$1,050-billion p11, July 3
- GNP predictions miss the mark p11, July 24
- Coming up: a small rise in the GNP p14, Aug.28
- A brighter outlook for business (with table and chart) p16, Aug.28
- For 1972: GNP up by \$100-billion p11, Sept.4
- Output will rise, prices will slow p19, Oct.2
- Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23
- What brought Kuznets his Nobel (with illus) p88, Oct.23
- Third-quarter GNP fell \$6-billion p20, Oct.30
- Wharton is bullish about 1972 (with table and chart) p27, Dec.4
- Second guesses on '71 forecasts (with table and illus) p74, Dec.11
- A look at the great economy of 1985 (with chart) p84, Dec.18
- A broad-based business upturn for 1972 (with table and chart) p12, Dec.25
- GROUP Management Finance & Development Co., Ltd.**
- A multinational swindle born of tight money (with illus) p46, July 10
- GROUP of Ten**
- A gloomy prelude to the IMF meeting (with illus) p20, Sept.18
- The Group of 10 begins to bargain (with illus) p26, Dec.4
- The end is in sight for the money crisis (with table and illus) p29, Dec.11

GRUBB, L. Edward

A hard-liner gets Inco's No. 1 slot (with illus) p68, Nov.13

GRUMMAN Corp.

The space shuttle may change course p17, July 3

A golden agreement for Grumman p31, July 31

When one jet engine stalls # p34, Aug.14

Letting Grumman Corp. out of its costly F-14 contract # p53, Sept.11

The old Saturn V may loft Orbiter (with illus) p130, Sept.25

Grumman's F-14 draws more flak (with illus) p25, Oct.9

GRUMMAN Data Systems Corp.

An easier way to tap mass data (with illus) p94, Nov.27

GRUNDIG, Max

His ad produced an heir apparent (with illus) p70, Oct.9

GUARDS

The guard you hire may be dangerous p25, Dec.4

GUERNSEY

A multinational swindle born of tight money (with illus) p46, July 10

GUEST, Keen & Nettlefolds, Ltd.

An old ironmonger gets new muscle (with illus) p66, Sept.25

GUIDELINES

Guideline with a razor-sharp edge p54, Nov.13

GULF & Western Industries, Inc.

A conglomerateur comes back (with illus) p67, Dec.18

A peek behind G&W's veil p70, Dec.18

GULF of Mexico

Offshore fire singes oil's safety rules p48, Oct.23

Oil bids are locked up # p21, Dec.25

GULF Oil Corp.

Racing to build supertankers (with illus) p45, Aug.7

Motel chain for Europe # p34, Aug.14

Bollvia raises Gulf Oil's hopes p30, Aug.28

Gulf makes room at the top # p30, Oct.30

The fight over ethylene supplies (with illus) p21, Dec.18

GUNS

The Springfield rifle makes a comeback p62, July 3

GUZHENKO, Timofei

Soviet Union: Talks aim at an open port (with illus) p50, Dec.11

GUZY, D. James

IBM's price war hurts the independents (with illus) p53, Dec.18

H**HAACK, Robert W.**

Closing in on the stock certificate (with illus) p19, July 3

Casey: An sec chairman Wall Street likes (with cover and illus) p70, Oct.16

HAGLER, Jon

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

HAHN, Carl H.

Germany: VW drops the driver (with illus) p34, Sept.18

Short News Item

HAIDAR, Munir Abu

Lebanon: From desert airlift to global caravan (with illus) p36, Oct.9

HAILEY, Arthur

Hailey: 'Wheels' (with illus) p10, Sept.18

HALABY, Najeeb E.

Pan Am takes a one-two-three punch (with illus) p80, Oct.2

Why Pan Am doesn't have a new president (with illus) p120, Nov.13

HALL, A. E.

A new bank challenges Canada's giants (with table and illus) p37, Sept.18

HALVONIK, Paul N.

The hairy jobless are shorn of benefits (with illus) p34, July 24

HAMILTON, Alexander

Echoes of the past (with cover and illus) (Special Report) p98, Sept.25

HAMILTON Watch Co.

The Defense Dept. makes a timely purchase (with illus) p27, Aug.14

HAMMER, Armand

Occidental Petroleum's unhappy ventures (with illus) p79, Dec.18

Hammer. He 'retired' 14 years ago (with illus) p79, Dec.18

HAMMOND, Charles

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

HAMPSHIRE College

Two schools innovate to stay in the black (with illus) p100, Oct.30

HANNAN, Daniel

A Big Steel union makes war on pollution (with illus) p34, Dec.25

HANOLD, Terrance

Consultants clash over ownership (with cover and illus) p66, Nov.27

HANSEN, Zenon C. R.

Kama truck project gets rolling (with illus) p32, Aug.14

HARNESSE, Edward G.

Changes at Procter & Gamble # p30, Oct.16

HARRINGTON & Richardson

The Springfield rifle makes a comeback p62, July 3

HARRINGTON, Dr. Donald

Where the doctors police the doctors (with illus) p58, Sept.4

HARRIS (Frederick R.) Inc.

Reopening the Suez Canal # p53, Sept.11

HARRIS-Intertype Corp.

Consultants clash over ownership (with cover and illus) p66, Nov.27

HARRIS, Samuel E.

Do black economists have a special role? (with illus) p98, July 17

HART, Philip

A new attack on bigness p53, Sept.11

HARTFORD Fire Insurance Co.

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

HARTKE, Vance

Transport turns to Congress for help (with illus) p39, July 17

A weak national plan chugs in behind schedule (with illus) p76, Sept.18

HARTS, William W., Jr.

France: One way to connect on this Continent p35, July 31

HARVARD University

The big boom in European B-schools (with illus) p64, Nov.20

HARVEY, Alexander II

Price fixers get the plumbing bill (with illus) p26, Oct.2

HARVEY Wallbanger

When the recipe sells what's in the drink (with illus) p35, July 3

Readers Report: An oldtimer p6, Aug.28

HASKINS & Sells

Where silence hurts (Editorial) p72, July 24

HAUGHTON, Daniel J.

Lockheed Chairman Daniel J. Haughton trying to hail a cab # p45, July 17

Lockheed finally collects its loan (with illus) p21, Sept.18

HAWKER, Siddeley, Harrier

Crisis may ground British aircraft p33, Aug.21

HEACOCK, Amos E.

No green light yet from Red China (with illus) p17, July 3

HEALTH

Organic shops move into the big stores (with illus) p76, July 10

How to prevent that ulcer from flaring up p65, July 31

Mills decides to X-ray health care (with illus) p25, Oct.16

Design for a health plan (Editorial) p104, Oct.30

The lid is clamped on health costs (with illus) p112, Nov.13

A shot of youth for the ills of age (with illus) p60, Nov.20

Readers Report: Medical advice p6, Nov.20

They can't do much if the flu strikes (with chart) p26, Nov.27

An all-out war on cancer # p38, Dec.11

Price controllers are reaching out p31, Dec.18

Long lowers sights on health p23, Dec.25

One-day surgery for cataracts (with illus) p32, Dec.25

A Big Steel union makes war on pollution (with illus) p34, Dec.25

HEALTH Delivery Systems, Inc.

Moonlighters answer the house call (with illus) p42, Aug.21

HEALTH-Tex

Taking a nibble at Health-Tex p66, Dec.11

HEART

Thompson: 'Hearts' (with illus) p12, Oct.9

HEATH, Edward

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

HEINZ (H. J.) Co.

Britain: An Irish wunderkind joins U.S. Heinz (with illus) p57, Sept.11

Readers Report: O'Reilly from London p8, Oct.23

HEINZ Hall

Civic Light Opera benefit at remodeled Heinz Hall # p94, Nov.8

HENDERSON, Luther A.

Pier 1: a retailer for cottage industries (with illus) p58, Oct.2

HENLE, Peter

Embarrassing statistics # p30, Oct.2

HEROIN

Industry's pledge: an antidrug drug p85, Sept.18

HEUBLEIN, Inc.

The Brass Monkey lives # p44, Aug.7

Now, a word from Bacchus # p128, Sept.25

HEWLETT-Packard Co.

Trimmed paychecks put back lost weight p35, July 17

Packard's nest egg p68, Dec.18

HICKS, Granville

Book Review p8, Oct.16

HIGH Fidelity Sound

Surrounding the listener with hi-fi (with illus) p89, Oct.2

HIGHWAYS

Bike paths along highways # p53, Sept.11

Road and rail get the nod # p26, Sept.18

Ecologists attack the Highway Trust Fund (with illus) p86, Dec.11

HILL, Richard Devereux

The oldest bank's newest innovator (with illus) p112, Sept.11

HILL (William E.) & Co.

Readers Report: On consultants p6, Dec.18

HILTON, Barron

Hilton's coup in Las Vegas (with illus) p34, July 17

HILTON Hotels Corp.

Hilton's coup in Las Vegas (with illus) p34, July 17

HILTON International

Hilton plans hotels in Rio de Janeiro and Buenos Aires # p56, Nov.13

HINCHLIFFE, Stephen F., Jr.

The frantic days of a leisure empire (with illus) p27, Oct.9

HIROHITO (Emperor)

Bergamini: 'Japan's Imperial Conspiracy' (with illus) p15, Dec.4

HOBBIES

Stamp collecting: Rich man's hobby lures investors p83, Nov.20

HODGSON, James D.

Angry unions aim for a deal with Nixon (with cover, table and illus) p52, Aug.28

Now the Pay Board trips over aerospace (with illus) p31, Dec.18

HOEKENGA, Earl N.

Making small shipments pay their way (with illus) p82, July 17

HOENEMEYER, Frank J.

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

HOFFA, James

Fitz takes the wheel and a new course (with illus) p68, July 10

HOLDING Companies

Texas banks make a bid for the big time (with table) p60, Dec.4

HOLIDAY Magic, Inc.

The problem: No workers at the bottom p106, Dec.11

HOLOGRAPHY

The little colossus of holography (with illus) p122, Sept.11

Short News Item

Readers Report: Calling their bluff p5, Oct.30

HOLOTRON Corp.

The little colossus of holography (with illus) p122, Sept.11

HONEYWELL, Inc.

Honeywell divides in two # p26, Aug.28

'Spiffing' loses its spiff # p100, Oct.16

Washington cracks down on computer costs (with table) p73, Oct.23

HONG-Kong

A Hong-Kong trader offers help p32, Aug.7

Hong Kong: Executives like their new outpost (with illus) p42, Dec.4

HOOD (H. P.) & Sons

Jewel signs up the milkman # p63, Oct.2

HORMONES (Juvenile)

A new weapon in the war on insects (with illus) p94, Nov.13

HORNBLOWER & Weeks-Hemphill, Noyes

A hallway for stock thieves (with illus) p66, Oct.16

HORSES

On the track of doped horses (with illus) p85, Sept.18

HOSPITALS

A profit boost for hospitals (with table and illus) p96, Oct.2

France: A thriving market in turn-key hospitals (with illus) p37, Oct.9

Price controllers are reaching out p31, Dec.18

HOTELS and Motels

Hilton's coup in Las Vegas (with illus) p34, July 17

Condominiums: Now you can buy part of a hotel p66, July 31

Motel chain for Europe # p34, Aug.14

Films check in to motel rooms (with illus) p79, Oct.9

Pentagon involved in the motel business # p33, Oct.16

Britain: Troubled hotels are ripe for takeover p40, Oct.30

A sporting gesture toward innkeeping (with illus) p86, Nov.6

Hilton plans hotels in Rio de Janeiro and Buenos Aires # p56, Nov.13

The quietest hotels in France # p74, Dec.18

Phantom charges that haunt hotels p40, Dec.25

HOUSING

Southern California: The end of sunny growth (with cover, chart and illus) p88, July 17

Evans Products cuts out the middleman (with illus) p70, July 31

Paper houses go on sale (with illus) p100, Aug.14

The California 'look': a thriving transplant (with illus) p44, Aug.14

Housing shifts into overdrive p20, Aug.21

Housing's boom is alive and well (with chart) p61, Sept.4

Where the tenants have a say in the plans (with illus) p132, Sept.11

The fight on fraud in FHA programs p39, Sept.25

The housing boom is getting bigger p32, Sept.25

Subsidized housing will get new guidelines p33, Oct.2

The foot-dragging in Daley's Chicago p24, Oct.9

Pressure to build outside the ghettos (with chart) p24, Oct.9

Why builders donate schools p58, Oct.9

Armstrong Cork bets on residential housing (with illus) p122, Oct.23

Homebuilding slows to a fast run p32, Oct.23

A surplus threatens California's market (with illus) p46, Oct.23

The Navajos trade hogans for air-conditioning (with illus) p100, Oct.23

Steel prefabs that can be stacked (with illus) p27, Oct.30

Europe: 'Levittown' spreads across the Continent p52, Nov.6

Homebuilding gets back on a fast track p18, Nov.20

California's coast: The developers won (with illus) p21, Nov.27

Leslie Salt tries to sell out (with illus) p22, Nov.27

Why the savings rate is still so high (with chart and illus) p96, Dec.4

Ready to dig into housing scandals p32, Dec.18

A conglomerateur comes back (with illus) p67, Dec.18

Building materials: Mostly bright, with a few clouds (with cover and chart) p44, Dec.25

HOUSTON, Tex.

Readers Report: Downgrading Houston p5, July 10

HOUTHAKKER, Hendrik S.

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

HUBBARD Real Estate Investments

Real estate trusts are a money magnet (with table) p112, Oct.23

HUDSON and Harlem Div.

A rail lease is disapproved # p28, Nov.27

HUGHES Tool Co.

New defeat for Hughes # p24, Sept.4

The silver boom that fizzled (with illus) p42, Oct.16

HUMPHREY, Hubert

Organized labor may not back him for the Democratic Presidential nomination # p27, July 3

HUNGARY

The man who put Hungary into Eurobonds (with illus) p52, July 17

HUNT Commission

Another call to revamp the financial system (with illus) p40, Dec.25

HUNT, H. L.

H. L. Hunt sheds foods # p24, Sept.4

HUNT, Reed O.

Another call to revamp the financial system (with illus) p40, Dec.25

HUNT-Wesson Foods, Inc.

An adman battles society's ills (with illus) p108, Sept.11

HUNTING

Exploring the unknown in South America p71, Aug.7

Hunters seeking exotic game # p92, Aug.14

HUROK Concerts, Inc.

General Electric presents: S. Hurok (with illus) p22, July 3

HUROK, Solomon

General Electric presents: S. Hurok (with illus) p22, July 3

HUSSEIN, King

France: A thriving market in turn-key hospitals (with illus) p37, Oct.9

HYDE, Burke

Brazil: Following GM's profit margin (with illus) p36, Nov.27

HYDE, John B.

The boom in London's bank consortiums (with illus) p42, Dec.18

HYDROFOILS

Aerospace is diversifying again (with chart and illus) p124, Sept.11

HYGAS System

The scramble to turn coal into gas (with illus) p20, Sept.4

I**I-INFO Corp.**

An on-the-spot credit checker (with illus) p78, Oct.9

IBM World Corp.

Soviet Union: U.S. computers score p60, Oct.23

IC Industries, Inc.

Acquisition week for IC Industries p38, Sept.25

ITT Continental Baking Co.

Admen burn over broker's bow to FTC p25, July 10

ITT Gilfillan, Inc.

AT&T opens up its wideband lines p23, July 31

ITT Levitt & Sons, Inc.

Sewage finds a home (with illus) p24, July 31

A cheaper way to burn sewage p38, Aug.7

ITT-Levitt, Inc.

Europe: 'Levittown' spreads across the Continent p52, Nov.6

ITT World Communications, Inc.

Static on the hot line p33, Oct.9

IACocca, Lee A.

Detroit gets its chance to shine (with illus) p66, Aug.21

ICE Cream

The big scoops in ice cream (with illus) p73, Aug.28

ICELANDIC Airlines

The airline that thrives on discounting (with illus) p68, July 24

ICHIMURA, Shizuko

They took the 'American look' into Tokyo (with illus) p82, Oct.16

ILLINOIS Commerce Commission

Big gas users face a shutoff p20, Sept.4

IMPERIAL Chemical Industries, Ltd.

Britain's ICI buys textile makers p38, Aug.14

A catalyst that may really curb pollution (with illus) p24, Dec.18

IMPORT Stores

Pier 1: a retailer for cottage industries (with illus) p58, Oct.2

IMPORT Surcharge

The import surcharge jolts the retailers (with illus) p68, Aug.21

The surcharge becomes a bargaining weapon (with illus) p30, Aug.28

The multinationals take it in stride (with illus) p59, Aug.28

Metals find a price loophole (with illus) p21, Aug.28

Short News Item

How the surcharge will affect imports p28, Sept.4

Steel surcharge may bolster voluntary curbs p28, Sept.4

The new import rules get complicated p54, Sept.11

The surcharge is risky (Editorial) p138, Sept.11

U.S. prepares to deal on import surcharge p33, Oct.9

The trade battle is far from over (with illus) p44, Oct.23

Some relief from the surcharge p36, Oct.30

IMPORTS

See Foreign Trade

IN Stitches

A patchwork wardrobe # p45, Aug.14

INAYAMA, Yoshihiro

The Japanese speak their mind (with illus) p61, Aug.28

INCENTIVES

Industry gropes for a better option plan (with table) p50, Aug.21

INCOMES

The upswing loses its zip (with table) p45, p45, July 3

Saving, spending, rises with income p11, July 24

Paychecks wax amid doldrums (with table) p76, Aug.7

A cushion from Social Security (with table) p42, Aug.28

Incomes don't feel a recovery (with table) p90, Oct.2

Steel flattens the wage curve (with table) p114, Nov.6

Payrolls grew during the freeze (with table) p96, Dec.11

INCOMES Policy

Pressure forces a policy shift p19, Aug.7

The tide turns toward an incomes policy (with chart and illus) p76, Aug.14

Controls that are already on the books p30, Aug.14

'If you freeze wages, freeze everything' (with illus) p29, Aug.14

An incomes policy is the new factor p21, Aug.14

President Nixon takes off the kid gloves (Editorial) p96, Aug.21

The drastic plan to save the dollar (with illus) p21, Aug.21

Al Ullman smiles an 'I told you so' (with illus) p15, Sept.4

Herbert Stein is deeply involved in wage-price decisions # p27, Sept.4

The ticklish part is drawing up the outer limits p31, Oct.23

Incomes policies: what Europe learned (with chart) p142, Nov.13

INDEPENDENT Postal Service of America

Private mail service tries for first class (with illus) p38, Dec.11

INDEPENDENT Unions

See also AFL-CIO; Labor; Wages

The unions move against the multinationals (with table) p48, July 24

A hopeful sign from the Pacific docks (with illus) p66, Sept.4

Threat of a coal walkout # p50, Sept.11

The UAW struggles to pay its debts (with illus) p40, Nov.13

Screen hopefuls battle the stars (with illus) p95, Nov.20

The aerospace pact tests the Pay Board (with illus) p34, Dec.11

INDIA

A buoyant economy in a bitter war (with illus) p58, Dec.18

India: U.S. companies get caught in a cross-fire (with illus) p25, Dec.25

INDIANA University

Readers Report: Rah! Rah! Indiana U. p7, Dec.25

INDIANS (American)

The Navajos trade hogans for air-conditioning (with illus) p100, Oct.23

A bull market in Indian art (with illus) p77, Nov.27

INDONESIA

Indonesia: Slim pickings for U.S. lumbermen (with map) p48, Nov.6

INDUSTRIAL Management

Readers Report: Management revolution? p5, July 10

How one company trains in the Great Outdoors (with illus) p40, July 24

Norton aligns its top jobs with its markets (with illus) p80, Aug.7

Hard times is their best teacher (with illus) p80, Aug.14

Where they make believe they're the boss (with illus) p34, Aug.28

Levi's tries on a troika for size (with illus) p50, Sept.4

A swinger tries to cure Chevrolet's ills (with cover, table and illus) p60, Sept.18

Underground papers needle the bosses (with illus) p86, Oct.9

Readers Report: Before-the-job tests p6, Oct.16

Middle managers swap jobs (with illus) p68, Oct.16

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

The big boom in European B-schools (with illus) p64, Nov.20

Consultants clash over ownership (with cover and illus) p66, Nov.27

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

New tool: 'Reinforcement' for good work (with illus) p76, Dec.18

Paternalism dies at Samsonite (with illus) p58, Dec.25

INDUSTRIAL Parks

A Watts report: no progress (with illus) p70, Aug.14

INDUSTRY Growth

1972: A mixed bag for key industries (with cover, chart and illus) p44, Dec.25

INFLATION

Nixon's target: inflation, not unemployment (with illus) p14, July 3

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

Fear of inflation rules the markets (with chart) p37, July 17

Businessmen want to break the spiral (with chart and illus) p20, Aug.7

Pressure forces a policy shift p19, Aug.7

The testing ground for inflation control (with illus) p30, Aug.14

Widespread price hikes deepen inflation gloom p21, Aug.14

How to tilt the balance away from inflation (Editorial) p110, Aug.14

Inflation: still a problem next year p12, Sept.4
 Galbraith gives Nixon an A-minus (with illus) p74, Oct.16
 Retroactive inflation (Editorial) p116, Nov.6.
INFRARED Scanners
 Sharper eyes seek the world's resources (with map and illus) p54, Nov.27
INMONT Corp.
 Leather's shoes prove tough to fill p28, Oct.30
INSEAD
 The big boom in European B-schools (with illus) p64, Nov.20
INSECT Control
 A new weapon in the war on insects (with illus) p94, Nov.13
INSTALLMENT Selling
 Consumers are keeping a rein on borrowing p16, July 10
 Shading the truth in lending p31, July 31
 Consumers are using credit more heavily p14, Aug.7
 Longer auto loans but no enthusiasm (with chart) p22, Aug.7
 Consumers are wary, but credit buying zooms p18, Oct.9
INSTITUTE of Management Consultants
 Readers Report: Independent Professionals p6, July 24
INSTITUTO Nacional de Industria
 Spain: Forcing industry to grow up fast (with illus) p52, Sept.25
INSTRUMENT AB Scanditronix
 Wave of the future p86, Dec.18
INSTRUMENT Systems Corp.
 A push-button-lock changer p94, Nov.27
INSURANCE
 To buy flight insurance on your airline trips # p62, July 3
 The Pru runs new risks # p24, July 3
 Now group insurance pays the lawyer (with illus) p58, July 10
 A multinational swindle born of tight money (with illus) p46, July 10
 Personal loans strain your budget p61, July 24
 No-fault wins its case (with illus) p74, July 31
 No-fault insurance works (Editorial) p80, July 31
 Insurance sells itself on the shorter week p52, Sept.4
 Insurance: Time to update your homeowner policy p86, Oct.30
 Insurers get burned on ghetto policies (with illus) p38, Nov.6
 Insurance: How to protect a seaside home p94, Nov.6
 A harder push for no-fault insurance p54, Nov.13
 Life insurance: Net-cost figures can be misleading p82, Dec.11
 No fault with no-fault # p28, Dec.18
 Long lowers sights on health p23, Dec.25
 A federal guide to insurance # p22, Dec.25
INSURANCE (Unemployment)
 Proposal to extend unemployment insurance # p44, Nov.6
"INTELLIGENT" Machines
 The age of thinking machines (with illus) p90, Oct.30
 # Short News Item

INTERCONNECTION

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

INTEREST & Dividends Committee

How planners set the first guideline p43, Nov.6

INTEREST Rates

Keep an eye on interest rates p12, July 3

Tighter money, higher rates p16, July 10

Interest rates just won't quit p15, July 10

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

Fear of inflation rules the markets (with chart) p37, July 17

Rates climb with no relief in sight p14, Aug.7

Now the Fed can work more freely (with chart) p51, Aug.28

Interest seems most vulnerable p38, Sept.11

Reluctant to impose restraints on interest rates in Phase II # p33, Oct.2

A chance to knock down rates p17, Oct.9

Monetary monitors without much muscle (with illus) p24, Oct.16

Phase II dividend controls unlikely p55, Oct.23

Interest rates keep tumbling p41, Nov.13

Interest rates: down some more, then a slow rise p16, Nov.27

Interest rates may be looking for a floor p27, Dec.11

Conflicting pulls on short rates p10, Dec.25

INTERFILE

BOAC and BEA offer information to business passengers # p80, July 17

INTERLOCKING Directorates

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

INTERNAL Revenue Service

IRS gets tougher on deductions p27, Sept.4

The freeze sets in solidly (with illus) p24, Oct.2

The chill on fringes p51, Nov.13

How to get a price hike ruling p33, Nov.20

Take the IRS to court—you might win p82, Nov.27

IRS is hiring new tax enforcers # p32, Dec.18

INTERNATIONAL Air Transport Assn.

Big guns in the air-fare war # p24, July 3

INTERNATIONAL Brotherhood of Teamsters

Fitz takes the wheel and a new course (with illus) p68, July 10

INTERNATIONAL Business Machines Corp.

A Watson dynasty ends at IBM (with illus) p20, July 3

Germany: IBM project short-circuits (with illus) p40, Aug.21

The route that led to the precipice (with illus) p34, Sept.25

A German effort to challenge IBM (with illus) p37, Dec.11

IBM's price war hurts the independents (with illus) p53, Dec.18

A mountainous defense by IBM p26, Dec.18

IBM's quiet aid for college blacks (with illus) p28, Dec.18

INTERNATIONAL Compumedics Corp.

Dr. Computer hits the road # p30, Oct.2

INTERNATIONAL Computers, Ltd.

RCA to market its computers in Europe # p32, July 31

Heath supports a computer maker p32, Aug.7

INTERNATIONAL Harvester Co.

Harvester puts pizzazz into light trucks (with illus) p134, Nov.13

INTERNATIONAL Leisure Corp.

Hilton's coup in Las Vegas (with illus) p34, July 17

INTERNATIONAL Longshoremen's & Warehousemen's Union

A hopeful sign from the Pacific docks (with illus) p66, Sept.4

Dockers form a common front (with illus) p55, Nov.6

INTERNATIONAL Monetary Fund

The U.S. pushes for monetary action p28, July 24

A gloomy prelude to the IMF meeting (with illus) p20, Sept.18

Why the international money system must be fixed (Editorial) p144, Sept.25

Why the system broke down (with cover, chart and illus) (Special Report) p84, Sept.25

The IMF: running scared and making gains (with illus) p21, Oct.2

Congressional goldbugs are on the wane p33, Oct.2

The rising stakes for a new system p21, Oct.9

The rigors of living with a float (with illus) p21, Oct.9

Monetary progress (Editorial) p90, Oct.9

The end is in sight for the money crisis (with table and illus) p29, Dec.11

The problems devaluation will not solve (with chart and illus) p18, Dec.18

Dollar convertibility still unsettled (with table) p24, Dec.25

INTERNATIONAL Nickel Co. of Canada, Ltd.

New hope for Inco in New Caledonia p36, Oct.16

A hard-liner gets Inco's No. 1 slot (with illus) p68, Nov.13

INTERNATIONAL Standards Organization

When a standard doesn't measure up p54, July 24

INTERNATIONAL Telephone & Telegraph Corp.

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

The antitrusters cop out (Editorial) p84, Aug.7

Chile to grab ITT's stake in Chilean Telephone Co. # p32, Sept.18

ITT makes its weight felt p44, Dec.11

INTERSTATE Brands Corp.

Acquisition week for IC Industries p38, Sept.25

INTERSTATE Commerce Commission

ICC wants more muscle # p22, July 24

An entrenched ICC fights off the reformers (with illus) p48, Oct.9

Likely successor for ICC Commissioner # p32, Dec.18

INTRAVENOUS Solutions

A drugmaker tries to recapture a market (with illus) p22, July 31

INVENTIONS

The patent system needs overhauling (with illus) p65, Dec.4

INVENTORIES

Inventories are rising slower than sales p30, July 17

September may be a vigorous month p31, Sept.25

Inventories were pared slightly over the summer p18, Oct.9

Industry begins to rebuild stocks p18, Nov.20

Manufacturers begin to build up their stocks p28, Dec.11

INVESTMENT Properties Associates

The wild stampede to real estate p70, Dec.18

INVESTMENT Tax Credit

Tying the tax credit to jobs p45, Sept.25

Business looks vainly at the tax credit (with chart) p78, Oct.2

Reverse twist for investment credit p44, Nov.6

Cooking the books (Editorial) p96, Nov.27

INVESTMENTS

The smart money is hedging its bet (with illus) p21, Oct.30

More than stock is for sale at your broker's p93, Nov.6

Foreign in U.S.

Cost-cutting Japanese set up U.S. plants p36, Nov.20

U. S. Abroad

South America: living with expropriation (with map and table) p34, July 10

Taiwan: Where Nixon's Peking visit casts a chill (with chart and illus) p32, July 24

Argentina: Investors shy from a shaky economy (with illus) p31, Sept.4

Bolivia invites the Yankees back p54, Sept.11

What the move means to U.S. companies p67, Oct.23

INVESTORS Overseas Services, Ltd.

'Do You Sincerely Want to Be Rich?' (with illus) p15, Aug.14

IRAN

Persian rugs: 'magic carpets' need old threads p72, Aug.7

IRELAND

Britain: An Irish wunderkind joins U.S. Helms (with illus) p57, Sept.11

Mitsui & Co. to invest in the Irish Republic # p36, Oct.30

Irish eyes are still smiling in Dublin p81, Nov.27

Japan setting up manufacturing facilities in Ireland # p34, Nov.27

Ulster: Gun-shy investors stay away (with illus) p84, Dec.4

IRELAND, Charles T., Jr.

CBS gets an expert in diversification (with illus) p22, Sept.18

IRISH Airlines

State gets its Irish up # p30, Aug.21

IRVINE Ranch

The Irvine Ranch fights regulation (with illus) p57, July 3

IRWIN, James B.

Apollo 15: the most daring mission yet (with illus) p18, July 24

ISRAEL

Aldouby and Ballinger: 'The Shattered Silence' (with illus) p11, July 10

The Israelis make Soviet-type Katyusha rockets that fit the missile launchers # p38, Aug.14

ITALY

Italy will spend \$1.2-billion to spur recovery p32, July 10

Italy sets up a components combine p38, Aug.14

Short News Item

Italy: For appliances, 'la dolce vita' (with illus) p32, Aug.28

Trade: The shotgun pattern of Nixon's policies p30, Sept.4

Italy's establishment fights an outsider (with illus) p28, Sept.18

Flat bidding against Renault to build auto plant in Poland # p48, Sept.25

Italian labor may cool it p36, Oct.2

Italy: Bastogi takeover smells of success p40, Oct.16

Flats with a Polish accent # p40, Nov.6

Italy bogs down in a recession p46, Nov.6

The air fare war spreads # p48, Nov.13

Italy: Ford gains on Fiat and Alfa p41, Nov.20

Italy: A drug company stays at home p40, Nov.27

Italy: A \$7.2-billion spur for petrochemicals (with illus) p26, Dec.25

IWASA, Yoshizane

The Japanese speak their mind (with illus) p61, Aug.28

Some Japanese yield on the yen (with illus) p22, Oct.2

J

JACKSON, Andrew

Echoes of the past (with cover and illus) (Special Report) p98, Sept.25

JACKSON, Henry

Heller rates Senator Jackson as brightest economics student # p55, Oct.23

JAGUARS

Readers Report: The jaguar's friend p6, Sept.18

JAMES Bay Development Corp.

He'll develop Quebec's TVA (with illus) p56, Nov.27

JANG, Bruce

From Red China: the first shipment (with illus) p18, July 3

JAPAN

Japan patches its sagging trade image p28, July 3

Did SKF sell out to the enemy? (with chart) p22, July 10

The flaw in Japan's boom (with illus) p42, July 10

The rotary-engine car is catching on (with illus) p20, July 10

Japan: Import thaw is no help to Scotch (with illus) p51, July 17

U.S. ingredients in foreign recipes (with illus) p20, July 24

The unions move against the multinationals (with table) p48, July 24

Japan opens the door another inch p32, July 31

Japan: An auto industry goes into shock (with illus) p34, Aug.7

The bulls return to Wall Street (with illus) p75, Aug.21

Japan weighs revaluation of the yen (with illus) p36, Aug.21

The Japanese speak their mind (with illus) p61, Aug.28

After the blow, Japan picks up the pieces (with illus) p60, Aug.28

Weeks of floating loom for currencies (with table and illus) p19, Sept.4

New priorities for Japan (Editorial) p96, Sept.18

Sears drives eastward # p26, Sept.18

U.S. apparel makers push harder in Japan p32, Sept.18

Sato: the screw turns p48, Sept.25

Japan: Trade drops off as yen moves up p51, Sept.25

Japanese industry embraces Red China p36, Oct.2

Some Japanese yield on the yen (with illus) p22, Oct.2

Tokyo entertains visitors Western style p75, Oct.9

Tokyo: the problem city after the shock (with cover and illus) p68, Oct.9

A cosmetics maker counterattacks (with illus) p48, Oct.16

They took the 'American look' into Tokyo (with illus) p82, Oct.16

Japan: Fast-food stands sprout on the Ginza (with illus) p41, Oct.16

The trade battle is far from over (with illus) p44, Oct.23

Japan: Textile exporters may fight quotas (with illus) p41, Oct.30

Mitsui & Co. to invest in the Irish Republic # p36, Oct.30

Readers Report: Death by French fries (with illus) p10, Nov.13

Cost-cutting Japanese set up U.S. plants p36, Nov.20

Steel fabricators fight the foreigners (with illus) p26, Nov.20

Japan setting up manufacturing facilities in Ireland # p34, Nov.27

More Japanese minitrucks # p32, Dec.4

Prime Minister Sato's successor, Takeo Fukuda # p41, Dec.4

JARDINE, Matheson & Co.

A Hong-Kong trader offers help p32, Aug.7

JARMAN, Frank

Regionals put it into narrow focus (with illus) p53, Aug.7

JAVITS, Jacob

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

JEeps

Harvester puts pizzazz into light trucks (with illus) p134, Nov.13

JEFFERIES & Co.

The Jefferies case: trying to crack the exchange p73, Oct.16

The market structure: remodel or reform? (with illus) p47, Oct.23

JENNINGS, Paul

The unions demand more jobs (with illus) p63, July 17

JESUS Christ Superstar

Super profits from 'Superstar' (with illus) p46, Sept.11

JET Plan

Lockheed cashes in on a winner (with illus) p64, Aug.7

JEWEL Cos. Inc.

Prescription prices lose their mystery p21, Dec.18

JEWEL Food Stores

Putting nutrition on the cans # p53, Sept.18

Price-cutting Jewel # p120, Oct.23

JEWEL Tea Co.

Jewel signs up the milkman # p63, Oct.2

JOB Corps

At last, a national manpower policy (with table and illus) p48, Aug.7

JOB Development Credit

What the tax credit might inspire p25, Aug.21

JOB Opportunities in the Business Sector

At last, a national manpower policy (with table and illus) p48, Aug.7

JOHNSON, Clarence L. (Kelly)

Why prototyping is making a comeback (with illus) p102, Aug.14

JOHNSON, Lyndon B.

Johnson: 'The vantage point' (with illus) p16, Nov.6

JOHNSTON, Logan

Steel's outlook continues gray (with chart and illus) p29, Oct.16

JOINT Economic Committee

What follows the freeze (with illus) p16, Sept.4

JOINT Ventures

Aerospace companies find partners abroad p36, Nov.20

JONES, James H.

A financial hero in New Orleans (with illus) p80, Sept.18

JONES, Thomas V.

Northrop snaps up a big-name builder (with illus) p19, Dec.25

JUDICIAL System

The push to streamline the courts (with illus) p46, Dec.4

JUNE, Eva M.

Videotape brings the resumé alive (with illus) p36, July 10

K**KAHN, Herman**

Red China: the economy behind the open door (with illus) p46, July 24

KAISER Resources, Ltd.

Readers Report: Not across the board p5, Aug.7

KALMANOVITZ, Paul

A brewer goes on the austerity wagon (with illus) p37, Nov.6

KAMA River Truck Plant

Kama spurs a flood of license bids p56, Oct.23

A Kama River contract goes to Renault p36, Oct.30

KANNO, Dr. Hisashi

The flaw in Japan's boom (with illus) p42, July 10

KAUFMAN & Broad, Inc.

The California 'look': a thriving transplant (with illus) p44, Aug.14

Europe: 'Levittown' spreads across the Continent p52, Nov.6

KAWAMATA, Katsuji

The Japanese speak their mind (with illus) p61, Aug.28

KEARNEY & Trecker Corp.

For machine tools, 1972 is the year (with table) p53, Sept.4

KELSO, Louis O.

Getting employees to put up the capital (with illus) p86, Nov.20

KENDALL Co.

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

Short News Item

KENDALL, Donald M.

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

KENDALL, John P.

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

KENMORE, Robert

The first trickle of Chinese wares (with illus) p42, Oct.23

KENNECOTT Copper Corp.

Copper counts the cost of clean air (with illus) p104, July 17

A tougher line on property takeovers p36, Oct.16

KENNEDY, Edward M.

Conquest-of-cancer bill goes through the Senate # p25, July 24

Senator Kennedy proposed loan subsidies for unemployed scientists and engineers # p29, Aug.7

KENNEDY, John J.

The 1962 steel crisis as JFK saw it (with illus) p18, Aug.7

KENNEDY (John F.) Center

Going to the Kennedy Center takes planning p82, Sept.18

KENNEDY, Robert F.

Navasky: 'Kennedy Justice' (with illus) p13, Oct.9

KENTON Corp.

Mail-order for the affluent # p79, Oct.9

The first trickle of Chinese wares (with illus) p42, Oct.23

KENTUCKY Fried Chicken

Japan: Fast-food stands sprout on the Ginza (with illus) p41, Oct.16

KERKORIAN, Kirk

Hilton's coup in Las Vegas (with illus) p34, July 17

MGM's lion scouts some new trails (with illus) p52, Oct.23

KERR, James R.

Avco soups up its recovery drive (with illus) p40, Oct.9

KETCHUP

Readers Report: Not ketchup - catchup p7, Oct.9

KHRUSCHEV, Nikita

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

KING, Resa

Book Review p18, Nov.13

KINNEY Services, Inc.

Kinney chooses the quick over the dead (with illus) p38, July 3

KIPLINGER, Dr. Glenn

The search for data on marijuana (with illus) p50, Dec.4

KIRBY, Robert

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

KIRKLAND, Lane

The jockeying for Meany's job begins (with illus) p64, Dec.18

KISSINGER, Henry

Henry Kissinger couldn't eat with the ivory chopsticks # p25, July 24

Off to Peking in the fall? p33, Oct.16

KITCHEN Gadgets

Masters of the TV hard sell (with illus) p40, Aug.7

KLEIN, Paul

Films check in to motel rooms (with illus) p79, Oct.9

KNAUER, Mrs. Virginia

Americans put the car in its place (with illus) p66, Sept.18

KNUDSEN, Semon E. (Bunkie)

'Bunkie' Knudsen redesigns White Motor (with illus) p44, Oct.30

KOCH, Edward

Edward Koch wants money for a "bike pike fund" # p29, July 10

KOEHLER, Richard H.

Industrial ads: A debate heats up (with illus) p68, July 17

KOLESAR, Peter

The 'moonlight' dims for professors (with illus) p52, July 3

KOLTON, Paul

The market structure: remodel or reform? (with illus) p47, Oct.23

KONTUR Kontakt Lenses

Off-brand lenses flunk out # p43, Sept.25

KOPPELMAN, Edward

From rice hulls to carbon black p18, July 3

KOPPERS Co.

Industrial ads: A debate heats up (with illus) p68, July 17

The cleaner way to make coke (with illus) p42, July 31

KORACORP Industries

Koracorp Industries will buy Etablissement FraFor # p34, Nov.27

KORMAN, Bernard J.

A profit boost for hospitals (with table and illus) p96, Oct.2

KOSKOT Interplanetary, Inc.

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

KOSYGIN, Alexei

Canada: Hard hit by a slump in forest products (with illus) p40, Nov.20

Cooking big deals with Russia (with chart and illus) p28, Dec.4

KRAMER, John

Ecologists attack the Highway Trust Fund (with illus) p86, Dec.11

KRAUT, Ralph J.

Hard times is their best teacher (with illus) p80, Aug.14

KRESGE (S. S.) Co.

Readers Report: Merchants welcome p14, July 17

KROGER Co.

Pro-antitrust, but within limits (with table) p27, Oct.2

KRONSTADT, Arnold M.

Where the tenants have a say in the plans (with illus) p132, Sept.11

KUO Mo-jo

The revolution in China's laboratories (with illus) p88, Aug.21

KUZNETS, Simon

What brought Kuznets his Nobel (with illus) p88, Oct.23

L

LA Centrale

Italy's establishment fights an outsider (with illus) p26, Sept.18

LFE Corp.

Readers Report: Traffic control p6, Aug.21

LTV Aerospace Corp.

LTV wins a plum in airport transit (with illus) p39, July 17

Aerospace is diversifying again (with chart and illus) p124, Sept.11

LABELS

Putting nutrition on the cans # p53, Sept.18

Coke cuts the adjectives # p120, Oct.23

LABOR

Organized labor may not back him for the Democratic Presidential nomination # p27, July 3

Fitz takes the wheel and a new course (with illus) p68, July 10

The unions demand more jobs (with illus) p63, July 17

The unions move against the multinationals (with table) p48, July 24

An icy disregard for the wage freeze (with illus) p70, Aug.21

Work rules: The main barrier to productivity (with illus) p54, Aug.28

Labor's march on Congress (with illus) p29, Aug.28

Angry unions aim for a deal with Nixon (with cover, table and illus) p52, Aug.28

A hopeful sign from the Pacific docks (with illus) p66, Sept.4

The controls that labor would buy p48, Sept.11

Why unions carry less clout overseas (with illus) p89, Sept.18

The bargaining chill deepens (with illus) p108, Sept.25

Strength through merger (with illus) p76, Oct.2

Unions slip from past gains (with table) p77, Oct.2

'Thirty-and-outers' opt for late retirement (with table and illus) p82, Oct.9

Aerospace unions pick a target p84, Oct.9

The men who will be running Phase II (with illus) p22, Oct.16

Union threatens that haunt the Pay Board (with table) p78, Oct.23

It is time for labor to pull in its horns (Editorial) p128, Oct.23

Readers Report: Bigness and badness p5, Oct.30

Dockers form a common front (with illus) p55, Nov.6

Big Labor tests the candidates p54, Nov.13

The UAW struggles to pay its debts (with illus) p40, Nov.13

Labor agreements breach the guidelines (with illus) p20, Nov.20

A wage freeze in construction (with illus) p94, Nov.20

Nixon and labor widen the breach (with illus) p18, Nov.27

Labor closes in on retroactive pay p19, Nov.27

New rules for selecting delegates to Democratic Convention # p32, Nov.27

A troubled respite in the dock strife (with illus) p29, Dec.4

Dayton weathers a siege (with illus) p81, Dec.4

An end to German labor peace p48, Dec.11

Short News Item

The Steelworkers set out to rescue steel (with illus) p58, Dec.11

A fighter bargaining calendar ahead (with table) p54, Dec.25

Strikes

Phone workers swell the picket population (with illus) p33, July 17

An all-coasts strike threatens the docks (with illus) p14, July 24

Rail strikes begin to hurt everywhere p20, July 31

Dock strikers feel the Nixon jawbone (with illus) p28, Oct.2

A dock truce—but not a peace treaty (with illus) p28, Oct.9

Why strikers fear Ed Ball (with illus) p102, Oct.16

The steam goes out of the coal talks (with illus) p98, Oct.30

Walkout maroons a sea of books (with illus) p47, Nov.13

Phone supervisors answer the call (with illus) p21, Nov.20

A dock strike on all coasts # p38, Dec.11

LABORATORIES

An arsenal for the war on cancer? p76, Aug.28

LAIGO, Edward

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

LAING, R. Stanley

Dayton weathers a siege (with illus) p81, Dec.4

LAIRD, Melvin

The McNamaraization of Mel Laird p34, Nov.20

Laird writes off GM's battle tank p23, Dec.25

LAMB, Richard

Book Review p13, Aug.21

LAMBERT, Baron Leon

Belgium's Lambert deepens its U.S. stake (with illus) p80, Nov.6

LANCERS

Now, a word from Bacchus # p128, Sept.25

LAND

Lure of the land fades for companies (with illus) p38, July 17

Land speculators play Disney's money machine (with map) p80, Sept.11

'Bush power' wins Alaskan land claims (with illus) p23, Dec.18

LANDIS, John P.

Industrial ads: A debate heats up (with illus) p68, July 17

LANE, James M.

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

LANTERMAN, Joseph

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

LAPP, Ralph E.

Book Review p11, Oct.30

LARRY, R. Heath

The man who speaks for steel (with illus) p18, July 10

Productivity is the sticking point (with illus) p17, July 10

How a steel strike was averted (with illus) p17, Aug.7

The steam goes out of the coal talks (with illus) p98, Oct.30

Labor agreements breach the guidelines (with illus) p20, Nov.20

LARSON, Gordon

Skilling down a garbage pile (with illus) p90, Nov.6

LARWIN Group

The California 'look': a thriving transplant (with illus) p44, Aug.14

LAS VEGAS, Nev.

Hilton's coup in Las Vegas (with illus) p34, July 17

A Las Vegas operator deals a new hand (with illus) p21, Aug.7

MGM's lion scouts some new trails (with illus) p52, Oct.23

LASERMATION, Inc.

The laser may be ready for the big time (with illus) p54, Sept.18

LASERS

Laser communications: off to a bright start (with illus) p55, Sept.18

The laser may be ready for the big time (with illus) p54, Sept.18

The laser may face new barriers p30, Oct.2

LASH

Barges that go to sea in ships (with illus) p74, Aug.7

LATIN America

South America: living with expropriation (with map and table) p34, July 10

Exploring the unknown in South America p71, Aug.7

A tougher line on property takeovers p36, Oct.16

LAVERTY, Robert E.

How Thriftmart shelved a challenge (with illus) p26, Aug.14

LAW Enforcement Assistance Administration

The guard you hire may be dangerous p25, Dec.4

LAWN & Garden Equipment

Textron turns to gardening # p100, Oct.16

LAWNS

A fungus that leaves your lawn covered # p132, Nov.13

LAWYERS

Pollution attorneys claim foul p29, Aug.28

Legal problems? It pays to shop for your lawyer p73, Dec.18

LE ROUX, Raymond

Appalachia gets a program it trusts (with illus) p54, Oct.16

LEAD

Low-lead gas sales take off at a crawl (with illus) p44, Aug.21

Getting the lead out # p40, Nov.6

The no-lead leader p59, Dec.4

LEARSON, T. Vincent

A Watson dynasty ends at IBM (with illus) p20, July 3

LEASING

A threat to the booming leasing business (with chart and illus) p42, Sept.4

Banks want to unfreeze leasing payments p33, Oct.30

Oil bids are locked up # p21, Dec.25

LEATHER (Synthetic)

Leather's shoes prove tough to fill p28, Oct.30

LEBANON

Lebanon: From desert airlift to global caravan (with illus) p36, Oct.9

LEDERLE Laboratories

Vaccine makers set up cell banks (with illus) p72, Sept.4

A new antibiotic finally gets born (with illus) p56, Oct.16

LEES Mfg. Co.

They took the 'American look' into Tokyo (with illus) p82, Oct.16

LEFKOWITZ, Louis J.

Phantom charges that haunt hotels p40, Dec.25

LEGAL Insurance

Now group insurance pays the lawyer (with illus) p58, July 10

LEIDING, Rudolf

Germany: VW drops the driver (with illus) p34, Sept.18

LEISURE

Kinney chooses the quick over the dead (with illus) p38, July 3

Readers Report: An overdose of Leisure? p6, Nov.13

LEISURE Group, Inc.

The frantic days of a leisure empire (with illus) p27, Oct.9

LENSES

Readers Report: Professional eye p4, July 3

LEOPOLD Joseph & Sons, Ltd.

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

LESLIE Salt Co.

Leslie Salt tries to sell out (with illus) p22, Nov.27

LETTER From China

Life under Mao: Spartan but better (with illus) p10, Nov.20

LEVI Strauss & Co.

Levi's tries on a tseika for size (with illus) p50, Sept.4

LEVITT & Sons

The California 'look': a thriving transplant (with illus) p44, Aug.14

LEVITZ Furniture Corp.

Levitz: The hot name in 'instant' furniture (with illus) p90, Dec.4

LEVITZ, Ralph

Levitz: The hot name in 'instant' furniture (with illus) p90, Dec.4

LEWIS, Andrew

A ride on the Reading # p21, Dec.25

LEWIS, Don

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

LEWIS, Donald

A home study school tries for better grades (with illus) p46, Aug.28

L'EXPANSION

Europe: Profitable, but not very (with table) p60, Oct.23

LIBYA

Libya presses for a bigger oil take p36, Oct.30

Libya pours more trouble on oil p79, Dec.11

Occidental Petroleum's unhappy ventures (with illus) p79, Dec.18

Libya seeks buyers for nationalized oil p24, Dec.25

LICENSING

Kama spurs a flood of license bids p56, Oct.23

Short News Item

Amendments to the patent reform bill that would weaken antitrust bars on licensing practices # p32, Nov.27

The patent system needs overhauling (with illus) p65, Dec.4

LIFE Magazine

'Life' sheds readers and staff # p32, Dec.4

LIGHTERS

Barges that go to sea in ships (with illus) p74, Aug.7

LIMITED Partnership

A film maker's vehicle to lure investors p71, Dec.4

New popularity for limited partnerships (with illus) p88, Dec.11

Know the risks of limited partnerships p82, Dec.11

The wild stampede to real estate p70, Dec.18

LINCOLN Consolidated, Inc.

Acquisition week for IC Industries p38, Sept.25

LINCOLN, George A.

Lincoln went off on a long weekend # p33, Aug.21

LINDSAY, John V.

Lindsay may run out of the money p37, Aug.14

The votes go against change (with illus) p40, Nov.6

LING, James J.

Ling tries old tricks at a new stand (with illus) p72, Oct.30

LINK, Richard

A multinational swindle born of tight money (with illus) p46, July 10

LIQUIDATION

Why Barton toasts its liquidation (with illus) p45, Sept.11

LIQUOR

When the recipe sells what's in the drink (with illus) p35, July 3

Japan: Import thaw is no help to Scotch (with illus) p51, July 17

Son of Cold Duck # p71, July 31

The Brass Monkey lives # p44, Aug.7

Britain: Scotch makers play it straight (with illus) p33, Aug.28

More prized malt Scotch spills into the U.S. p68, Aug.28

Planters Punch recommended by Taverne Royale # p68, Aug.28

Irish touch p76, Oct.9

Canadian award-winning cocktail # p86, Oct.16

LITTLE (Arthur D.) Inc.

A. D. Little's general takes full command (with illus) p24, Nov.27

LITTON Industries, Inc.

Litton jumps ship on the Great Lakes (with illus) p44, Sept.11

Soviet Union: U.S. computers score p60, Oct.23

Microwave ovens heat up again (with illus) p21, Dec.25

LOANS

Lockheed workers lobby for the loan (with illus) p16, July 3

Personal loans strain your budget p61, July 24

How Lockheed won a super-lobby p25, July 24

Carriers send in a bill # p28, July 31

LOBBYING

Lockheed workers lobby for the loan (with illus) p16, July 3

Congress may tighten lobbying activities p33, Oct.9

Common Cause: The yeas and nays have it (with illus) p92, Oct.23

LOCK Changer

A push-button lock changer p94, Nov.27

LOCKHEED Aircraft Corp.

Lockheed workers lobby for the loan (with illus) p16, July 3

New fight looms over Lockheed's financial figures p29, July 10

Lockheed Chairman Daniel J. Haughton trying to hail a cab # p45, July 17

How Lockheed won a super-lobby p25, July 24

Lockheed's trijet market begins to crumble (with table and illus) p17, July 24

Even the Douglas trijet is in trouble (with illus) p62, July 31

Why prototyping is making a comeback (with illus) p102, Aug.14

Lockheed finally collects its loan (with illus) p21, Sept.18

Lockheed rolls out an antisub jet p36, Nov.6

LOCKHEED Missiles & Space Co.

Lockheed cashes in on a winner (with illus) p64, Aug.7

LOEFFLER, Richard

A thriving company in a slow industry (with illus) p22, Dec.18

LOEFFLER, Robert M.

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

LOMAZZO, Susan

Where the index of prices begins (with illus) p23, Oct.9

LONG, Augustus C.

The men who still hang on to the reins (with illus) p40, Oct.2

Texaco's Long steps aside again (with illus) p36, Dec.11

LONG, Russell B.

Some tax fiction for the home folk (with illus) p24, Nov.20

Long lowers sights on health p23, Dec.25

LOOK Magazine

What finally crippled the Cowles empire (with illus) p122, Sept.25

LOPATA, Dr. Helena Z.

Readers Report: Loquacious Lopata p4, July 31

LORD Abbett Bond-Debt Fund

Fund operators rush into bonds (with table) p57, July 24

LORD & Taylor

Organic shops move into the big stores (with illus) p76, July 10

LORENZ, Paul F.

He drives Ford through Europe (with illus) p76, July 17

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

LOS Angeles, Calif.

A Watts report: no progress (with table) p70, Aug.14

The 'barrio' wants a better deal, too p72, Aug.14

An office glut hits Los Angeles (with map) p43, Sept.11

A businessman's guide to Los Angeles p81, Dec.11

Windfall for transit # p28, Dec.18

LOS Angeles Times

A new edition in Los Angeles p27, Nov.20

LOTZ, Kurt

Volkswagen may drop Kurt Lotz p54, Sept.11

LOUIS Sherry Ice Cream Co.

The big scoops in ice cream (with illus) p73, Aug.28

LOWENSTEIN, M.

They took the 'American look' into Tokyo (with illus) p82, Oct.16

LUBRIZOL Corp.

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

LUCAS, William F.

Why Barton toasts its liquidation (with illus) p45, Sept.11

LUCKY Breweries, Inc.

A brewer goes on the austerity wagon (with illus) p37, Nov.6

LUDWIG, D. K.

Brazil: D. K. Ludwig plans to harvest a jungle (with map and illus) p34, July 31

LUFTHANSA

Lufthansa topples the fare structure (with illus) p25, Sept.18

LUMBER and Plywood

Evans Products cuts out the middleman (with illus) p70, July 31

A dealer network for U. S. Plywood, p59, Oct.2

Indonesia: Slim pickings for U. S. lumbermen (with map) p48, Nov.6

Building materials: Mostly bright, with a few clouds (with cover and chart) p44, Dec.25

LURGI Process

The scramble to turn coal into gas (with illus) p20, Sept.4

M

MCA, Inc.

Super profits from 'Superstar' (with illus) p46, Sept.11

MOS

See Metal Oxide Semiconductor

MS

'Ms.' for modern women # p30, Oct.30

MACHINE Tools

The toolmakers write more orders (with chart) p20, July 31

For machine tools, 1972 is the year (with table) p53, Sept.4

Toolmakers get a boost from GE p31, Nov.6

Machine tools: Waiting for the year after next (with cover and illus) p46, Dec.25

MACHINES (Thinking)

The age of thinking machines (with illus) p90, Oct.30

MacINTYRE, Everette

MacIntyre is feeling heat from the White House # p45, Sept.25

MACK Trucks, Inc.

Kama truck project gets rolling (with illus) p32, Aug.14

The door opens for Kama River licenses p32, Sept.18

Short News Item

Picking up where Mack left off (with illus) p42, Sept.25

MACKASEY, Bryce

Canada may import controls from the U. S. (with illus) p24, Oct.30

MacLAINE, Shirley

Local stations try filling prime time (with illus) p100, Sept.11

MACY (R. H.) & Co.

Plastic trees are sprouting fast (with illus) p35, Dec.11

MADISON Square Garden Corp.

A sporting gesture toward innkeeping (with illus) p86, Nov.6

MADRICK, Jeffrey

Book Review p8, Dec.25

MAFIA

Talese: 'Honor Thy Father' (with illus) p12, Nov.20

MAGAZINES

The vindication of a British think tank (with illus) p76, Sept.4

What finally crippled the Cowles empire (with illus) p122, Sept.25

Abroad for Cosmopolitan # p79, Oct.9

More competition for Playboy? # p120, Oct.23

'Ms.' for modern women # p30, Oct.30

'Life' sheds readers and staff # p32, Dec.4

MAGEE, John F.

A. D. Little's general takes full command (with illus) p24, Nov.27

MAGEUDER, William

Nixon's scientists resent SST salesman p33, Oct.2

MAHONEY, David J.

The men who still hang on to the reins (with illus) p40, Oct.2

Consultants clash over ownership (with cover and illus) p66, Nov.27

MAIL Order

Mail-order for the affluent # p79, Oct.9

MAIL Service

Private mail service tries for first class (with illus) p38, Dec.11

MAILGRAM

Overnight delivery by Mailgram p74, July 10

MAKINODAN, Dr. Takashi

A shot of youth for the ill of age (with illus) p60, Nov.20

MALLS

A tree-lined mall that may never be (with illus) p30, Dec.11

MALMSTROM Air Force Base

Construction wages burden arms talks p28, Aug.14

MANAGEMENT Commentary

Industry gropes for a better option plan (with table) p50, Aug.21

The men who still hang on to the reins (with illus) p40, Oct.2

Why security analystsirk management (with illus) p96, Nov.6

MANAGEMENT Consultants

Consultants clash over ownership (with cover and illus) p66, Nov.27

Readers Report: Evaluating consultants p5, Dec.11

Readers Report: Who is an expert? p6, Dec.25

MANNE, Henry G.

Meet Ralph Nader's most outspoken critic (with illus) p58, July 24

Readers Report: On Nader's critic p5, Aug.21

MANPOWER Administration

The job program gets into gear (with illus) p22, Sept.4

MANPOWER Revenue Sharing Act

At last, a national manpower policy (with table and illus) p48, Aug.7

MANPOWER Training Program

At last, a national manpower policy (with table and illus) p48, Aug.7

Readers Report: Manpower training p6, Sept.18

MANUFACTURERS Hanover, Ltd.

The boom in London's bank consortiums (with illus) p42, Dec.18

MAO Tse-tung

Red-stamping a new beer brand (with illus) p77, July 10

MAPPING

Sharper eyes seek the world's resources (with map and illus) p54, Nov.27

Readers Report: Radar mapping (with map) p6, Dec.25

MARATHIEL Co.

A pitch goes to the dogs # p128, Sept.25

MARCHIONDA, Mario

The U. S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

MARCONA Corp.

Dual-purpose ships build a business (with illus) p60, Dec.18

MARCUS Caprice Wine Co.

Now, champagne on draft # p34, Aug.14

MARGINS

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

MARIJUANA

The search for data on marijuana (with illus) p50, Dec.4

Pot: Your kids will encounter it, so be prepared p87, Dec.4

MARINELAND

Readers Report: A pre-Disney world p7, Nov.6

MARK 48

Westinghouse gets torpedoed p19, July 10

MARKETING

Selective samplers find the customers (with illus) p34, July 3

Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4

Last of the supersalesmen (with illus) p50, Sept.18

Pier 1: a retailer for cottage industries (with illus) p58, Oct.2

An on-the-spot credit checker (with illus) p78, Oct.9

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p82, Nov.20

Direct-mail ads will get more direct (with illus) p84, Nov.27

Levitz: The hot name in 'instant' furniture (with illus) p90, Dec.4

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

F.A.O. Schwarz: Tougher selling in toyland (with cover, map and illus) p46, Dec.18

Where cigarette makers spend ad dollars now (with table and illus) p56, Dec.25

MARKETING Commentary

Commentary: A time to talk of fads and fruit flies (with illus) p70, Aug.28

Commentary: Admen try to mend their fences (with illus) p116, Oct.23

MARKETING Communications Research Center

Industrial ads: A debate heats up (with illus) p68, July 17

MARKETING Games

See Games (Marketing)

MARLAND, Sidney

Blue-collar training gets a white-collar look (with illus) p76, July 31

Vocally unhappy education groups # p53, Sept.11

The schools cry for more federal aid (with chart and illus) p56, Oct.9

MARS

The age of thinking machines (with illus) p90, Oct.30

MARSHALL, Ira

How Thriftmart shelved a challenge (with illus) p26, Aug.14

MARTELL, Dr. Michael J.

A new antibiotic finally gets born (with illus) p56, Oct.16

MARTIN, James E.

LTV wins a plum in airport transit (with illus) p39, July 17

MARTIN, Joseph

The Federal Trade Commission will keep up its pressure on advertising claims # p29, Aug.7

MARTIN, Paul

Pier 1: a retailer for cottage industries (with illus) p58, Oct.2

MARTIN, William McC., Jr.

Martin is about to end the suspense p25, July 31

How Martin would reform the markets p23, Aug.7

The wrong prescription for Wall Street's ills (Editorial) p110, Aug.14

... and the Amex looks west # p26, Aug.28

A jolt to money managers (with cover and illus) (Special Report) p99, Sept.25

The market structure: remodel or reform? (with illus) p47, Oct.23

MARTIN Yale Industries

Dividend raisers feel the chill p42, Sept.11

MARUBENI-Iida (America), Inc.

Leather's shoes prove tough to fill p28, Oct.30

MARVIN'S Garden Apartments

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

MASSACHUSETTS

Throw work to General Dynamics' troubled Quincy (Mass.) shipyard # p32, Nov.27

MASSACHUSETTS Financial Development Fund

A great time to start a mutual fund (with illus) p70, Dec.18

MASSACHUSETTS Insurance Commission

No-fault wins its case (with illus) p74, July 31

MASSON (Paul) Vineyards

Wine: Europe warily sips those U.S. vintages (with illus) p41, Aug.14

Short News Item

MASSTAPE

An easier way to tap mass data (with illus) p94, Nov.27

MASTIN, Thomas W.

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

MAURACHER, A. A.

Avocados sell at any price (with illus) p46, Oct.16

MAYTAG Co.

Maytag spins into fabrics # p71, July 31

MAZDA Motors of America

The rotary-engine car is catching on (with illus) p20, July 10

MAZEY, Emil

The UAW struggles to pay its debts (with illus) p40, Nov.13

MAZUREK, Keith

Harvester puts pizzazz into light trucks (with illus) p134, Nov.13

MCCALLUM, Thomas

For the jobless, old skills are not enough (with illus) p38, Dec.25

MCCOLOUGH, C. Peter

The men who still hang on to the reins (with illus) p40, Oct.2

MCCOY, Charles B.

Nader's Raiders nip at Du Pont (with illus) p31, Dec.4

MCCRACKEN, Paul W.

Nixon's target: Inflation, not unemployment (with illus) p14, July 3

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

What follows the freeze (with illus) p16, Sept.4

MCCULLEN, Joseph T., Jr.

Middle managers swap jobs (with illus) p68, Oct.16

MCDERMOTT, Keith

How the multinationals play it (with cover and illus) (Special Report) p101, Sept.25

MCDONNELL Douglas Corp.

The space shuttle may change course p17, July 3

Even the Douglas trijet is in trouble (with illus) p62, July 31

Germans order a Phantom fleet # p24, Sept.4

Aerospace is diversifying again (with chart and illus) p124, Sept.11

Douglas launches a real estate rocket (with illus) p25, Oct.9

The DC-10s prove they were worth the wait p76, Oct.9

The testing boom begins to fade (with illus) p45, Nov.13

McELROY, Nell H.

Changes at Procter & Gamble # p30, Oct.16

McFARLANE, Donald C.

A brighter palette for Technicolor (with illus) p22, Nov.20

McGANNON, Donald

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

McGANNON, Dr. William J.

One-day surgery for cataracts (with illus) p32, Dec.25

McGRAW-HILL Economics Dept.

Capital spending: Steady despite the storm (with table) p30, Sept.4

A bit more confidence in spending plans (with chart and table) p30, Nov.6

A look at the great economy of 1985 (with chart) p84, Dec.18

McKENNA, William E.

A brighter palette for Technicolor (with illus) p22, Nov.20

McKESSON Liquor Co.

When the recipe sells what's in the drink (with illus) p35, July 3

McKINSEY & Co.

Executive pay feels the freeze p19, Aug.28

Consultants clash over ownership (with cover and illus) p66, Nov.27

McLAREN, Richard W.

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

The fallout from McLaren's fast exit (with illus) p31, Dec.11

McLEAN, John G.

Business agrees to grin and bear it (with illus) p23, Oct.16

McMANN, Renville H., Jr.

Heir-apparent at CBS Labs # p26, Aug.7

McNAMARA, Robert

Trewhitt: 'McNamara: His ordeal in the Pentagon' (with illus) p16, July 17

Readers Report: Shades of Mahan p7, Aug.14

MEANY, George

The unions demand more jobs (with illus) p63, July 17

'If you freeze wages, freeze everything' (with illus) p29, Aug.14

Nixon aides to patch things up with Meany # p33, Aug.21

An icy disregard for the wage freeze (with illus) p70, Aug.21

Angry unions aim for a deal with Nixon (with cover, table and illus) p52, Aug.28

Labor is cooling its feud with Nixon (with illus) p16, Sept.4

Shultz gets the job of placating Meany p27, Sept.4

The Phase II planners: close to consensus (with illus) p17, Sept.18

Meany refers to President Nixon as "that man over there" # p45, Sept.25

Headed for confrontation (Editorial) p96, Nov.27

Nixon and labor widen the breach (with illus) p18, Nov.27

Readers Report: Nixon-Meany rift p5, Dec.11

The jockeying for Meany's job begins (with illus) p64, Dec.18

MEASUREMENTS

The mounting pressure to go metric (with illus) p54, July 24

MEAT

More trouble for Swift de la Plata p56, Nov.13

MECOM, John W., Sr.

Mecom's rescue plan (with illus) p77, July 17

Signal helps itself and balls out Mecom (with illus) p20, Dec.25

MEDICAL Care

Where the doctors police the doctors (with illus) p58, Sept.4

Price controllers are reaching out p31, Dec.18

MEDICINE

Adaptable atom smasher # p73, Sept.4
 Dr. Computer hits the road # p30, Oct.2
 Thompson: 'Hearts' (with illus) p12, Oct.9

MEDWIN, Albert H.

Calculators slim down in size and price (with illus) p50, Oct.9

MEESE, William G.

A nuclear pioneer steps down # p43, Sept.25
 Detroit Edison's profit-minded boss (with illus) p74, Oct.2

MELCHETT, Lord

Steel's outlook continues gray (with chart and illus) p29, Oct.16

MELIA, Inc.

Condominiums: Now you can buy part of a hotel p66, July 31

MELVILLE, Donald R.

Norton aligns its top jobs with its markets (with illus) p80, Aug.7

MEMOREX Corp.

IBM's price war hurts the independents (with illus) p53, Dec.18

MENKIN, David

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

MERCURY

Mercury mining goes down the hole (with chart) p86, July 10

MERGERS

California's S&Ls are regaining their heft (with chart) p56, July 3

Lockheed's trijet market begins to crumble (with table and illus) p17, July 24

Steel merger bends the rules # p30, Aug.21

The new airline merger rules p29, Aug.28

Foggy guidelines for airline mergers (with map) p22, Sept.4

More mergers in the air # p50, Sept.11

Celler's slingshot misses the giants (with illus) p44, Sept.11

Italy's establishment fights an outsider (with illus) p26, Sept.18

Bank-S&L merger under fire # p26, Sept.18

Acquisition week for IC Industries p38, Sept.25

Strength through merger (with illus) p76, Oct.2

That old urge is back again (with chart) p26, Oct.16

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

Belgium's Lambert deepens its U.S. stake (with illus) p80, Nov.6

An artful way to go public (with illus) p42, Dec.25

MESSAGE Service

To avoid missing messages at hotels # p70, Sept.4

METAL Oxide Semiconductor (MOS)

Calculators slim down in size and price (with illus) p50, Oct.9

METALS

Commodity traders work in the dark p76, Aug.21

Metals find a price loophole (with illus) p21, Aug.28

Titanium follows aerospace nosedive (with illus) p20, Sept.4

Aluminum attacks its overcapacity (with illus) p24, Sept.18

Short News Item

Canadian nickel cries 'ouch' (with illus) p26, Oct.9

A hard-liner gets Inco's No. 1 slot (with illus) p68, Nov.13

Why the U.S. ban on chrome was lifted (with illus) p23, Nov.27

Nonferrous metals prices will remain soft p16, Dec.18

METERS

Gauging the consumer # p79, Oct.9

METRIC System

The mounting pressure to go metric (with illus) p54, July 24

When a standard doesn't measure up p54, July 24

The pinch on the inch (Editorial) p84, Aug.7

Readers Report: Measuring up p7, Sept.11

METRO-Goldwyn-Mayer, Inc.

MGM's lion scouts some new trails (with illus) p52, Oct.23

METROLOGIC Instruments, Inc.

The laser may face new barriers p30, Oct.2

METROPOLITAN Opera

It's no longer SRO at the Met (with illus) p22, July 3

Readers Report: Invisible opera p5, July 24

METROPOLITAN Transportation Authority

A rail lease is disapproved # p28, Nov.27

MEXICAN Americans

Readers Report: The Mexican-Americans p4, July 3

The 'barrio' wants a better deal, too p72, Aug.14

MEYER, C. E., Jr.

The turnaround from disaster at TWA (with chart and illus) p60, Oct.30

MEYERSON, Morton H.

How Perot operates duPont, Glore Forgan (with illus) p72, Oct.2

MICHELIN

The unions move against the multinationals (with table) p48, July 24

France: Michelin steps up its radial attack on Akron (with illus) p40, Aug.14

MICHIE, Donald

The age of thinking machines (with illus) p90, Oct.30

MICHIGAN, University of

Mouthpiece for the consumer's mood (with illus) p82, Aug.14

Sales are good—but for how long? p16, Dec.18

MICKEY Mouse

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

MICROTRON

Wave of the future p86, Dec.18

MICROWAVE Communications, Inc.

Goeken tunes up his microwave net (with illus) p28, Oct.16

MICROWAVE Network

Goeken tunes up his microwave net (with illus) p28, Oct.16

MICROWAVE Ovens

Microwave ovens heat up again (with illus) p21, Dec.25

MIDAS International Corp.

Acquisition week for IC Industries p38, Sept.25

MIDDLE East

Aldouby and Ballinger: 'The Shattered Silence' (with illus) p11, July 10

Floating dollar rolls Middle East oil p36, Aug.21

'Phillips of Arabia' drops from favor (with illus) p41, Sept.25

MIDDLE East Arm.

Middle Eastern and North African oil revenues # p38, Aug.14

MILITARY Assistance Program

A prop-jet fighter at a bargain price (with illus) p51, July 3

MILLER, G. W.

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

MILLER, Jack

A brewer goes on the austerity wagon (with illus) p37, Nov.6

MILLER, Robert

Tokyo: the problem city after the shock (with cover and illus) p66, Oct.9

MILLS, Wilbur

Shoe import quotas # p25, July 24

A Presidential campaign jingle # p31, July 31

Mills & Co. off to Europe p29, Aug.7

Mills eyes fine-tuning tax credit p37, Aug.14

More states put the bite on incomes (with map) p86, Aug.14

A measured portion of economic stimulus (with illus) p24, Aug.21

Congress bones up on Nixon economics (with table and illus) p14, Sept.4

Wilbur Mills acting like a national candidate # p27, Sept.4

Candidate Mills ballyhoos his expertise (with illus) p60, Sept.11

A package that Nixon will like (with illus) p25, Oct.2

Mills decides to X-ray health care (with illus) p25, Oct.16

Candidate Mills irks the White House (with illus) p33, Oct.30

Wilbur Mills, fund raiser p32, Dec.18

MILO (yellow grain sorghum)

The harvest from a new commodity contract (with illus) p70, Sept.18

MINER, Joshua III

Outward Bound on five continents (with illus) p44, July 24

MINERALS

A chance to exploit Soviet minerals p36, Nov.20

MINES and Mining

Mercury mining goes down the hole (with chart) p86, July 10

British government's mining exploration costs # p28, July 24

Brazil: Mining becomes big business (with map and chart) p51, Sept.25

The silver boom that fizzled (with illus) p42, Oct.16

Peruvian union wants state control of mining p46, Nov.6

Why the U.S. ban on chrome was lifted (with illus) p23, Nov.27

Coal companies rediscover the West (with illus) p92, Dec.11

Dual-purpose ships build a business (with illus) p60, Dec.18

MINIBUSES

Minibuses buck city traffic (with illus) p66, Oct.30

MINOCIN

A new antibiotic finally gets born (with illus) p56, Oct.16

MINORITY Economic Development Corp.

Do black economists have a special role? (with illus) p98, July 17

MIRENGOFF, William

A scramble starts for new public jobs (with illus) p16, July 24

MISS America Pageant

The dollar signs in Miss America's eyes (with illus) p46, Sept.11

MITCHELL, John

Mitchell's resignation to take over Nixon's campaign # p23, Dec.25

MITOMI, Shigetaro

Tokyo: the problem city after the shock (with cover and illus) p66, Oct.9

MITSUI & Co.

Mitsui & Co. to invest in the Irish Republic # p36, Oct.30

Japan setting up manufacturing facilities in Ireland # p34, Nov.27

MIZUKAMI, Tatsuzo

The Japanese speak their mind (with illus) p61, Aug.28

MIZUTA, Mikio

The deadlock over the dollar (with cover and illus) (Special Report) p82, Sept.25

The IMF: running scared and making gains (with illus) p21, Oct.2

MOBILITY Systems, Inc.

The easier way to pick parts in a warehouse (with illus) p43, July 31

MONETARISM

Sprinkel: 'Money and Markets' (with illus) p6, July 3

MONETARY Policy

The Administration takes on the Fed (with illus) p18, July 31

MONGE, Joseph P.

Canada: Hard hit by a slump in forest products (with illus) p40, Nov.20

MONOPOLY Game

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

MONORAIL

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

MONSANTO Co.

A very rough season for synthetic turf (with illus) p35, Nov.6

MONTGOMERY, J. B.

A thriving company in a slow industry (with illus) p22, Dec.18

MONTGOMERY Ward

Management responsible for what its salesmen tell a customer? # p33, Oct.9

MOON

Apollo 15 astronauts to wear space suits on way back # p45, July 17

MOORE, Arch

Labor agreements breach the guidelines (with illus) p20, Nov.20

MOORE, Thomas W.

General Electric presents: S. Huron (with illus) p22, July 3

Short News Item

MORGAN Guaranty Trust Co. of N. Y.

How the multinationals play it (with cover and illus) (Special Report) p101, Sept.25

A chip off the prime rate # p52, Oct.23

MORGENS, Howard J.

Changes at Procter & Gamble # p30, Oct.16

MORRIS, Archie

Last of the supersalesmen (with illus) p50, Sept.18

MORTGAGE Agency

New York's 'Fannie Mae' # p30, Oct.30

MORTGAGE Trusts

Real estate trusts are a money magnet (with table) p112, Oct.23

MORTGAGES

California's S&Ls are regaining their heft (with chart) p56, July 3

Housing's boom is alive and well (with chart) p61, Sept.4

More money for mortgages p32, Sept.25

MORTON, Rogers

Rogers Morton will decide whether to seek Vice-Presidency # p38, Dec.4

MOSKOWITZ, Daniel B.

Publisher's Memo: The labor settlements in the steel and railroad industries and the agreement between the Justice Dept. and International Telephone & Telegraph Co. (with illus) p5, Aug.7

Book Review p13, Oct.9

MOSS, John E.

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

MOTION Pictures

Kinney chooses the quick over the dead (with illus) p38, July 3

Movie house will show the uncut film of Richard Nixon's 1952 "Checkers speech" # p29, Aug.7

New Mexico steals the movie scene (with illus) p82, Aug.21

Films check in to motel rooms (with illus) p79, Oct.9

Cashing in on vintage flicks (with illus) p25, Dec.18

A conglomerateur comes back (with illus) p67, Dec.18

MOTORCYCLES

Britain: A cycle maker tries to avoid a spill p60, Nov.13

MOTOROLA, Inc.

Motorola creates a more demanding job (with illus) p32, Sept.4

MOVING

His Greyhound goes to Phoenix (with illus) p59, July 3

GE joins the exodus # p26, July 10

When moving men show their worst side p86, Aug.21

For the moving man, the hurdles multiply (with illus) p80, Aug.21

Seagram's hears the suburbs calling (with illus) p48, Sept.11

Readers Report: Moving experience (with illus) p6, Oct.2

Readers Report: A moving question p5, Oct.23

MUELLER, George E.

A think-tank strives harder to be a business (with illus) p91, Nov.27

MULTINATIONALS

The unions move against the multinationals (with table) p48, July 24

The multinationals take it in stride (with illus) p59, Aug.28

How the multinationals play it (with cover and illus) (Special Report) p101, Sept.25

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

What the move means to U.S. companies p67, Oct.23

Multinationalization of the aerospace industry # p34, Nov.27

New tax hits Canada's multinationals p34, Nov.27

MULTITRAN

AT&T opens up its wideband lines p23, July 31

MUNGER, Charles T.

How Thriftmart shelved a challenge (with illus) p26, Aug.14

MURPHY, Thomas A.

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

MURRAH, Alfred P.

The push to streamline the courts (with illus) p46, Dec.4

MUSIC

It's no longer SRO at the Met (with illus) p22, July 3

Going to the Kennedy Center takes planning p82, Sept.18

Ethnic Nights are a box office hit (with illus) p94, Oct.23

A shot at music piracy # p52, Oct.23

Civic Light Opera benefit at remodeled Heinz Hall # p94, Nov.6

MUSKIE, Edmund

Muskie to endorse an investment tax credit # p31, July 31

Who's the "Mr. Cleanest" of them all? p37, Aug.14

Big Labor tests the candidates p54, Nov.13

MUTUAL Funds

Fund operators rush into bonds (with table) p57, July 24

The Pax Fund invests in peace (with illus) p56, Sept.4

Real estate trusts are a money magnet (with table) p112, Oct.23

Ehlers exists as Gibraltar crumbles p80, Oct.30

Disenchanted investors bypass the funds (with chart) p116, Nov.13

The hot funds and Phase II p118, Nov.13

Dreyfus picks 'jeans' over 'tiaras' (with illus) p71, Dec.4

Investors view 'social responsibility' p71, Dec.4

The big Bahamas salvage job (with illus) p66, Dec.11

A great time to start a mutual fund (with illus) p70, Dec.18

MUTUAL Savings & Loan Assn.

Bank-S&L merger under fire # p26, Sept.18

MYERS, George V.

Why Indiana Standard grows so well (with illus) p57, Dec.4

N**NTA (dinitrotriacetic acid)**

NTA sweats out a verdict # p73, Sept.4

NADEAU, Pierre

He'll develop Quebec's TVA (with illus) p56, Nov.27

NADER, Ralph

Now group insurance pays the lawyer (with illus) p58, July 10

Nader's task force report that attacks the Agriculture Dept. for promoting pesticides # p25, July 24

Meet Ralph Nader's most outspoken critic (with illus) p58, July 24

The Corvairs convene (with illus) p21, July 31

Nelson opens hearings on corporate secrecy # p37, Aug.14

Nader mobilizes citizen price-watchers p33, Aug.21

Keeping vigil over prices # p26, Sept.18

Americans put the car in its place (with illus) p66, Sept.18

An entrenched ICC fights off the reformers (with illus) p48, Oct.9

Nader's Raiders nip at Du Pont (with illus) p31, Dec.4

NAMES & Faces

His Greyhound goes to Phoenix (with illus) p59, July 3

He's bullish on jet engines (with illus) p70, July 10

He's in the market for a meat packer (with illus) p70, July 10

Mecom's rescue plan (with illus) p77, July 17

He drives Ford through Europe (with illus) p76, July 17

Meet Ralph Nader's most outspoken critic (with illus) p58, July 24

Nixon's inner circle of businessmen (with illus) p52, July 31

Mouthpiece for the consumer's mood (with illus) p82, Aug.14

From bank to board (with illus) p82, Aug.14

His job: to turn Scott around (with illus) p46, Aug.21

The oldest bank's newest innovator (with illus) p112, Sept.11

A financial hero in New Orleans (with illus) p80, Sept.18

From Philco to Ford (with illus) p75, Oct.2

Detroit Edison's profit-minded boss (with illus) p74, Oct.2

His ad produced an heir apparent (with illus) p70, Oct.9

A maverick oilman battles the majors (with illus) p78, Oct.16

From quick lunch to quick millions (with illus) p126, Oct.23

Ling tries old tricks at a new stand (with illus) p72, Oct.30

An outsider for Agnelli's IFI (with illus) p70, Oct. 30

A sporting gesture toward innkeeping (with illus) p86, Nov.6

A hard-liner gets Inco's No. 1 slot (with illus) p68, Nov.13

A machine maker with optimism (with illus) p46, Nov.20

He'll develop Quebec's TVA (with illus) p56, Nov.27

A fiscal Houdini for Princeton (with illus) p78, Dec.4

Herbert Stein: Free marketer at the controls (with illus) p76, Dec.4

Sir Eric keeps BP running hard (with illus) p79, Dec.11

A conglomerateur comes back (with illus) p67, Dec.18

NARCOTIC Antagonist Drugs

Industry's pledge: an antidrug drug p85, Sept.18

Short News Item

NASHVILLE, Tenn.

Nashville thrives on a city-county merger (with map and illus) p133, Sept.25

NASSIKAS, John N.

FPC chief faces a grilling on gas (with illus) p40, July 17

NATIONAL Aeronautics & Space Administration

The space shuttle may change course p17, July 3

Fight delays NASA shuttle p78, Aug.28

A plan to rescue stranded astronauts p112, Nov.6

NATIONAL Airlines

More mergers in the air # p50, Sept.11

'Fly me' ads land in court # p40, Nov.6

NATIONAL Alliance of Businessmen

There ain't nothing out there p47, July 31

NATIONAL Assn. of Business Economists

Output will rise, prices will slow p19, Oct.2

NATIONAL Assn. of Manufacturers

Closed-circuit TV quiz session sponsored by the National Assn. of Manufacturers # p33, Oct.16

Seminars try to cut the Phase II fog p46, Oct.23

NATIONAL Bureau of Standards

Science agencies fight over help to business p27, July 3

The mounting pressure to go metric (with illus) p54, July 24

Piggybacking on TV waves p123, Sept.11

NATIONAL Cash Register Co.

Dayton weathers a siege (with illus) p81, Dec.4

NATIONAL Commission on Productivity

Labor chills talk about productivity (with illus) p29, Aug.14

NATIONAL Education Assn.

NEA launched a dump-Nixon drive # p45, July 17

NATIONAL Environmental Policy Act

Nuclear power loses a battle in court p24, July 31

NATIONAL Family Opinion, Inc.

The consumer and his plans are still confusing p29, July 17

NATIONAL Guard

Self-control for riot controllers (with illus) p50, July 3

The ghetto worries about the heat (with illus) p24, July 10

NATIONAL Highway Traffic Safety Administration

A kick for air bags, a boost for belts (with illus) p72, Oct.9

NATIONAL Income

What brought Kuznets his Nobel (with illus) p88, Oct.23

NATIONAL Institute of Economic & Social Research

The vindication of a British think tank (with illus) p76, Sept.4

NATIONAL Institute of Environmental Health Sciences

NTA sweats out a verdict # p73, Sept.4

NATIONAL Loss Control Service Corp.

System safety spreads into industry (with illus) p57, July 17

NATIONAL Manpower Policy Task Force

Living with a higher jobless rate (with chart and illus) p36, Dec.25

NATIONAL Science Foundation

Science agencies fight over help to business p27, July 3

NATIONAL Steel Corp.

The cleaner way to make coke (with illus) p42, July 31

Steel merger bends the rules # p30, Aug.21

NATIONAL Student Marketing Corp.

The brief adventures of a wunderkind (with illus) p8, Dec.25

NEGROES

Do black economists have a special role? (with illus) p98, July 17

The persistent professional (with illus) p99, July 17

A Watts report: no progress (with illus) p70, Aug.14

Uncle Sam's own black bias (with table and illus) p36, Aug.28

The wayward ways of Watts bus lines (with illus) p40, Sept.25

A West Pointer for Watts Mfg. (with illus) p29, Oct.2

The EEOC gets new regulating powers p33, Oct.30

IBM's quiet aid for college blacks (with illus) p28, Dec.18

NEIDHARDT, Paul W.

Industrial ads: A debate heats up (with illus) p68, July 17

NEIMAN-MARCUS Co.

Making Christmas one for the books (with illus) p24, Nov.20

NELSON, Gaylord

Manufacturers to prove the efficacy of all drugs # p31, July 31

Nelson opens hearings on corporate secrecy # p37, Aug.14

NETHERLANDS

The Netherlands: A cleanup and the GNP collide (with illus) p35, July 10

Goodrich pays high for Dutch tiremaker p56, Oct.23

NEW Caledonia

New hope for Inco in New Caledonia p36, Oct.16

NEW Economic Policy

The drastic plan to save the dollar (with illus) p21, Aug.21

The Phase II planners: close to consensus (with illus) p17, Sept.18

The freeze works faster than the stimulants p31, Sept.25

Waiting out Phase II and foreign reaction p19, Oct.2

Gallbraith gives Nixon an A-minus (with illus) p74, Oct.16

Figures show a definite drag despite the NEP p19, Oct.30

An improvement despite the drag of the NEP p21, Dec.4

NEW Issues

New issues drain the money away p77, Nov.27

NEW Jersey

Choking the smoky cars # p26, Aug.7

NEW Mexico

New Mexico: steals the movie scene (with illus) p92, Aug.21

NEW Orders

Hardgoods orders are picking up, except for steel p13, Aug.28

Orders start to show signs of broad strength p9, Dec.25

NEW Orleans, La.

New Orleans: a top spot in the fall p81, Sept.18

A financial hero in New Orleans (with illus) p80, Sept.18

NEW Products

A grinding wheel for cutting costs (with illus) p104, Dec.4

NEW York

New York's 'Fannie Mae' # p30, Oct.30

The votes go against change (with illus) p40, Nov.6

NEW York, N. Y.

Lindsay may run out of the money p37, Aug.14

Pan American World Airways has added New York to its "tours on tape" series # p68, Aug.28

Some Like It Hot, a new comedy by Neil Simon, Jesus Christ, Superstar, the London hit Vivat! Vivat Regina, a revival of On the Town, with music by Leonard Bernstein, a new play by Arthur Miller, No, No, Nanette, Applause, Fiddler on the Roof, and Sleuth # p70, Sept.4

A sauna, shower, 45-minute massage, and a drink # p82, Dec.11

A tree-lined mall that may never be (with illus) p30, Dec.11

NEW York Stock Exchange

Down to the wire on brokerage fees (with table) p75, July 17

Where silence hurts' (Editorial) p72, July 24

Martin is about to end the suspense p25, July 31

How Martin would reform the markets p23, Aug.7

Readers Report: Protecting the little man p5, Aug.7

The SEC looks closer . . . # p26, Aug.28

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

The Jefferies case: trying to crack the exchange p73, Oct.16

The market structure: remodel or reform? (with illus) p47, Oct.23

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

An outsider for the Big Board? p42, Dec.25

NEW York Telephone Co.

Phone supervisors answer the call (with illus) p21, Nov.20

NEW York Times

Costs and competition shake The Times (with illus) p62, Dec.11

NEWARK, N. J.

A showcase for integrated transport (with map and illus) p42, Nov.27

NEWCOURT Securities

Europe: The Old World looks closer at Wall Street p50, July 17

NEWMAN (George) & Co.

Corfam walks again # p26, July 10

NEWSPAPERS

Women's Wear Daily takes wider aim (with illus) p26, July 10

Underground papers needle the bosses (with illus) p86, Oct.9

A daily will try where others failed (with illus) p27, Oct.16

Short News Item

A new edition in Los Angeles p27, Nov.20

Costs and competition shake The Times (with illus) p62, Dec.11

NICASTRO, Louis J.

Commonwealth United spins one off (with illus) p38, Sept.25

NICHOLSON, Elmer L.

CNA chooses a chief and loses a top V-P (with illus) p35, July 17

NICKEL

Canadian nickel cries 'ouch' (with illus) p26, Oct.9

New hope for Inco in New Caledonia p36, Oct.16

A hard-liner gets Inco's No. 1 slot (with illus) p68, Nov.13

NIEH Jung-chen

The revolution in China's laboratories (with illus) p88, Aug.21

NIPPON Miniature Bearing Co.

Did SKF sell out to the enemy? (with chart) p22, July 10

NIXDORF, Heinz

A German effort to challenge IBM (with illus) p37, Dec.11

NIXON, Richard M.

Nixon's target: inflation, not unemployment (with illus) p14, July 3

NEA launched a dump-Nixon drive # p45, July 17

Red China: the economy behind the open door (with illus) p46, July 24

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

Movie house will show the uncut film of Richard Nixon's 1952 "Checkers speech" # p29, Aug.7

The drastic plan to save the dollar (with illus) p21, Aug.21

Commentary: Nixon looks Galbraithian (with illus) p37, Sept.25

Dock strikers feel the Nixon jawbone (with illus) p28, Oct.2

Phase II looks like a long, long freeze (with illus) p20, Oct.9

Off to Peking in the fall? p33, Oct.16

Nixon's trip may lower trade barriers p36, Oct.16

Businessmen still feel uncertain (with illus) p39, Nov.13

Drury & Maroon: 'Courage and Hesitation' (with illus) p10, Nov.27

Nixon and labor widen the breach (with illus) p18, Nov.27

Nixon's campaign financing drive # p44, Dec.11

The problems devaluation will not solve (with chart and illus) p18, Dec.18

The U. S. gains an edge (with table and illus) p14, Dec.25

NO-Fault Automobile Insurance

No-fault wins its case (with illus) p74, July 31

Readers Report: No-fault short cut p5, Sept.18

A harder push for no-fault insurance p54, Nov.13

No Fault with no-fault # p28, Dec.18

NOBEL Prizes

What brought Kuznets his Nobel (with illus) p88, Oct.23

A swing to equities builds Nobel funds (with illus) p64, Dec.11

NOISE

Readers Report: Keeping decibels down p5, July 3

Readers Report: Quiet, please p4, July 31

NON-Linear Systems

Motorola creates a more demanding job (with illus) p32, Sept.4

NORTH American Phillips Corp.

Higher- η goes into cassettes (with illus) p44, July 3

NORTH American Rockwell Corp.

The space shuttle may change course p17, July 3

Trimmed paychecks put back lost weight p35, July 17

Rocketdyne's half-billion # p42, July 17

Rockwell Parsons fails to connect p31, Aug.14

Fight delays NASA shuttle p78, Aug.28

Cutting out the sulfur oxide # p38, Dec.11

NORTH American Suburban Corp.

Services grow, quality shrinks (with cover and illus) (Special Report) p50, Oct.30

NORTH Sea

North Sea's oil reserves # p28, July 24

Oil: Raising the ante in North Sea oil p32, Aug.28

NORTHEAST Airlines

Lockheed's trijet market begins to crumble (with table and illus) p17, July 24

More mergers in the air # p50, Sept.11

NORTHERN Illinois Gas Co.

Big gas users face a shutoff p20, Sept.4

NORTHROP Corp.

Why prototyping is making a comeback (with illus) p102, Aug.14

Northrop puts on a show to sell Cobras (with illus) p71, Sept.4

Northrop snaps up a big-name builder (with illus) p19, Dec.25

NORTHWEST Airlines, Inc.

More mergers in the air # p50, Sept.11

NORTHWEST Mortgage Co.

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

NORTON Co.

Trimmed paychecks put back lost weight p35, July 17

Norton aligns its top jobs with its markets (with illus) p80, Aug.7

NORTON Simon, Inc.

Consultants clash over ownership (with cover and illus) p66, Nov.27

NORWAY

Norway builds a pulp mill in Brazil p38, Aug.14

NOSTALGIA Boom

Cashing in on vintage flicks (with illus) p25, Dec.18

NUCLEAR Power Plants

Licensing nuclear power plants # p44, Dec.11

NUMERICAL Controls

Toolmakers get a boost from GE p31, Nov.6

NUMISMATICS

Gold coins glitter in investors' eyes p85, Oct.16

O

OECD

See Organization for Economic Cooperation & Development

OCCIDENTAL Petroleum Corp.

Occidental Petroleum's unhappy ventures (with illus) p79, Dec.18

OCCUPATIONAL Safety & Health Act

System safety spreads into industry (with illus) p57, July 17

OCEANICS

Schooner school for the summer student p80, July 17

OFFICE Cleaning

Kinney chooses the quick over the dead (with illus) p38, July 3

OFFICE Machines and Equipment

Calculators slim down in size and price (with illus) p50, Oct.9

OFFICE of Business Economics

New profits figures shock the experts (with table and chart) p57, July 31

OFFICE of Emergency Preparedness

Controls that are already on the books p30, Aug.14

Lincoln went off on a long weekend # p33, Aug.21

The CLC warms up to its job p18, Aug.28

The freeze sets in solidly (with illus) p24, Oct.2

OFFICE-of-the-President

Levi's tries on a troika for size (with illus) p50, Sept.4

OFFICE Supplies and Equipment

Wang challenges mighty IBM for a market (with illus) p102, Nov.13

Saxon Industries thrives on buying trouble (with illus) p62, Nov.27

OFFICES

An office glut hits Los Angeles (with map) p43, Sept.11

O'HARE Airport

The DC-10 bows, bringing lots more seats to fill (with cover, chart and illus) p94, Aug.14

OKAUCHI, Hideo

A cosmetics maker counterattacks (with illus) p48, Oct.16

OKI Electronics of America

Readers Report: Oki Electronics p6, Nov.20

OKONITE Co.

Ling tries old tricks at a new stand (with illus) p72, Oct.30

OKUN, Arthur M.

Guideline with a razor-sharp edge p54, Nov.13

OLIN Corp.

France: One way to connect on this Continent p35, July 31

OLIVETTI

Nixonomics spreads gloom among traders (with illus) p78, Nov.20

OLSEN, Lelf

Why the savings rate is still so high (with chart and illus) p96, Dec.4

OLYMPIC Games

Germany: The race for all that Olympic gold p58, Sept.11

Ticket allotment to next year's Summer Olympics in Munich # p114, Sept.25

Short News Item

Russians put in their bid for 1980 Olympic, three years before the deadline # p36, Oct.2

OMAN

'Phillips of Arabia' drops from favor (with illus) p41, Sept.25

OMEGA-Alpha, Inc.

Ling tries old tricks at a new stand (with illus) p72, Oct.30

OMNI-Key

A push-button lock changer p94, Nov.27

O'NEAL, A. Daniel

Likely successor for ICC Commissioner # p32, Dec.18

O'NEIL, C. Roderick

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

OPERATION Bootstrap

A Watts report: no progress (with illus) p70, Aug.14

OPERATION Price Watch

Keeping vigil over prices # p26, Sept.18

OPERATIONS Research, Inc.

Videotape brings the resume alive (with illus) p36, July 10

OPINION Research Corp.

An inflated view of company profits (with chart) p26, Dec.18

OPTICAL Communications

Laser communications: off to a bright start (with illus) p55, Sept.18

ORBITER

The old Saturn V may loft Orbiter (with illus) p130, Sept.25

ORDER-Picking System

The easier way to pick parts in a warehouse (with illus) p43, July 31

OREGON

Al Ullman smiles an 'I told you so' (with illus) p15, Sept.4

O'REILLY, J. F.

Britain: An Irish wunderkind joins U.S. Heinz (with illus) p57, Sept.11

ORGANIC Foods

Organic shops move into the big stores (with illus) p76, July 10

ORGANIZATION for Economic Cooperation & Development

Talking recession could bring one on p34, Nov.27

Readers Report: A bigger OECD p6, Dec.18

ORION Bank

The boom in London's bank consortiums (with illus) p42, Dec.18

ORLANDO, Fla.

Land speculators play Disney's money machine (with map) p80, Sept.11

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

ORLOFF, Monford A.

Evans Products cuts out the middleman (with illus) p70, July 31

ORVIS Brothers & Co.

Where silence hurts (Editorial) p72, July 24

OSBORNE, Charles

France: A thriving market in turn-key hospitals (with illus) p37, Oct.9

OSCO Drug, Inc.

Price-cutting Jewel # p120, Oct.23

Prescription prices lose their mystery p21, Dec.18

OUTWARD Bound

How one company trains in the Great Outdoors (with illus) p40, July 24

Outward Bound on five continents (with illus) p44, July 24

OVENS (Microwave)

Microwave ovens heat up again (with illus) p21, Dec.25

P

P-530 (Cobra)

Northrop puts on a show to sell Cobras (with illus) p71, Sept.4

PACIFIC Power & Light Co.

Coal companies rediscover the West (with illus) p92, Dec.11

PACKAGE for On-Line Programming (POP-2)

The age of thinking machines (with illus) p90, Oct.30

PACKARD, David

Packard tightens up on defense payments p33, Oct.16

A resignation's wider ripple (with illus) p68, Dec.18

Packard's nest egg p68, Dec.18

PAGE Boy

Motorola creates a more demanding job (with illus) p32, Sept.4

PAINE, Webber, Jackson & Curtis, Inc.

Another broker goes public # p28, Nov.20

An artful way to go public (with illus) p42, Dec.25

PAKISTAN

A buoyant economy in a bitter war (with illus) p58, Dec.18

PALME, Olof

Why unions carry less clout overseas (with illus) p89, Sept.18

PAN American World Airways

Lockheed's trijet market begins to crumble (with table and illus) p17, July 24

Motel chain for Europe # p34, Aug.14

The new airline merger rules p29, Aug.28

Pan American World Airways has added New York to its "tours on tape" series # p68, Aug.28

In Britain, try the psychic scene p104, Sept.11

More wings to down under # p58, Sept.25

Pan Am takes a one-two-three punch (with illus) p80, Oct.2

White House looks into Pan Am's problems p33, Oct.2

Why Pan Am doesn't have a new president (with illus) p120, Nov.13

Pan Am gets a president # p28, Nov.20

India: U.S. companies get caught in a cross-fire (with illus) p25, Dec.25

PANELS

Concrete panels may make it after all p89, Oct.2

PAPER and Pulp

A market unfolds for ecology paper (with illus) p86, July 17

Bet on the white hats (Editorial) p84, Aug.7

From big polluters come small profits p25, Aug.7

Norway builds a pulp mill in Brazil p38, Aug.14

His job: to turn Scott around (with illus) p46, Aug.21

Readers Report: Paper recycling p6, Sept.4

Why strikers fear Ed Ball (with illus) p102, Oct.16

Saxon Industries thrives on buying trouble (with illus) p62, Nov.27

PAPERBACK Advertising, Inc.

No-escape literature # p45, Aug.14

PAPERBOARD

Paper houses go on sale (with illus) p100, Aug.14

PAR Electronics

Manufacturing Hot Golf Balls # p94, Nov.6

PARAMOUNT Pictures

A conglomerateur comes back (with illus) p67, Dec.18

PARKER Bros.

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

PARKING

Kinney chooses the quick over the dead (with illus) p38, July 3

Parking in government lots # p44, Nov.6

PARSONS (C. A.) & Co.

Rockwell Parsons fails to connect p31, Aug.14

PARTICIPATIONS

New popularity for limited partnerships (with illus) p88, Dec.11

PARVIN/Dohrmann Co.

A Las Vegas operator deals a new hand (with illus) p21, Aug.7

PATENT Office

Appointment of Donald Banner as Patent Commissioner is meeting resistance # p55, Oct.23

PATENTS

U.S. may sell patent rights p45, July 17

Amendments to the patent reform bill that would weaken antitrust bars on licensing practices # p32, Nov.27

The patent system needs overhauling (with illus) p65, Dec.4

PATMAN, Wright

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

Congress wants Nixon to win this one (with illus) p51, Nov.13

PATTERSON, Jack

Book Review p16, Dec.11

PAX World Fund, Inc.

The Pax Fund invests in peace (with illus) p56, Sept.4

PAY Board

Waiting for guidelines to take shape p19, Oct.16

Closed-circuit TV quiz session sponsored by the National Assn. of Manufacturers # p33, Oct.16

Phase II: How it will work (with illus) p21, Oct.16

Union threatens that haunt the Pay Board (with table) p78, Oct.23

Phase II gets off to a confused start (with illus) p44, Oct.23

Suggested moving to Teamsters' Washington headquarters # p44, Nov.6

Controllers play blindman's buff around Phase I p27, Nov.6

The Pay Board's toughest dilemma (with table) p43, Nov.6

Short News Item

Cost of Living Council working 14-hour days and most weekends # p54, Nov.13

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

Congress wants Nixon to win this one (with illus) p51, Nov.13

Labor closes in on retroactive pay p19, Nov.27

A wobbly line on nonunion pay p31, Nov.27

Pressures mount on Judge Boldt p38, Dec.4

What the soft-coal decision means p37, Dec.4

The aerospace pact tests the Pay Board (with illus) p34, Dec.11

Now the Pay Board trips over aerospace (with illus) p31, Dec.18

Pay Board puts off the aerospace issue p19, Dec.25

PEACE

The possibilities of peace (Editorial) p72, July 24

PEARSON, John

Publisher's Memo: The reporting that produced this week's cover story on trade (with illus) p5, July 3

International outlook p41, Dec.4

International outlook p48, Dec.11

International outlook p35, Dec.18

International outlook p24, Dec.25

PECK, Stephen M.

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

PEER Review System

Where the doctors police the doctors (with illus) p58, Sept.4

PEKAO Trading Corp.

East bloc: Satisfying a desire for Western gifts p25, Dec.25

PENN Central Co.

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

PENNSYLVANIA

More states put the bite on incomes (with map) p86, Aug.14

PENNZOIL United, Inc.

Pennzoil adds gas stations # p28, Dec.18

PENSIONS

Take your pick of size and kind p67, July 24

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

Tighter rules for pensions (Editorial) p138, Sept.11

Readers Report: More on pensions p13, Nov.6

Bidding up Nixon's pension plan p32, Dec.18

PENTAGON Papers

The anguish at Rand (with illus) p70, July 17

PEOPLE'S Lobby

A cleanup battle jolts California p35, Dec.25

PEPSICO

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

PEROT, H. Ross

B-schools scramble for Perot's cash (with illus) p47, Sept.11

How Perot operates duPont, Gloré Forgan (with illus) p72, Oct.2

What's behind EDS's tremors p76, Nov.20

Perot shrugs off a rumor p66, Dec.11

PERRY, Lowell

Perry may succeed Fletcher as Assistant Labor Secretary # p45, Sept.25

PERSONAL Money Management

S&L's break out of the boom-bust mold (with illus) p38, Oct.9

PERU

South America: living with expropriation (with map and table) p34, July 10

Peruvian union wants state control of mining p46, Nov.6

PESTICIDES

Nader's task force report that attacks the Agriculture Dept. for promoting pesticides # p25, July 24

A plague descends on pesticides (with chart) p22, July 31

A pesticide bill that industry can live with (with illus) p44, Nov.13

PETERSEN, Donald E.

Americans put the car in its place (with illus) p66, Sept.18

PETERSON, Peter G.

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

Peterson runs into trouble p45, July 17

A campaign to right the trade balance (with illus) p28, Aug.21

Peterson caught in trade war crossfire p53, Sept.11

PETROCHEMICALS

Italy: A \$7.2-billion spur for petrochemicals (with illus) p26, Dec.25

PETROLEUM

North Sea's oil reserves # p28, July 24

Shipping: A fast drop in rates keeps tankers in port (with chart) p35, July 31

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

Oil quotas' slippery road p29, Aug.7

Racing to build supertankers (with illus) p45, Aug.7

Middle Eastern and North African oil revenues # p38, Aug.14

Low-lead gas sales take off at a crawl (with illus) p44, Aug.21

Floating dollar rolls Middle East oil p36, Aug.21

Bolivia raises Gulf Oil's hopes p30, Aug.28

Oil: Raising the ante in North Sea oil p32, Aug.28

Agencies split over oil import curbs p28, Sept.4

Spain: Oil men scramble for their share (with map) p35, Sept.18

Testing a new brand name # p43, Sept.25

'Phillips of Arabia' drops from favor (with illus) p41, Sept.25

BP bets a bundle p36, Oct.2

A maverick oilman battles the majors (with illus) p78, Oct.16

Offshore fire singes oil's safety rules p48, Oct.23

Libya presses for a bigger oil take p36, Oct.30

Getting the lead out # p40, Nov.6

Alaska's governor covets the pipeline (with illus) p44, Nov.13

The no-lead leader p59, Dec.4

Why Indiana Standard grows so well (with illus) p57, Dec.4

Libya pours more trouble on oil p79, Dec.11

Texaco's Long steps aside again (with illus) p36, Dec.11

Sir Eric keeps BP running hard (with illus) p79, Dec.11

Texaco finds work for idle cash p35, Dec.18

Occidental Petroleum's unhappy ventures (with illus) p79, Dec.18

Signal helps itself and balls out Mecom (with illus) p20, Dec.25

Oil bids are locked up # p21, Dec.25

Libya seeks buyers for nationalized oil p24, Dec.25

Service Stations

Services grow, quality shrinks (with cover and illus) (Special Report) p50, Oct.30

Pennzoil adds gas stations # p28, Dec.18

PFEFFER, Philip M.

They took the 'American look' into Tokyo (with illus) p82, Oct.16

PFIZER (Chas.) & Co.

Pro-antitrust, but within limits (with table) p27, Oct.2

PHACO Emulsifier

One-day surgery for cataracts (with illus) p32, Dec.25

PHANTOM Stock Plans

Industry gropes for a better option plan (with table) p50, Aug.21

PHASE I

Controllers play blindman's buff around Phase I p27, Nov.6

Phase I worked to halt rapid price increases p29, Nov.13

Phase I controls definitely put a clamp on prices p16, Nov.27

PHASE II

The Phase II planners: close to consensus (with illus) p17, Sept.18

The bargaining chill deepens (with illus) p108, Sept.25

Reluctant to impose restraints on interest rates in Phase II # p33, Oct.2

Waiting out Phase II and foreign reaction p19, Oct.2

Phase II gets the Dunlop touch (with illus) p23, Oct.2

Phase II looks like a long, long freeze (with illus) p20, Oct.9

Galbraith gives Nixon an A-minus (with illus) p74, Oct.16

Congress seeks a hand in Phase II p33, Oct.16

Waiting for guidelines to take shape p19, Oct.16

The men who will be running Phase II (with illus) p22, Oct.16

The President makes a costly bargain (Editorial) p104, Oct.16

Phase II: How it will work (with illus) p21, Oct.16

Phase II gets off to a confused start (with illus) p44, Oct.23

Seminars try to cut the Phase II fog p46, Oct.23

Phase II dividend controls unlikely p55, Oct.23

The Phase II team sets up shop (with illus) p23, Oct.30

Antitrusters fear Phase II side effects p44, Nov.6

A solid base for Phase II (Editorial) p160, Nov.13

Businessmen still feel uncertain (with illus) p39, Nov.13

Short News Item

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

Companies create Phase II staffs p32, Nov.20

Of course it's confusing (Editorial) p98, Nov.20

Interest rates: down some more, then a slow rise p16, Nov.27

No passing the buck (Editorial) p96, Nov.27

A Rent Board for Phase II # p28, Nov.27

PHASER

A vasectomy that is reversible (with chart and illus) p72, Sept.4

PHILADELPHIA, Pa.

A happy ending to Philadelphia's downtown story p37, Aug.28

PHILATELIC Exhibit 256 W. 54 St.

Ads against the wall # p52, Oct.23

PHILATELY

Stamp collecting: Rich man's hobby lures investors p83, Nov.20

PHILCO Div.

From Philco to Ford (with illus) p75, Oct.2

PHILCO-Ford Corp.

A color TV rental service # p100, Oct.16

PHILIP Carey Corp.

Industrial ads: A debate heats up (with illus) p68, July 17

PHILIPPINES

Ford's future in Asia p32, July 31

PHILLIPS Curve

Living with a higher jobless rate (with chart and illus) p36, Dec.25

PHILLIPS, Wendell

'Phillips of Arabia' drops from favor (with illus) p41, Sept.25

Readers Report: Oilman Phillips protests p5, Oct.16

A maverick oilman battles the majors (with illus) p78, Oct.16

PHONOGRAPH Records

A color TV-disc # p45, Aug.14

A Toledo bank cuts a disc # p63, Oct.2

PHOSPHATES

Phosphates down but far from out (with illus) p21, July 3

Phosphates make a sudsy comeback p25, Sept.18

PHOTOGRAPHIC Process

The little colossus of holography (with illus) p122, Sept.11

PHOTOGRAPHIC Products Div.

'Spiffing' loses its spiff # p100, Oct.16

PHOTOGRAPHY

Shooting by lens spares species p71, Aug.7

Sharper eyes seek the world's resources (with map and illus) p54, Nov.27

PICKLEMAN, Gerald

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

PIER I Imports, Inc.

Pier I: a retailer for cottage industries (with illus) p58, Oct.2

PILLSBURY Co.

Consultants clash over ownership (with cover and illus) p66, Nov.27

PIONEER Casualty Co. of San Antonio

A multinational swindle born of tight money (with illus) p46, July 10

PIPELINES

Gas now becomes an issue in the Arctic (with map) p44, Aug.28

Pipeline decision is put off a month p27, Sept.4

An underwater gas pipeline across the Mediterranean # p34, Oct.9

Alaska's governor covets the pipeline (with illus) p44, Nov.13

PIPER Aircraft Corp.

A prop-jet fighter at a bargain price (with illus) p51, July 3

PITTSBURGH, Pa.

Pittsburgh splits over Skybus (with illus) p25, Aug.7

Civic Light Opera benefit at remodeled Heinz Hall # p94, Nov.6

PLANT Expansion

Signs of revival in capital outlays p12, July 24

Strength in investment-later p20, Aug.21

Capital spending: Steady despite the storm (with table) p30, Sept.4

Real gains coming in capital goods p28, Nov.6

A bit more confidence in spending plans (with chart and table) p30, Nov.6

Investing in efficiency (Editorial) p116, Nov.6

Capital spending begins to stir p15, Nov.27

1972: The closer it gets the better it looks p22, Dec.4

Capital spending gets new stimuli p9, Dec.25

PLASTIC Domes

Pool enclosures: From domes to greenhouses p67, Aug.28

PLASTIC Scrap

Plastic scrap for a bridge # p40, Nov.6

PLASTICS

Plastics return the ecologists' fire (with table) p25, July 10

Disappearing plastics start to appear (with illus) p148, Nov.13

Plastic trees are sprouting fast (with illus) p35, Dec.11

PLAY of the Month Guild

Theater buffs join The Play of the Month Guild # p70, Sept.4

PLAYTEX Tampons

Female hygiene and the TV code p100, Sept.11

PLUMBING

Price fixers get the plumbing bill (with illus) p26, Oct.2

PLUMMER, James W.

Lockheed cashes in on a winner (with illus) p64, Aug.7

POCLAIN

Nixonomics spreads gloom among traders (with illus) p78, Nov.20

POLAND

Poland: Importing expertise from Warsaw p41, Aug.14

Flat bidding against Renault to build auto plant in Poland # p48, Sept.25

Flats with a Polish accent # p40, Nov.6

East bloc: Satisfying a desire for Western gifts p25, Dec.25

POLARIS

Lockheed cashes in on a winner (with illus) p64, Aug.7

POLITICS

A Presidential campaign jingle # p31, July 31

Murphy & Gulliver: 'The Southern Strategy' p7, Aug.7

Lindsay may run out of the money p37, Aug.14

Wilbur Mills acting like a national candidate # p27, Sept.4

Fletcher to be black spokesman in Nixon's reelection campaign # p29, Sept.18

"Citizens for a new prosperity" to achieve bipartisan coloring # p33, Oct.2

Candidate Mills irks the White House (with illus) p33, Oct.30

The votes go against change (with illus) p40, Nov.6

Rogers Morton will decide whether to seek Vice-Presidency # p38, Dec.4

Nixon's campaign financing drive # p44, Dec.11

Mitchell's resignation to take over Nixon's campaign # p23, Dec.25

POLLACK, Irving

Readers Report: Quote quandary p5, Nov.20

POMPIDOU, Georges

No quick settlement on trade and defense (with illus) p41, Dec.4

The problems devaluation will not solve (with chart and illus) p18, Dec.18

PONTIAC, Mich.

Pontiac survives its trial by fire p71, Oct.2

POPEIL, Bros, Inc.

Masters of the TV hard sell (with illus) p40, Aug.7

POPEIL, Samuel and Raymond

Masters of the TV hard sell (with illus) p40, Aug.7

POPULATION

A wall around the Sunshine State (with map and chart) p46, July 3

Southern California: The end of sunny growth (with cover, chart and illus) p88, July 17

Sharp decline in the birth rate p32, Oct.23

PORT of New York Authority

Looking for Tobin's heir # p28, Dec.18

PORTS

Britain's biggest seaport to handle supertankers # p38, Aug.14

A showcase for integrated transport (with map and illus) p42, Nov.27

POSTAL Service

Private mail service tries for first class (with illus) p38, Dec.11

POTLACH Forests, Inc.

From big polluters come small profits p25, Aug.7

POWDER

A powder that keeps things drier (with illus) p68, Sept.11

POWER

Nuclear power loses a battle in court p24, July 31

Environmental factors in licensing nuclear power plants # p29, Aug.7

Utilities: Worried about a power shortage (with cover and illus) p47, Dec.25

POWER Transformers

Out of the shadow of 'Big Allis' (with illus) p22, July 24

PRATT & Whitney Div.

He's bullish on jet engines (with illus) p70, July 10

Fight delays NASA shuttle p78, Aug.28

Short News Item

PREFABRICATED Housing

See Housing

PRICE Commission

Phase II: How it will work (with illus) p21, Oct.16

Waiting for guidelines to take shape p19, Oct.16

Closed-circuit TV quiz session sponsored by the National Assn. of Manufacturers # p33, Oct.16

Phase II gets off to a confused start (with illus) p44, Oct.23

The Phase II team sets up shop (with illus) p23, Oct.30

Cost of Living Council working 14-hour days and most weekends # p54, Nov.13

How to get a price hike ruling p33, Nov.20

Price rulings gather speed (with table) p31, Nov.27

Detailed studies from the productivity commission # p32, Nov.27

Price Commission Chairman will get a raise # p44, Dec.11

How to deliver your price request p41, Dec.11

Price controllers are reaching out p31, Dec.18

Grayson sees no let-up soon (with table and illus) p22, Dec.25

PRICE Data Collectors

Where the index of prices begins (with illus) p23, Oct.9

PRICE-Earnings Ratio

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

PRICES

Wholesale prices have too much steam for comfort p30, July 17

Sulfur from gas is glutting the market (with chart) p60, July 24

Sulfur may bounce # p28, July 31

Price pressure resumes after a brief respite p15, July 31

Pressure forces a policy shift p19, Aug.7

The 1962 steel crisis as JFK saw it (with illus) p18, Aug.7

A cool climate for steel price hikes (with illus) p25, Aug.14

Control talk adds pressure on prices p22, Aug.14

The tide turns toward an incomes policy (with chart and illus) p76, Aug.14

Widespread price hikes deepen inflation gloom p21, Aug.14

The drastic plan to save the dollar (with illus) p21, Aug.21

Hopes rise as curves flatten p20, Aug.21

Nader mobilizes citizen price-watchers p33, Aug.21

U.S. shoes need a higher wall (with illus) p20, Aug.28

Angry unions aim for a deal with Nixon (with cover, table and illus) p52, Aug.28

The food industry is in turmoil (with illus) p21, Aug.28

Metals find a price loophole (with illus) p21, Aug.28

The dollar figure on the sticker isn't the actual sales price # p29, Aug.28

How to gauge whether the wage-price freeze worked # p27, Sept.4

Tips for the bargain-hunting car buyer p69, Sept.4

Keeping vigil over prices # p26, Sept.18

The Phase II planners: close to consensus (with illus) p17, Sept.18

Commentary: Nixon looks Galbraithian (with illus) p37, Sept.25

Down to the details on Phase II plans (with illus) p36, Sept.25

Consumer prices: The official index is out of step p32, Sept.25

Price-fixers get the plumbing bill (with illus) p26, Oct.2

Commentary: the price of the air fare war (with illus) p84, Oct.2

Phase II gets the Dunlop touch (with illus) p23, Oct.2

Deciding how far to drop the dollar (with chart) p59, Oct.9

Where the index of prices begins (with illus) p23, Oct.9

Phase II looks like a long, long freeze (with illus) p20, Oct.9

Business agrees to grin and bear it (with illus) p23, Oct.16

Price break shows up at wholesale level p20, Oct.16

Galbraith gives Nixon an A-minus (with illus) p74, Oct.16

Phase II: How it will work (with illus) p21, Oct.16

Rechecking slum prices # p120, Oct.23

Price-cutting Jewel # p120, Oct.23

Phase II gets off to a confused start (with illus) p44, Oct.23

Detroit's sales race ahead of profits (with table) p32, Nov.6

Who the watchdogs will be watching p51, Nov.13

How to get a price hike ruling p33, Nov.20

Companies create Phase II staffs p32, Nov.20

The zigs and zags of setting prices (with illus) p32, Nov.20

Top companies that can't raise prices (with table) p30, Nov.20

Phase I controls definitely put a clamp on prices p16, Nov.27

Price rulings gather speed (with table) p31, Nov.27

Proving the case for a price hike (with table) p34, Dec.4

Auto price boosts respond to controls (with illus) p37, Dec.4

Wharton is bullish about 1972 (with table and chart) p27, Dec.4

Prices flatten but they will rise again p28, Dec.11

A new tack on price hikes (with illus) p41, Dec.11

Nonferrous metals prices will remain soft p16, Dec.18

Prescription prices lose their mystery p21, Dec.18

IBM's price war hurts the independents (with illus) p53, Dec.18

Steel will explain identical bids # p21, Dec.25

A broad-based business upturn for 1972 (with table and chart) p12, Dec.25

Chemicals: A turnaround in profits and productivity (with cover and chart) p44, Dec.25

A federal guide to insurance # p22, Dec.25

PRIME Rate

The inevitable boost to 6% p19, July 10

The prime floats up p16, July 10

Rates climb with no relief in sight p14, Aug.7

A chip off the prime rate # p52, Oct.23

A rate change draws cautious approval (with chart) p25, Oct.30

PRINCETON University

A fiscal Houdini for Princeton (with illus) p78, Dec.4

PRINTEC-100

A cheaper printer for minicomputers p64, Oct.16

PRINTER Technology, Inc.

A cheaper printer for minicomputers p64, Oct.16

PRINTING and Publishing

Kinney chooses the quick over the dead (with illus) p38, July 3

Women's Wear Daily takes wider aim (with illus) p26, July 10

Bantam's variegated edition # p44, Aug.7

No-escape literature # p45, Aug.14

Walkout maroons a sea of books (with illus) p47, Nov.13

PRIORI, Dr. Elizabeth

Exciting clues for cancer cure (with illus) p76, Aug.28

PRIVATE Investment Center for Asia

The 'Asia dollar' grows up p48, Dec.11

PRO-File, Inc.

Services grow, quality shrinks (with cover and illus) (Special Report) p50, Oct.30

PROBST, Gerald G.

Coming of age at Univac (with illus) p116, Sept.11

PROCEDYNE

A cheaper way to burn sewage p38, Aug.7

PROCESS Computer Systems

Readers Report: Their own turf p6, Dec.18

PROCTER & Gamble Co.

Phosphates down but far from out (with illus) p21, July 3

Changes at Procter & Gamble # p30, Oct.16

PRODUCTION

New output index retraces recent pattern p16, July 31

Stimulus was badly needed p19, Aug.21

Industrial output is short on oomph p31, Sept.25

PRODUCTIVITY

Productivity is the sticking point (with illus) p17, July 10

Labor chills talk about productivity (with illus) p29, Aug.14

Threat of intervention angers longshoremen (with illus) p28, Aug.14

Work rules: The main barrier to productivity (with illus) p54, Aug.28

More work for more pay (Editorial) p80, Sept.4

Readers Report: The work ethic p5, Sept.18

Union threats that haunt the Pay Board (with table) p78, Oct.23

The safety valve is productivity p27, Nov.6

Productivity is still the key p17, Nov.20

Detailed studies from the productivity commission # p32, Nov.27

Proving the case for a price hike (with table) p34, Dec.4

Productivity: a big gain p21, Dec.4

The Steelworkers set out to rescue steel (with illus) p58, Dec.11

Short News Item

A look at the great economy of 1985 (with chart) p84, Dec.18

Chemicals: A turnabout in profits and productivity (with cover and chart) p44, Dec.25

PROFESSORS

The 'moonlight' dims for professors (with illus) p52, July 3

Readers Report: Policing moonlighters p5, July 24

PROMOTIONAL Sweepstakes

See Sweepstakes

PROMOTIONS

Selective samplers find the customers (with illus) p34, July 3

PROSHANSKY, Harold M.

Finding elbowroom in a crowded world (with illus) p60, Nov.27

PROTOTYPING

Why prototyping is making a comeback (with illus) p102, Aug.14

PROXMIRE, William

Lockheed workers lobby for the loan (with illus) p16, July 3

Proxmire's congratulatory telephone call on the economic policy # p33, Aug.21

PRUDENTIAL — Grace Lines

Barges that go to sea in ships (with illus) p74, Aug.7

PRUDENTIAL Insurance Co.

The Pru runs new risks # p24, July 3

PSYCHIC Scene

In Britain, try the psychic scene p104, Sept.11

PSYCHOLOGY

Finding elbowroom in a crowded world (with illus) p60, Nov.27

PUBLIC Citizen, Inc.

Common Cause: The yeas and nays have it (with illus) p82, Oct.23

PUBLIC Relations

Public relations men brought into new slots in the White House # p37, Aug.14

PUBLIC Service Employment

A scramble starts for new public jobs (with illus) p16, July 24

PUBLISHER'S Memo

The reporting that produced this week's cover story on trade (with illus) p5, July 3

The labor settlements in the steel and railroad industries and the agreement between the Justice Dept. and International Telephone and Telegraph Co. (with illus) p5, Aug.7

BUSINESS WEEK presents a new cover design (with illus) p10, Aug.14

Nixon's economic policy (with illus) p6, Aug.28

General Sarnoff is very much alive p6, Oct.16

Ringwald covers opening at the Kwangchow Fair p6, Oct.30

Starting a new department, Wage & Price Controls p13, Nov.6

Another new feature in the magazine, a column called Wall Street (with illus) p13, Nov.6

PULLMAN, Inc.

Pullman rides deeper into Russia p24, Dec.25

PULSONE, Christopher

Blue-collar training gets a white-collar look (with illus) p76, July 31

PUTMAN, Paul

Questor: From steady profits to swinging losses (with illus) p106, Aug.14

PUTZE, Louis

Rockwell fills a top spot # p26, July 10

PYRAMID Plans

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

The problem: No workers at the bottom p106, Dec.11

Q

QANTAS Airways

More wings to down under # p58, Sept.25

QUADRACAST Systems, Inc.

Surrounding the listener with hi-fi (with illus) p89, Oct.2

QUADRAPHONIC

Surrounding the listener with hi-fi (with illus) p89, Oct.2

QUALITY Control

A frantic rush to control food quality (with illus) p82, Oct.23

QUANCOMM, Inc.

Laser communications: off to a bright start (with illus) p55, Sept.18

QUANTRONIX Corp.

Laser communications: off to a bright start (with illus) p55, Sept.18

QUARTERLY Survey of Corporate Performance

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

A pickup in profits, but few dramatic gains (with table and chart) (Special Report) p71, Nov.13

QUEBEC

He'll develop Quebec's TVA (with illus) p56, Nov.27

QUEEN Elizabeth

Queen Elizabeth remodeled as a floating campus for Chapman College # p28, July 24

QUEST

Underground papers needle the bosses (with illus) p86, Oct.9

QUESTOR Corp.

Questor: From steady profits to swinging losses (with illus) p106, Aug.14

R

RCA Corp.

RCA takes off on a building spree (with illus) p30, July 3

RCA to market its computers in Europe # p32, July 31

The \$250-million disaster that hit RCA (with illus) p34, Sept.25

The route that led to the precipice (with illus) p34, Sept.25

Univac picks up where RCA left off p25, Nov.27

RCA Global Communications, Inc.

Static on the hot line p33, Oct.9

RCA Institute

Blue-collar training gets a white-collar look (with illus) p76, July 31

REA Express, Inc.

REA wins a breather # p92, Oct.16

REIT

See Real Estate Investment Trusts

RACING

On the track of doped horses (with illus) p85, Sept.18

RADAR

Sharper eyes seek the world's resources (with map and illus) p54, Nov.27

RAGEN Precision Industries, Inc.

Calculators slim down in size and price (with illus) p50, Oct.9

RAILROADS

How Canada's railroads handle freedom (with illus) p54, July 10

Strike settlements remove some of the worry p13, Aug.7

Road and rail get the nod # p26, Sept.18

For rails, a good half # p58, Sept.25

A train that takes your auto along (with illus) p26, Oct.30

A rail lease is disapproved # p28, Nov.27

Another railroad topples # p28, Nov.27

A ride on the Reading # p21, Dec.25

Labor

A text from the Book of Job (Editorial) p72, July 24

The railroads break a union's work rules (with illus) p14, July 24

Rail strikes begin to hurt everywhere p20, July 31

The railroad pact breaks new ground (with illus) p56, Aug.7

The rails flag a new contract negotiator p30, Oct.30

A break in Florida's nine-year strike (with illus) p18, Dec.25

RALSTON, Mrs. Robert

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

RAMBIN, J. Howard

The men who still hang on to the reins (with illus) p40, Oct.2

RANCHES

The Irvine Ranch fights regulation (with illus) p57, July 3

Back at the ranch: profits, pride, and a tax shelter p77, Aug.21

RAND Corp.

Closing in on the stock certificate (with illus) p19, July 3

The anguish at Rand (with illus) p70, July 17

A think tank's alumni roll p72, July 17

The other think-tanks are watching p92, Nov.27

The guard you hire may be dangerous p25, Dec.4

RANDOLPH, C. C.

Publisher's Memo: The reporting that produced this week's cover story on trade (with illus) p5, July 3

Publisher's Memo: The labor settlements in the steel and railroad industries and the agreement between the Justice Dept. and International Telephone & Telegraph Co. (with illus) p5, Aug.7

Publisher's Memo: BUSINESS WEEK presents a new cover design (with illus) p10, Aug.14

Publisher's Memo: Nixon's economic policy (with illus) p6, Aug.28

Publisher's Memo: General Sarnoff is very much alive p6, Oct.16

Publisher's Memo: Ringwald covers opening of the Kwangchow Fair p6, Oct.30

Short News Item

Publisher's Memo: Starting a new department, Wage & Price Controls p13, Nov.6

Publisher's Memo: Another new feature in the magazine, a column called Wall Street (with illus) p13, Nov.6

RAPID Transit

Pittsburgh splits over Skybus (with illus) p25, Aug.7

Windfall for transit # p28, Dec.18

RAY, Leslie A.

For the moving man, the hurdles multiply (with illus) p80, Aug.21

RAYTHEON Co.

SAM-D missile under fire p55, Oct.23

RAZORS

A razor has a close shave # p100, Oct.16

READERS Report

Letters from: Anthony J. Hernandez, Waldo C. Bernal, (Mrs.) Lee Z. Steele, (Mrs.) Phillip Barton, Richard G. Arellano, Sheldon H. Zerkowski, O.D., Arthur Lipper III, Morley G. Melden, Edward H. Weber, Walter W. Welch, Arnold W. Rodin, Thomas A. Tisch p4, July 3

Letters from: Edward J. Ferrarone, Jr., Michael Kornhauser, M. A. Lieberman, Erwin H. Klaus, L. Schwarzwald, R. O. Peterson, R. N. Wright, J. T. Murphy p5, July 10

Letters from: Frank L. Messersmith, Neil Boorstin, Herbert L. Heiss, Rowland B. Hill, Alvin Deer, John J. Fennessey, Jr., Harry B. Cunningham, Grace K. Vogel p6, July 17

Letters from: Austin M. Elliott, Julian M. Bergman, Arthur T. Gore, V. B. Dorsett, John E. Turner, Don P. Voss, Henry N. Schulman, Samuel H. Wexler, C. C. Floren, Robert Kahn p5, July 24

Letters from: John D. Turrel, James J. Hilt, S. Z. Mustafa, Alvo E. Albini, Sherman Winn, D. D. Clement, L. Patton Kline, Chris E. Mercer, Brigit A. Carroll, Frank H. Holt, p4, July 31

Letters from: Joseph H. Leopold, Donald H. Lemoin, John M. Timmins, Douglas McArthur, Richard M. Bueschel, A. E. Leaver, Jr., Howard Lionel Bergenfeld p4, Aug.7

Letters from: Roy F. Johnson, M. H. Needham, Jr., Frederick C. Dyer, Emory E. Gose, Jr., E. J. Stein, Alfred S. Wolfner, Antonio T. Pimentel, Jr. p7, Aug.14

Letters from: Mrs. S. Sue Stewart, Joseph A. Lavezzo, William J. Burnett, Jr., Donald M. Fay, T. Michael Jackson, R. Edgington, E. Van Dornick, E. J. O'Connell, Henry B. Urban, H. Nathan Yagoda, Herbert Roth, Jr. p5, Aug.21

Letters from: Harold K. Wilder, J. Harrison Roberts, John X. Stefanki, Mason I. Lowance, M.D., J. R. Nowling, Sandra R. Southworth, Joe M. Turner p5, Aug.28

Letters from: T. M. Ryan, Joseph M. Belth, K. G. Hageman, D. H. Bates, W. T. Hofmann, Calvin J. Goodman, Joseph Galea, Harry A. Vosburg, Edwin A. Locke, Jr. p5, Sept.4

Letters from: Michael O'Malley, Douglas R. Clemmshaw, Oscar W. Schuchart, Robert C. Sellers, Mordechai E. Lando, Earl W. Eames, Jr., Edgar H. Seward, Charles R. Chappell, M. B. Neisner p7, Sept.11

Letters from: Mark H. Bourne, C. Siema, William R. Niersbach, C. L. Prosser, R. C. Kenison, H. F. Sykes, G. Sacre, Barry Sherbal, Robert M. Signor p5, Sept.18

Letters from: James A. Rose, Richard C. Warmington, Jr., Shores A. Walker, R. W. Clack, E. E. Mitchell, Colonel Morton S. Jaffe, Russ Ostwald, Carl Leue, K. Heising, A. M. Barrett, Jr. p5, Sept.25

Letters from: George A. Blakeslee III, Frank L. Snell, Maurice H. Stans, Robert L. Borshay, Stephen F. Forsyth, James R. Shannahan, Charles H. Gessner, Walter G. Arader p5, Oct.2

Letters from: Robert R. Gibson, Thomas Semmon, William D. Fowler, Nick Fogas, Philip R. O'Connell, Barry Goldwater p7, Oct.9

Letters from: Dwight I. Smith, Wendell Phillips, Mrs. R. S. Carroll, William G. Shepherd, Edgar J. Mack, John H. Folger, Burton H. Helgeson, Marian Swoboda, C. T. Fugus, Roy Jenkins p5, Oct.16

Letters from: Peter M. Flanagan, Milton W. Schober, S. Weber, W. J. Smith, Norma V. Sanden, C. Joseph Stetler, John J. Brennan p5, Oct.23

Letters from: Stella Boyd, George R. Pesek, Kent K. Sutherland, John C. Storm, Frank R. Milliken, Arthur L. Rosenthal, Arthur Hettich p5, Oct.30

Letters from: Francis D. Cabour, G. C. Nulens, Gilbert Marcus, George F. Hodder, Ivor E. Campbell, Clyde Tussey, William J. McDonnell, Robert S. Cheney, Myles L. Grover, Walter M. Goldman p7, Nov.6

Letters from: Joseph A. Blitt, Jacob J. Hulshoff, Rolf Kaltenborn, Walter Werner, Richmond D. Moot, Betty-Carol Layton, R. A. Jackson, E. H. Burgess, Mrs. John B. Alexander, W. Burr Bennett, Jr., Hugo Beit p6, Nov.13

Letters from: Thaddeus Parr, Julius A. Rippel, Kenneth J. Lacho, Thomas F. Powers, James H. Harger, Joan M. Van Horn, Geoffrey A. S. Roberts, William A. Elland p5, Nov.20

Letters from: Timothy P. Roth, Richard A. Kuehn, W. J. Gabriel, V. W. Long, Dale McFeatters, J. E. Hugo Ferguson, Mitchell Gordon, William A. Buzick, Jr., Lennart Lonnegren, Alan H. Holman p6, Nov.27

Letters from: Victor E. Holy, Curtiss M. Peasley, John H. Folger, Mortimer Franklin, Robert T. Goldberg, Fred Schmidt, Thornton S. Cody, Alfred M. Faries, James H. Summers, Eugene H. Clapp, Bunn Winter, William R. Dill p7, Dec.4

Letters from: Howard L. Bergenfeld, Robert G. Averill, Robert L. Kocher, Gabriel M. Gelb, Raymond O. Leon, Robert O. Ferguson, V. J. Williams, Thomas C. Southerland, Jr., Robert B. Blakestad, Ron Nelson p5, Dec.11

Letters from: Jim Rose, James S. Nystrom, Robert Sobel, Stanley Froud, John D. Yeck, Joseph S. Cangialosi, F. R. Baker, Dwight D. Carlson, David M. Stern, Gordon Weston, John M. May, James H. Kennedy p5, Dec.18

Letters from: George M. Goldberg, P. A. Kuhn, W. F. Riley, R. E. Powers, Octavio Jordan, Kenneth A. Stone, Winston C. Fournier, Arthur H. Ratcliffe, Michael Bertucci, Robert H. Halleck p6, Dec.25

READING Co.

Another railroad topples # p28, Nov.27

A ride on the Reading # p21, Dec.25

REAL Estate

Lure of the land fades for companies (with illus) p38, July 17

To sell real estate fast try an auction p66, July 31

An office glut hits Los Angeles (with map) p43, Sept.11

Douglas launches a real estate rocket (with illus) p25, Oct.9

From quick lunch to quick millions (with illus) p126, Oct.23

Marvin's Garden plays Monopoly (with illus) p42, Nov.13

The wild stampede to real estate p70, Dec.18

REAL-Estate Fund

The big Bahamas salvage job (with illus) p66, Dec.11

REAL Estate Investment Trusts

Real estate action for small investors p98, Oct.23

Real estate trusts are a money magnet (with table) p112, Oct.23

Bargains in real estate trusts p77, Nov.27

REALTY Trust Review

Industry newsletter, REALTY TRUST REVIEW p112, Oct.23

RECESSION

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

Talking recession could bring one on p34, Nov.27

RECREATION Vehicles

Trucks for fun roll into high (with illus) p43, Nov.13

RECRION Corp.

A Las Vegas operator deals a new hand (with illus) p21, Aug.7

RECRUITING

Videotape brings the resumé alive (with illus) p36, July 10

Company recruiters still shun the campus p36, Dec.11

RECYCLING

A market unfolds for ecology paper (with illus) p86, July 17

Stamford mines a garbage load p142, Sept.25

RED No. 2

The heat is on chemical additives p83, Oct.23

REDWOOD Shores

Leslie Salt tries to sell out (with illus) p22, Nov.27

REESE, Richard A.

Douglas launches a real estate rocket (with illus) p25, Oct.9

REFRIGERATORS

See Electrical Appliances

REFUSE

Plastics return the ecologists' fire (with table) p25, July 10

Skidding down a garbage pile (with illus) p90, Nov.6

REFUSE Act

Reviving the 1899 Refuse Act as an antipollution weapon # p27, July 3

Water polluters tangle with the law — and lose (with illus) p84, Oct.9

REGULATION Q

Let banks pay interest on checking accounts # p31, July 31

REGULATORY Agencies

'Deregulation' is off to a halting start (with illus) p46, Nov.13

REICHEK, Morton A.

Book Review p11, July 10

REICHELDERFER, Donald

Two new steel presidents Donald E. Reichelderfer and Robert Buckley # p38, Dec.11

REINFORCEMENT (Positive)

New tool: 'Reinforcement' for good work (with illus) p76, Dec.18

RELAXATION Plus

A sauna, shower, 45-minute massage, and a drink # p82, Dec.11

RELIANCE Electric Co.

Industrial ads: A debate heats up (with illus) p68, July 17

RENAULT

A Kama River contract goes to Renault p36, Oct.30

RENT

The freeze sets in solidly (with illus) p24, Oct.2

A color TV rental service # p100, Oct.16

A double-whammy on rents # p22, Dec.25

RENT Board

A Rent Board for Phase II # p28, Nov.27

REPELIN, Bernard

France: The French go wild over discount stores (with illus) p40, Nov.20

Short News Item

REPUBLIC Steel Corp.

The cleaner way to make coke (with illus) p42, July 31

REPUBLICANS

San Diego back into a smoke-filled room (with illus) p23, July 10

Nixon economics bothers top GOP senators p29, July 10

RESEARCH

The anguish at Rand (with illus) p70, July 17

The revolution in China's laboratories (with illus) p88, Aug.21

Exciting clues for cancer cure (with illus) p76, Aug.28

Adaptable atom smasher # p73, Sept.4

Senate Armed Services Committee to kill Packard's favorite research shop # p45, Sept.25

A new weapon in the war on insects (with illus) p84, Nov.13

A shot of youth for the ill of age (with illus) p60, Nov.20

A. D. Little's general takes full command (with illus) p24, Nov.27

RESEARCH and Development

The flaw in Japan's boom (with illus) p42, July 10

A tighter bridle on defense R&D p58, Oct.16

A machine maker with optimism (with illus) p46, Nov.20

A troubled start for Nixon's R&D p23, Dec.25

RESTAURANTS

Football fans are huddling at Gallagher's 33 # p86, Oct.2

Where to find the gourmet meal p88, Oct.23

From quick lunch to quick millions (with illus) p126, Oct.23

RESUMES

Videotape brings the resumé alive (with illus) p36, July 10

RETAILING

If you wear it, it's selling well (with illus) p21, July 10

Maytag spins into fabrics # p71, July 31

Early gainer: retailing p20, Aug.21

Parents provide the fall sales action (with illus) p40, Sept.11

A retailer's profitable poll # p53, Sept.18

Sears drives eastward # p26, Sept.18

Pier I: a retailer for cottage industries (with illus) p58, Oct.2

Retailers move toward the 168-hour week (with illus) p96, Oct.16

Making Christmas one for the books (with illus) p24, Nov.20

This year Santa is really packing them in (with illus) p24, Dec.4

RETIREMENT

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

More managers fade away early (with illus) p41, Sept.11

'Thirty-and-outers' opt for late retirement (with table and illus) p82, Oct.9

Power of the aging in the marketplace (with cover, map and illus) (Special Report) p52, Nov.20

RETURN On Common Equity

All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14

REUSS, Henry

Reuss: harbinger in the House (with illus) p18, Sept.18

REVENUE Sharing

Congress is nicer than Nixon expected p15, July 24

More states put the bite on incomes (with map) p86, Aug.14

Nixon aborts his 'revolution' p33, Aug.21

Nixon's revenue-sharing plan # p54, Nov.13

REVOLUTIONS

Revel: 'Without Marx or Jesus' (with illus) p10, Sept.18

Readers Report: Democratic evolution p6, Nov.13

RHODE Island

A pair of S&Ls bedevils the Fed p38, Sept.18

RHODESIA

Why the ban on U.S. chrome was lifted (with illus) p23, Nov.27

A move to end sanctions on Rhodesia p41, Dec.4

RICE Hulls

From rice hulls to carbon black p18, July 3

RICHARDS Group, Inc.

A conglomerateur comes back (with illus) p67, Dec.18

RICHARDS, William C., Jr.

Industrial ads: A debate heats up (with illus) p68, July 17

RICHARDSON, Elliot

School integration case in Richardson's home town of Boston # p27, July 3

RICHIER

Ford is buying France's Société Richier # p36, Nov.20

RIESE, Irving

From quick lunch to quick millions (with illus) p126, Oct.23

RIESE, Murray

From quick lunch to quick millions (with illus) p126, Oct.23

RIESMAN, David

The 'moonlight' dims for professors (with illus) p52, July 3

RINGWALD, George B.

The Japanese speak their mind (with illus) p81, Aug.28

Publisher's Memo: Ringwald covers opening of the Kwangchow Fair p6, Oct.30

Life under Mao: Spartan but better (with illus) p10, Nov.20

Book Review p15, Dec.4

RIOTS

Self-control for riot controllers (with illus) p50, July 3

The ghetto worries about the heat (with illus) p24, July 10

RIVERS, Mark E.

A West Pointer for Watts Mfg. (with illus) p29, Oct.2

ROBERTSON, Norman

Book Review p9, Aug.28

ROBINSON, Charles W.

Dual-purpose ships build a business (with illus) p60, Dec.18

ROBINSON, Thomas W.

The anguish at Rand (with illus) p70, July 17

- ROBINSON, Wilbert**
Readers Report: Fond memories (with illus) p6, Sept.18
- ROBOTS**
The age of thinking machines (with illus) p90, Oct.30
- ROCHE, James M.**
Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11
- ROCKEFELLER, David**
The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24
- ROCKEFELLER, Nelson**
The votes go against change (with illus) p40, Nov.6
- ROCKETDYNE Div.**
Rocketdyne's half-billion # p42, July 17
Fight delays NASA shuttle p78, Aug.28
- ROCKETS and Missiles**
Lockheed cashes in on a winner (with illus) p64, Aug.7
The Israelis make Soviet-type Katyusha rockets that fit the missile launchers # p38, Aug.14
- SAM-D missile under fire** p55, Oct.23
The testing boom begins to fade (with illus) p45, Nov.13
A step for Safeguard # p38, Dec.11
Aerospace: Another year of shrinking markets (with cover) p49, Dec.25
- ROCKWELL Mfg. Co.**
Rockwell fills a top spot # p26, July 10
Industrial ads: A debate heats up (with illus) p68, July 17
- ROCKWELL Parsons Corp.**
Rockwell Parsons fails to connect p31, Aug.14
- ROHR Corp.**
Aerospace crowds into mass transit (with illus) p20, Sept.18
- ROLLINS, John W.**
Nixon's campaign financing drive # p44, Dec.11
- ROLLS-Royce, Ltd.**
Britain: An auto aristocrat is going public (with illus) p39, Oct.2
- ROMNES, H. I.**
Bell's billions for building # p30, Oct.16
- ROMNEY, George**
Subsidized housing will get new guidelines p33, Oct.2
Underground papers needle the bosses (with illus) p86, Oct.9
- ROMPER Room**
Commentary: Admen try to mend their fences (with illus) p116, Oct.23
- RONAN, Dr. William**
The votes go against change (with illus) p40, Nov.6
- ROOSEVELT, Eleanor**
Lash: 'Eleanor and Franklin' (with illus) p8, Oct.16
Readers Report: Eleanor and Franklin p7, Nov.6
- ROSS, Steven J.**
Kinney chooses the quick over the dead (with illus) p38, July 3
- ROTARY Engines**
The rotary-engine car is catching on (with illus) p20, July 10
Short News Item
- ROUSE Co.**
Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4
- ROWEN, Henry S.**
The anguish at Rand (with illus) p70, July 17
- ROYAL Dutch/Shell**
Spain: Oil men scramble for their share (with map) p35, Sept.18
- ROYAL Hunting Reserve**
Hunters seeking exotic game # p92, Aug.14
- RUBBER**
From rice hulls to carbon black p18, July 3
- RUBINSTEIN, Helena**
O'Higgins: Madame' (with illus) p11, July 31
- RUCKELSHAUS, William D.**
Nixon's pollution fighter faces a backlash (with illus) p54, Aug.21
A pesticide bill that industry can live with (with illus) p44, Nov.13
- RUFFOLO, Giorgio**
Italy: A \$7.2-billion spur for petrochemicals (with illus) p26, Dec.25
- RUGBY**
Britain: An Irish wunderkind joins U. S. Heinz (with illus) p57, Sept.11
- RUGS and Carpets**
Persian rugs: 'magic carpets' need old threads p72, Aug.7
- RUMANIA**
Rumania: Open window to the West chills Russia (with illus) p57, Sept.11
- RUMSFELD, Donald**
Phase II: How it will work (with illus) p21, Oct.16
Phase II gets off to a confused start (with illus) p44, Oct.23
- RUSSIA**
See Soviet Union
- RYDER Truck Lines, Inc.**
Making small shipments pay their way (with illus) p82, July 17
- S**
- SALT**
See Strategic Arms Limitation Talks
- SCM Corp.**
Industrial ads: A debate heats up (with illus) p68, July 17
- SKF Industries, Inc.**
Did SKF sell out to the enemy? (with chart) p22, July 10
Readers Report: Bearing on bearings p5, Sept.4
- STP Corp.**
The heat increases on auto coolants (with illus) p21, July 24
- SAAB—Scania of America, Inc.**
Readers Report: The safety of Saab (with illus) p8, Nov.27
- SACCHARIN**
The heat is on chemical additives p83, Oct.23
- SACKETT, Ross**
Blue-collar training gets a white-collar look (with illus) p76, July 31
- SAFARIS**
A safari may answer your vacation dilemma p113, Sept.25
- Readers Report: Comfort in the bush** p10, Nov.13
- SAFEGUARD**
Construction wages burden arms talks p28, Aug.14
A step for Safeguard # p38, Dec.11
- SAFETY**
Safety rules in the air p62, July 3
System safety spreads into industry (with illus) p57, July 17
A new Ford for \$1 # p22, July 24
A tougher fire safety code for skyscrapers (with illus) p46, Aug.7
The air bag faces a showdown fight (with illus) p74, Aug.14
Readers Report: Creative about safety p10, Aug.14
F.A.O. Schwarz: Tougher selling in toyland (with cover, map and illus) p46, Dec.18
- SAFETY Belts**
A kick for air bags, a boost for belts (with illus) p72, Oct.9
- ST. Joe Paper Co.**
Why strikers fear Ed Ball (with illus) p102, Oct.16
- ST. Lawrence Seaway**
Strike-harried ships jam the Seaway p46, Nov.13
- ST. Louis, Mo.**
Insurers get burned on ghetto policies (with illus) p38, Nov.6
- ST. Louis University**
Rechecking slum prices # p120, Oct.23
- SALARIES**
Brighter demand for office help p15, July 3
Readers Report: How much is too much? p14, July 17
Trimmed paychecks put back lost weight p35, July 17
Readers Report: Sour grapes p5, July 31
Executive pay feels the freeze p19, Aug.28
The schools cry for more federal aid (with chart and illus) p56, Oct.9
Devaluation needn't sour that overseas plum p51, Dec.25
- SALES**
Inventories are rising slower than sales p30, July 17
All that cost-cutting finally paid off (with table and chart) (Special Report) p47, Aug.14
A pickup in profits, but few dramatic gains (with table and chart) (Special Report) p71, Nov.13
The measure of confidence: sales p15, Dec.18
- SALESMEN**
Last of the supersalesmen (with illus) p50, Sept.18
Management responsible for what its salesmen tell a customer? # p33, Oct.9
- SALGO, Nicholas M.**
Bangor Punta shrinks to manageable size (with illus) p100, Dec.11
- SALT (Road)**
Road salt can abet the rusting of your car # p88, Dec.4
- SAM-D**
SAM-D missile under fire p55, Oct.23
- SAMPLE Distributors, Inc.**
Selective samplers find the customers (with illus) p34, July 3

SAMPLING

Selective samplers find the customers (with illus) p34, July 3

SAMSONITE

Paternalism dies at Samsonite (with illus) p58, Dec.25

SAMUELS, Nathaniel

The surcharge becomes a bargaining weapon (with illus) p30, Aug.28

SAN Diego, Calif.

San Diego backs into a smoke-filled room (with illus) p23, July 10

Why builders donate schools p58, Oct.9

SAN Francisco, Calif.

San Francisco: its cool charm is summer-proof p79, July 17

Readers Report: Missing chateau, p5, Aug.21

Thomas & Witts: 'The San Francisco Earthquake' (with illus) p13, Aug.21

Design becomes part of a master plan (with illus) p64, Sept.4

San Franciscans fight for that cable-car charm (with map and illus) p62, Sept.4

Aerospace crowds into mass transit (with illus) p20, Sept.18

SAN Joaquin Foundation for Medical Care

Where the doctors police the doctors (with illus) p58, Sept.4

SANDERS Associates, Inc.

Sanders fights to break its financial bind (with illus) p42, Sept.18

SANDERS, Royden, Jr.

Sanders fights to break its financial bind (with illus) p42, Sept.18

SANDS, Cliff

Industrial ads: A debate heats up (with illus) p68, July 17

SANTAS (Christmas)

This year Santa is really packing them in (with illus) p24, Dec.4

SAPIRO, Alan E.

Getting employees to put up the capital (with illus) p86, Nov.20

SARK (Bank of)

A multinational swindle born of tight money (with illus) p46, July 10

SARNOFF, David

The route that led to the precipice (with illus) p34, Sept.25

Publisher's Memo: General Sarnoff is very much alive p6, Oct.16

SARNOFF, Robert W.

RCA takes off on a building spree (with illus) p30, July 3

SATELLITES

Static on the hot line p33, Oct.9

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

Sharper eyes seek the world's resources (with illus) p54, Nov.27

Private companies to launch their own communications satellites # p44, Dec.11

SATO, Eisaku

Japan weighs revaluation of the yen (with illus) p36, Aug.21

Sato: the screw turns p48, Sept.25

Prime Minister Sato's successor, Takeo Fukuda # p41, Dec.4

Short News Item

SATRA Corp.

Kama spurs a flood of license bids p56, Oct.23

SATURN S-IC

The space shuttle may change course p17, July 3

SATURN V

Apollo 15: the most daring mission yet (with illus) p18, July 24

The old Saturn V may loft Orbiter (with illus) p130, Sept.25

SAUL, Ralph S.

Saul details his First Boston job (with illus) p86, Oct.23

SAVINGS

Why the savings rate is still so high (with chart and illus) p86, Dec.4

SAVINGS & Loan Assns.

California's S&Ls are regaining their heft (with chart) p56, July 3

Bank-S&L merger under fire # p26, Sept.18

A pair of S&Ls bedevils the Fed p38, Sept.18

S&L's break out of the boom-bust mold (with illus) p38, Oct.9

Another call to revamp the financial system (with illus) p40, Dec.25

SAXON Industries

Saxon Industries thrives on buying trouble (with illus) p62, Nov.27

SAYERS, Jack

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

SCHENMAN, Dr. David A.

Moonlighters answer the house call (with illus) p42, Aug.21

SCHERER (R. F.) Corp.

Riding the vitamin E boom (with chart) p76, Nov.20

SCHILLER, Karl

A gloomy prelude to the IMF meeting (with illus) p20, Sept.18

The deadlock over the dollar (with cover and illus) (Special Report) p82, Sept.25

The IMF: running scared and making gains (with illus) p21, Oct.2

SCHLESINGER, James R.

A tough manager takes over at AEC p20, July 24

SCHMIEDSKAMP, Jay

Mouthpiece for the consumer's mood (with illus) p82, Aug.14

Why the savings rate is still so high (with chart and illus) p86, Dec.4

SCHOOLS

See also Colleges and Universities

School integration case in Richardson's home town of Boston # p27, July 3

Flying lessons: exciting, but the price is high p61, July 3

Schooner school for the summer student p80, July 17

A home study school tries for better grades (with illus) p46, Aug.28

California scraps its school tax system p59, Sept.4

Trade: Foreign exporters learn the ropes p38, Oct.2

Pontiac survives its trial by fire p71, Oct.2

The fall madness over school busing (with illus) p70, Oct.2

The schools cry for more federal aid (with chart and illus) p56, Oct.9

Why builders donate schools p58, Oct.9

SCHOONER School

Schooner school for the summer student p80, July 17

SCHULTZ, George

Schultz gets the job of placating Meany p27, Sept.4

SCHULTZE, Charles

The Democrats are still drifting (with illus) p18, Sept.18

SCHWARTZ, Dr. David

Moonlighters answer the house call (with illus) p42, Aug.21

SCHWARZ, F. A. O.

F. A. O. Schwarz: Tougher selling in toyland (with cover, map and illus) p46, Dec.18

SCHWEITZER, Pierre-Paul

The deadlock over the dollar (with cover and illus) (Special Report) p82, Sept.25

The IMF: running scared and making gains (with illus) p21, Oct.2

SCIENCE

Science agencies fight over help to business p27, July 3

Science policy heads for 1972 p34, Nov.20

SCIENTISTS

Senator Kennedy proposed loan subsidies for unemployed scientists and engineers # p29, Aug.7

Nixon's scientists resent salesman p33, Oct.2

SCOTLAND

More prized malt Scotch spills into the U.S. p68, Aug.28

SCOTT, David G.

CNA chooses a chief and loses a top V-P (with illus) p35, July 17

SCOTT, David R.

Apollo 15: the most daring mission yet (with illus) p18, July 24

SCOTT Paper Co.

His job: to turn Scott around (with illus) p46, Aug.21

SCOUT II

Harvester puts pizzazz into light trucks (with illus) p134, Nov.13

SCRANTON, William W.

Phase II gets off to a confused start (with illus) p44, Oct.23

SCREEN Actor's Guild

Screen hopefuls battle the stars (with illus) p96, Nov.20

SEA Knife

A speedboat for rough seas (with illus) p64, Oct.16

SEAGRAM (Joseph E.) & Sons

Seagram's hears the suburbs calling (with illus) p48, Sept.11

SEARS, Roebuck & Co.

Sears moves in: Sears to expand to Brussels # p32, July 31

Sears drives eastward # p26, Sept.18

Sears: big mod on campus # p79, Oct.9

SEAT Belts

Imports continue to make inroads (with illus) p20, July 10

SEATTLE, Wash.

No green light yet from Red China (with illus) p17, July 3

SEAWELL, William T.

Why Pan Am doesn't have a new president (with illus) p120, Nov.13

Pan Am gets a president # p28, Nov.20

SECURITIES**Bonds**

Fear of inflation rules the markets (with chart) p37, July 17

More pressure on money # p22, July 24

Fund operators rush into bonds (with table) p57, July 24

Chinese bonds take a great leap forward p26, July 31

Up from Memphis come phony municipals p42, Dec.25

New Issues

New issues rouse investors p74, Sept.18

Stocks

Closing in on the stock certificate (with illus) p19, July 3

Europe: The Old World looks closer at Wall Street p50, July 17

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

Making depositors into shareholders p75, July 31

The bears march again in Wall Street (with chart) p24, Aug.7

The bulls return to Wall Street (with illus) p75, Aug.21

The market rides on new confidence (with table) p19, Aug.28

A chill over the market # p24, Sept.4

For machine tools, 1972 is the year (with table) p33, Sept.4

A hallway for stock thieves (with illus) p66, Oct.16

Uncertainty kills the Nixon bull market (with chart) p84, Oct.23

Bad vibes — and no buying power p80, Oct.30

Wrigley is caught in an institutional blitz (with chart) p80, Oct.30

Airline shares look for gains (with table) p82, Oct.30

The disenchantment of the odd-lotter (with illus) p22, Oct.30

A tiny bull walks on Wall Street (with chart) p34, Nov.6

Your portfolio: Reminders on tax-selling p131, Nov.13

Another broker goes public # p28, Nov.20

Riding the vitamin E boom (with chart) p76, Nov.20

What's behind EDS's tremors p76, Nov.20

New issues drain the money away p77, Nov.27

Trading resumes in FAS # p28, Nov.27

The cap on dividends won't pinch too much (with chart) p75, Nov.27

Phase II scares the stock market p26, Nov.27

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

Dreyfus picks 'jeans' over 'tiaras' (with illus) p71, Dec.4

Justice moves on two markets # p32, Dec.4

A swing to equities builds Nobel funds (with illus) p64, Dec.11

The Europeans get back in the game p30, Dec.11

Taking a nibble at Health-Tex p66, Dec.11

Readjustment in currencies aids the stock market p10, Dec.25

Short News Item

Investors rally in a cautious way (with chart) p16, Dec.25

SECURITIES & Exchange Commission

Closing in on the stock certificate (with illus) p19, July 3

Down to the wire on brokerage fees (with table) p75, July 17

A hard look at why brokers fall p54, Aug.7

The SEC looks closer . . . # p26, Aug.28

Step lively, please (Editorial) p80, Sept.4

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

Wall Street needs a real overhaul (Editorial) p104, Oct.16

The market structure: remodel or reform? (with illus) p47, Oct.23

Companies tell more, mostly to the SEC p26, Oct.30

Less room to play with customer cash (with illus) p41, Nov.13

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

SECURITIES Investor Protection Corp.

A hard look at why brokers fall p54, Aug.7

Less room to play with customer cash (with illus) p41, Nov.13

SECURITY

A hallway for stock thieves (with illus) p66, Oct.16

AMF's new Guard-Lite # p94, Nov.6

SECURITY Analysts

Why security analysts irk management (with illus) p86, Nov.6

Readers Report: Analyzing analysts p7, Dec.4

SEEBURG Corp.

Commonwealth United spins one off (with illus) p38, Sept.25

SEETHALER, Robert A.

Industrial ads: A debate heats up (with illus) p68, July 17

SELAS Corp. of America

Dividend raisers feel the chill p42, Sept.11

SEMICONDUCTOR Laser

The laser may be ready for the big time (with illus) p54, Sept.18

SEMICONDUCTORS

Taiwan: Where Nixon's Peking visit casts a chill (with chart and illus) p32, July 24

SEMINARS

China: Pushing on the trade door (with illus) p38, Oct.2

Seminars try to cut the Phase II fog p46, Oct.23

SENSITRACE Passageway

A hallway for stock thieves (with illus) p66, Oct.16

SERVICES

Kinney chooses the quick over the dead (with illus) p38, July 3

Aerospace is diversifying again (with chart and illus) p124, Sept.11

Services grow, quality shrinks (with cover and illus) (Special Report) p50, Oct.30

The no-service economy (Editorial) p104, Oct.30

Readers Report: Service report p5, Nov.20

SEWAGE

Sewage finds a home (with illus) p24, July 31

A cheaper way to burn sewage p38, Aug.7

SEWERS

A sewer shortage halts the builders (with illus) p54, Oct.2

SEWING

A patchwork wardrobe # p45, Aug.14

SHAHEEN, John M.

A daily will try where others failed (with illus) p27, Oct.16

SHAHEEN Natural Resources, Inc.

A daily will try where others failed (with illus) p27, Oct.16

SHAKY (Robot)

The age of thinking machines (with illus) p90, Oct.30

SHAROFF, Walter

They took the 'American look' into Tokyo (with illus) p82, Oct.16

SHELL Oil Co.

Delaware's new 'keep out' sign p20, July 3

SHEPARD, Stephen E.

Book Review p13, Oct.23

SHEPHERD, William Donald

A multinational swindle born of tight money (with illus) p46, July 10

SHEPHERD, William G., Jr.

Publisher's Memo: Another new feature in the magazine, a column called Wall Street (with illus) p13, Nov.6

Wall Street p71, Dec.4

Wall Street p66, Dec.11

Wall Street p70, Dec.18

Wall Street p42, Dec.25

SHEPPARD, Dr. Sam

Bailey 'The Defense Never Rests' (with illus) p16, Dec.11

SHERRILL, William W.

The Fed may lose one # p26, July 10

A conglomerateur comes back (with illus) p67, Dec.18

SHERRY-Lehman, Inc.

The import surcharge jolts the retailers (with illus) p68, Aug.21

SHIPBUILDING

Racing to build supertankers (with illus) p45, Aug.7

Throw work to General Dynamics' troubled Quincy (Mass.) shipyard # p32, Nov.27

SHIPROCK, N. M.

The Navajos trade hogans for air-conditioning (with illus) p100, Oct.23

SHIPS and Shipping

Queen Elizabeth remodeled as a floating campus for Chapman College # p28, July 24

Shipping: A fast drop in rates keeps tankers in port (with chart) p35, July 31

Barges that go to sea in ships (with illus) p74, Aug.7

The Navy goes capitalist # p26, Aug.28

MGM's lion scouts some new trails (with illus) p52, Oct.23

A new gas pipe with a long reach (with illus) p28, Oct.30

Trial runs for a 100-knot Navy (with illus) p110, Nov.6

Strike-harried ships jam the Seaway p46, Nov.13

The winter season starts off warm (with illus) p30, Dec.4

Soviet Union: Talks aim at an open port (with illus) p50, Dec.11

Dual-purpose ships build a business (with illus) p60, Dec.18

SHIRTS

A new life for old shirts # p53, Sept.18

SHISEIDO Cosmetics (America), Ltd.

A cosmetics maker counterattacks (with illus) p48, Oct.18

SHOES

Shoe import quotas # p25, July 24

Spain offers a deal on shoes p28, July 24

U.S. shoes need a higher wall (with illus) p20, Aug.28

Readers Report: Clodhoppers p5, Sept.18

SHONEY Big Boy Enterprises

Danner feasts on food franchising (with illus) p120, Oct.23

SHOPPING Centers

The shopping-center war # p22, July 24

Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4

SHULTON, Inc.

Cyanamid crashes the glamour markets (with illus) p74, Sept.4

SHULTZ, George P.

Nixon's target: Inflation, not unemployment (with illus) p14, July 3

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

Shultz has his ups and downs p37, Aug.14

Labor chills talks about productivity (with illus) p29, Aug.14

SHUMWAY, Forrest N.

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

Signal helps itself and balls out Mecom (with illus) p20, Dec.25

SHWAYDER, King David

Paternalism dies at Samsonite (with illus) p58, Dec.25

SICILIANO, Rocco

The men who will be running Phase II (with illus) p22, Oct.16

SIDELOOKING Airborne Radar (SLAR)

Sharper eyes seek the world's resources (with map and illus) p54, Nov.27

SIERRA Club

A cleanup battle jolts California p35, Dec.25

SIGNAL Cos., Inc.

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

Signal helps itself and balls out Mecom (with illus) p20, Dec.25

SILANOX

A powder that keeps things drier (with illus) p68, Sept.11

SILCO, Inc.

An appliance dealer with a real clout (with illus) p78, Nov.6

SILVER

The silver boom that fizzled (with illus) p42, Oct.16

SIMON, Norton

The men who still hang on to the reins (with illus) p40, Oct.2

SIMONDS Abrasive Div.

A grinding wheel for cutting costs (with illus) p104, Dec.4

Short News Item

SIMPSON, John

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

SIMPSON Lee Paper Co.

A market unfolds for ecology paper (with illus) p86, July 17

Readers Report: Another zero on paper p4, Aug.7

SIMULATORS

Readers Report: Nuclear safety p5, July 3

SINDLINGER, Albert

Businessmen want to break the spiral (with chart and illus) p20, Aug.7

SINDLINGER & Co.

The consumer and his plans are still confusing p29, July 17

Businessmen want to break the spiral (with chart and illus) p20, Aug.7

A solid base of national support (with illus) p17, Aug.28

The consumer comes through, but cautiously p15, Sept.18

SINDONA, Michele

Italy's establishment fights an outsider (with illus) p28, Sept.18

SINGAPORE

The 'Asia dollar' grows up p48, Dec.11

SINGER Co.

The multinationals take it in stride (with illus) p59, Aug.28

SIVERD, Clifford D.

Cyanamid crashes the glamour markets (with illus) p74, Sept.4

SKI Troops

Readers Report: War memories p10, Dec.4

SKIING

Skilling down a garbage pile (with illus) p60, Nov.6

Beat the hassles on the slopes with ski touring p84, Nov.20

SKINNER, B. F.

New tool: 'Reinforcement' for good work (with illus) p76, Dec.18

SKOURAS, Spyros P.

Barges that go to sea in ships (with illus) p74, Aug.7

SKYBUS

Pittsburgh splits over Skybus (with illus) p25, Aug.7

Readers Report: Defending the skybus p6, Nov.27

SLONE, Ben

Appalachia gets a program it trusts (with illus) p54, Oct.16

SLURRIED Iron Ore

Dual-purpose ships build a business (with illus) p60, Dec.18

SMALL Business

Science policy heads for 1972 p34, Nov.20

SMART Money

The smart money is hedging its bet (with illus) p21, Oct.30

SMIDT, Seymour

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

SMITH, C. Arnholt

California goes after a transportation octopus (with illus) p54, Sept.25

SMITH, Floyd

The unions demand more jobs (with illus) p63, July 17

The bargaining chill deepens (with illus) p108, Sept.25

The men who will be running Phase II (with illus) p22, Oct.16

SMITH, Joan Irvine

The Irvine Ranch fights regulation (with illus) p57, July 3

SMITH, Louis

A Watts report: no progress (with table) p70, Aug.14

SMITH, Philip

The easier way to pick parts in a warehouse (with illus) p43, July 31

SMITH, Reuben

Book Review p7, Aug.7

SMITH, Roger

Auto price boosts respond to controls (with illus) p37, Dec.4

SMITH, William T.

Why Indiana Standard grows so well (with illus) p57, Dec.4

SOAP and Detergents

Phosphates down but far from out (with illus) p21, July 3

NTA sweats out a verdict # p73, Sept.4

Phosphates make a sudsy comeback p25, Sept.18

Tattletale gray in detergent regulations (Editorial) p144, Sept.25

SOCIAL Audits

An outside consultant for government (with illus) p69, Nov.27

SOCIAL Conscience

The Pax Fund invests in peace (with illus) p56, Sept.4

SOCIAL Issues

Now group insurance pays the lawyer (with illus) p53, July 10

The hairy jobless are shorn of benefits (with illus) p34, July 24

Returning heroes get the cold shoulder (with illus) p46, July 31

Moonlighters answer the house call (with illus) p42, Aug.21

Uncle Sam's own black bias (with table and illus) p36, Aug.28

Where the doctors police the doctors (with illus) p58, Sept.4

An adman battles society's ills (with illus) p108, Sept.11

You still have a long way to go — baby (with illus) p74, Sept.25

The fall madness over school busing (with illus) p70, Oct.2

Appalachia gets a program it trusts (with illus) p54, Oct.16

Common Cause: The yeas and nays have it (with illus) p82, Oct.23

The lid is clamped on health costs (with illus) p112, Nov.13

Finding elbowroom in a crowded world (with illus) p60, Nov.27

The push to streamline the courts (with illus) p46, Dec.4

SOCIAL Responsibility

The new 'social contract' (Editorial) p72, July 3

Investors view 'social responsibility' p71, Dec.4

SOCIAL Service

The Xeroxing of social services p41, Sept.11

SODIUM Nitrite

The heat is on chemical additives p83, Oct.23

SOFT Drinks

Coke refreshes its bottle # p45, Aug.14

Coke cuts the adjectives # p120, Oct.23

SOLOMON, Ezra

Living with a higher jobless rate (with chart and illus) p36, Dec.25

SONESTA International Hotels Corp.

A sporting gesture toward innkeeping (with illus) p86, Nov.6

SOUND (Four-channel)

Quad sound for the audiophile p86, Oct.2

Surrounding the listener with hi-fi (with illus) p89, Oct.2

SOUTH Vietnam

Vehicles for Vietnam # p28, Nov.20

U.S. investors eye a postwar Vietnam (with illus) p28, Dec.25

SOUTHERN Strategy

Readers Report: The GOP's Southern strategy p9, Oct.9

SOVIET Union

Russian market may be opened to U.S. computers p28, July 3

Apollo 15: the most daring mission yet (with illus) p18, July 24

Hearings on the Soviet military posture # p25, July 24

The toolmakers write more orders (with chart) p20, July 31

Kama truck project gets rolling (with illus) p32, Aug.14

The door opens for Kama River licenses p32, Sept.18

Canada: Looking to open new trade doors p34, Sept.18

Plenty of U.S. salesmen in Moscow p48, Sept.25

Russia wheels and deals # p58, Sept.25

Picking up where Mack left off (with illus) p42, Sept.25

Russians put in their bid for 1980 Olympic, three years before the deadline # p36, Oct.2

The door is still open (Editorial) p104, Oct.2

Europeans vie for Kama River truck plant p34, Oct.9

Static on the hot line p33, Oct.9

Nixon's trip may lower trade barriers p36, Oct.16

Off to Peking in the fall? p33, Oct.16

Canada talks up Russian trade p56, Oct.23

Kama spurs a flood of license bids p56, Oct.23

Soviet Union: U.S. computers score p60, Oct.23

Russians ordered their supersonic prototype bomber into full-scale production # p33, Oct.30

A Kama River contract goes to Renault p36, Oct.30

A plan to rescue stranded astronauts p112, Nov.6

Soviet Union: Trade with U.S. gains new vigor (with illus) p58, Nov.13

What the Russians mean for corn (with chart) p118, Nov.13

A chance to exploit Soviet minerals p36, Nov.20

Short News Item

Commissars as customers (Editorial) p106, Dec.4

Cooking big deals with Russia (with chart and illus) p28, Dec.4

Soviet Union: Talks aim at an open port (with illus) p50, Dec.11

Pullman rides deeper into Russia p24, Dec.25

SOYBEANS

Commodity traders work in the dark p76, Aug.21

SOYUZ II

Apollo 15: the most daring mission yet (with illus) p18, July 24

SPACE Exploration

Apollo 15 astronauts to wear space suits on way back # p45, July 17

Apollo 15: the most daring mission yet (with illus) p18, July 24

SPACE Shuttle

The space shuttle may change course p17, July 3

Rocketdyne's half-billion # p42, July 17

Fight delays NASA shuttle p78, Aug.28

The old Saturn V may loft Orbiter (with illus) p130, Sept.25

SPAIN

Spain will ask Algeria to lift gas ban p46, July 17

Spain offers a deal on shoes p28, July 24

Condominiums: Now you can buy part of a hotel p66, July 31

Racing to build supertankers (with illus) p45, Aug.7

Spain: Oil men scramble for their share (with map) p34, Sept.18

Spain: Forcing industry to grow up fast (with illus) p52, Sept.25

Europe: 'Levittown' spreads across the Continent p52, Nov.6

U.S. Steel Corp. bidding for Spain's steel complex # p46, Nov.6

SPANGLER, Stephen C.

The hairy jobless are shorn of benefits (with illus) p34, July 24

SPARTAN

The testing boom begins to fade (with illus) p45, Nov.13

SPECIAL Trade Representative

Peterson caught in trade war crossfire p53, Sept.11

SPECIALISTS

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

Policing the specialist (Editorial) p106, Dec.4

Readers Report: History lesson p5, Dec.18

SPERRY & Hutchinson Co.

Pro-antitrust, but within limits (with table) p27, Oct.2

SPERRY Rand Corp.

Amid the cheers, only a few tears (with illus) p29, Aug.21

Coming of age at Univac (with illus) p116, Sept.11

Univac picks up where RCA left off p25, Nov.27

SPIFFING

'Spiffing' loses its spiff # p100, Oct.16

SPORTS

College sports feel budget ax (with illus) p38, Aug.28

Germany: The race for all that Olympic gold p58, Sept.11

The rules of the game (Editorial) p90, Oct.9

Antitrusters take on professional sports (with illus) p60, Oct.9

The umpire looks again # p52, Oct.23

Readers Report: Eye on sports p7, Nov.6

SPRAGUE Electric Co.

A shift at Sprague Electric # p48, Nov.13

SPRINKEL, Beryl Wayne

Sprinkel: 'Money and Markets' (with illus) p6, July 3

SPRINKLER System

A tougher fire safety code for skyscrapers (with illus) p46, Aug.7

STADIUM-Convention Center

A financial hero in New Orleans (with illus) p80, Sept.18

STAMFORD, Conn.

Stamford mines a garbage load p142, Sept.25

STAMP Collecting

Stamp collecting: Rich man's hobby lures investors p83, Nov.20

STANDARD Oil Co. (Indiana)

Offshore fire singes oil's safety rules p48, Oct.23

The no-lead leader p59, Dec.4

Why Indiana Standard grows so well (with illus) p57, Dec.4

STANDARD Oil Co. (New Jersey)

Testing a new brand name # p43, Sept.25

STANS, Maurice H.

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

The talk is that Stans will quit # p27, Sept.4

Readers Report: Stans and friend p5, Oct.2

Cooking big deals with Russia (with chart and illus) p28, Dec.4

Nixon's campaign financing drive # p44, Dec.11

Soviet Union: Talks aim at an open port (with illus) p50, Dec.11

STARR, Bart

Bart Starr to run for Congressional seat # p23, Dec.25

STATES

Tax-sharing option weighed p45, July 17

More states put the bite on incomes (with map) p86, Aug.14

STATES—Personal Income

The upswing loses its zip (with table) p45, July 3

Paychecks wax amid doldrums (with table) p76, Aug.7

A cushion from Social Security (with table) p42, Aug.28

Incomes don't feel a recovery (with table) p90, Oct.2

Steel flattens the wage curve (with table) p114, Nov.6

Payrolls grew during the freeze (with table) p96, Dec.11

STATISTICS

Embarrassing statistics # p30, Oct.2

A numbers game shakes the BLS (with illus) p22, Oct.9

STAUFFER Chemical Co.

A new weapon in the war on insects (with illus) p94, Nov.13

STEAM

A law-abiding, steam-powered bus (with illus) p25, Nov.27

STEEL

The man who speaks for steel (with illus) p18, July 10

Productivity is the sticking point (with illus) p17, July 10

A fact labor must not deny (Editorial) p88, July 10

Sheet metal with fewer wrinkles (with illus) p60, July 17

A sudden thaw at the bargaining tables (with illus) p13, July 24

Down to the wire in steel bargaining p19, July 31

The cleaner way to make coke (with illus) p42, July 31

Imports bite into specialty steel (with illus) p78, July 31

Steel bargains for its life (Editorial) p80, July 31

Strike settlements remove some of the worry p13, Aug.7

The 1962 steel crisis as JFK saw it (with illus) p18, Aug.7

How a steel strike was averted (with illus) p17, Aug.7

A cool climate for steel price hikes (with illus) p25, Aug.14

Steel merger bends the rules # p30, Aug.21

Steel surcharge may bolster voluntary curbs p28, Sept.4

Readers Report: Clarification p5, Sept.18

An old ironmonger gets new muscle (with illus) p66, Sept.25

Spain: Forcing industry to grow up fast (with illus) p52, Sept.25

Steel's outlook continues gray (with chart and illus) p29, Oct.16

Steel prefabs that can be stacked (with illus) p27, Oct.30

A grim outlook for steelworkers p33, Nov.6

British Steel Corp. has visions of a joint steel venture with Continental partners # p46, Nov.6

U.S. Steel Corp. bidding for Spain's steel complex # p46, Nov.6

Banking steel's competitive fires p56, Nov.13

Steel fabricators fight the foreigners (with illus) p26, Nov.20

Two new steel presidents Donald E. Reichelderfer and Robert Buckley # p38, Dec.11

The Steelworkers set out to rescue steel (with illus) p58, Dec.11

Steel's new year looks cheerier (with chart and illus) p20, Dec.18

Steel will explain identical bids # p21, Dec.25

STEIN, Eric

The 'moonlight' dims for professors (with illus) p52, July 3

STEIN, Herbert

Herbert Stein is deeply involved in wage-price decisions # p27, Sept.4

Herbert Stein: Free marketer at the controls (with illus) p76, Dec.4

STEREOPHONIC Sounds System

Quad sound for the audiophile p86, Oct.2

STERILIZATION

A vasectomy that is reversible (with chart and illus) p72, Sept.4

Short News Item

STEVENS (J. P.) & Co.

The flaw in the fabric at J. P. Stevens (with illus) p64, Nov.13

STEVENS, Whitney

The flaw in the fabric at J. P. Stevens (with illus) p64, Nov.13

STOCK Certificates

Closing in on the stock certificate (with illus) p19, July 3

STOCK Exchanges

Martin is about to end the suspense p25, July 31

How Martin would reform the markets p23, Aug.7

... and the Amex looks west # p26, Aug.28

Regionals are teaming up # p30, Oct.2

The market structure: remodel or reform? (with illus) p47, Oct.23

STOCK Options

Time to scrap the once golden stock option? # p78, Aug.21

Wiping out the point spread p52, Aug.21

Industry gropes for a better option plan (with table) p50, Aug.21

STOKES, Lord

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

STONE, W. Clement

Nixon's inner circle of businessmen (with cover and illus) p52, July 31

STOP & Shop

The youth patrol (with illus) p34, July 17

STORED Logic Adaptive Microcircuits (SLAM)

The age of thinking machines (with illus) p90, Oct.30

STOTT, Robert L., Sr.

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

STRATEGIC Air Command

The anguish at Rand (with illus) p70, July 17

STRATEGIC Arms Limitation Talks

Construction wages burden arms talks p28, Aug.14

STRESSKIN Products Co.

A thriving company in a slow industry (with illus) p22, Dec.18

STRIP Mining

Coal companies rediscover the West (with illus) p82, Dec.11

Stripping moves west (Editorial) p88, Dec.18

STRONG, Benjamin

A jolt to money managers (with cover and illus) (Special Report) p99, Sept.25

STUART, Dr. Derald A.

Lockheed cashes in on a winner (with illus) p64, Aug.7

SUBMARINE-Hunting Airplane

Lockheed rolls out an antisub jet p36, Nov.6

SUDDETH, James A.

Industrial ads: A debate heats up (with illus) p68, July 17

SUEZ Canal

Reopening the Suez Canal # p53, Sept.11

SUGAR

The FTC gets tougher on misleading ads p35, Dec.11

SULFUR

Sulfur from gas is glutting the market (with chart) p80, July 24

Sulfur may bounce # p28, July 31

Slow burn on the sulfur tax # p30, Aug.21

Cutting out the sulfur oxide # p38, Dec.11

SULFURIC Acid

Poland: Importing expertise from Warsaw p41, Aug.14

SULLIVAN, Leon

Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

SULTAN of Oman

A maverick oilman battles the majors (with illus) p78, Oct.16

SULZBERGER, Albert Ochs

Costs and competition shake The Times (with illus) p62, Dec.11

SUNDAY Blue Laws

Blue laws: More confusion than conviction p98, Oct.16

SUNSTATE Builders, Inc.

Cyanamid crashes the glamour markets (with illus) p74, Sept.4

SUPERMARKETS

The youth patrol (with illus) p34, July 17

How Thriftmart shelved a challenge (with illus) p26, Aug.14

Supermarkets' food for thought # p53, Sept.18

Retailers move toward the 168-hour week (with illus) p96, Oct.16

SUPERSONIC Transport

Supersonic transport project readied for dissemination to interested companies # p29, Sept.18

Readers Report: Flak for the SST p6, Oct.2

SUPERSTAR

Airlines drag their feet on the Concorde (with illus) p37, Dec.18

SURCHARGE

See Import Surcharge

SURSUM Corda

Where the tenants have a say in the plans (with illus) p132, Sept.11

SUZUKI, Dr. Taira

The flaw in Japan's boom (with illus) p42, July 10

SWEARINGEN, John E.

Why Indiana Standard grows so well (with illus) p57, Dec.4

SWEDEN

Sweden bans a preservative # p73, Sept.4

Why unions carry less clout overseas (with illus) p89, Sept.18

Readers Report: Sweden's No. 1 p6, Sept.25

Sweden's banks are merging # p48, Sept.25

The legacy left by Marc Wallenberg p28, Nov.27

Wave of the future p86, Dec.18

SWEEPSTAKES

Grand Rapids tries to copy Detroit (with illus) p23, Sept.18

SWIFT de la Plata

Argentina: The survival race may be going to Swift (with illus) p40, Oct.16

More trouble for Swift de la Plata p56, Nov.13

SWIMMING Pool Enclosures

Pool enclosures: From domes to greenhouses p67, Aug.28

SWINDELL-Dressler Co.

Karna truck project gets rolling (with illus) p32, Aug.14

Pullman rides deeper into Russia p24, Dec.25

SWITZERLAND

France: One way to connect on this Continent p35, July 31

Send your offspring to camp in Switzerland # p84, Nov.20

SYSTEM Development Corp.

A think-tank strives harder to be a business (with illus) p91, Nov.27

SYSTEM/One

A think-tank strives harder to be a business (with illus) p91, Nov.27

SYSTEM Safety

System safety spreads into industry (with illus) p57, July 17

SYSTEMS Analysis

The anguish at Rand (with illus) p70, July 17

SYSTEMS Synthesis

The anguish at Rand (with illus) p70, July 17

T

TRW, Inc.

Electronic traffic cops take on bigger jobs (with illus) p51, July 10

TAIWAN

Taiwan: Where Nixon's Peking visit casts a chill (with chart and illus) p32, July 24

Japanese industry embraces Red China p36, Oct.2

Taiwan: On the ropes, but no K.O. (with illus) p48, Nov.6

TALKING Computers

Computers that talk back to you (with illus) p60, Sept.25

TANKS

Laird writes off GM's battle tank p23, Dec.25

TAPE Cartridges

An easier way to tap mass data (with illus) p94, Nov.27

TAPE Recorders and Recording

Higher-fi goes into cassettes (with illus) p44, July 3

Readers Report: Sing a song for sixpence # p6, July 17

A shot at music piracy # p52, Oct.23

TARIFFS

The Tariff Commission cuts back on aid p54, Sept.11

U.S. trade strategy is taking shape p48, Dec.11

TAUBMAN, A. Alfred

Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4

TAUBMAN Co.

Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4

TAX Credit

See Investment Tax Credit

TAX Shelters

The smart money is hedging its bet (with illus) p21, Oct.30

Short News Item

TAXATION

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

Readers Report: Tax on polluters p6, July 17

Congress is nicer than Nixon expected p15, July 24

Muskie to endorse an investment tax credit # p31, July 31

Readers Report: A less-taxing stimulus p4, Aug.7

An up-to-date guide to partnership taxes # p72, Aug.7

Mills eyes fine-tuning tax credit p37, Aug.14

What the tax credit might inspire p25, Aug.21

Slow burn on the sulfur tax # p30, Aug.21

Wiping out the point spread p52, Aug.21

Back at the ranch: profits, pride, and a tax shelter p77, Aug.21

A chill over the market # p24, Sept.4

California scraps its school tax system p59, Sept.4

Congress bones up on Nixon economics (with table and illus) p14, Sept.4

IRS gets tougher on deductions p27, Sept.4

Paying for pollution by the pound (with illus) p78, Sept.4

Nixon's tax reform plan may expand p29, Sept.18

Keen the tax bill moving (Editorial) p104, Oct.2

A package that Nixon will like (with illus) p25, Oct.2

A tax break to boost the export drive p23, Oct.9

Bonn wants a bigger bite of foreign profits p56, Oct.23

Nixon lobbies for his tax bill p55, Oct.23

Readers Report: Pollution tax p6, Oct.30

Proposal to extend unemployment insurance # p44, Nov.6

Guideline with a razor-sharp edge p54, Nov.13

Readers Report: The value-added tax p13, Nov.13

Shadowboxing over the tax bill p54, Nov.13

Your portfolio: Reminders on tax-selling p131, Nov.13

Some tax fiction for the home folk (with illus) p24, Nov.20

A tax bill veto wouldn't pain Nixon p32, Nov.27

Take the IRS to court—you just might win p82, Nov.27

Nixon zeroes in on taxes for 1972 p38, Dec.4

Tax bill with the Democratic fund-raising amendment # p38, Dec.4

Tax cuts push the deficit higher (with table) p32, Dec.11

Readers Report: Tax appeals p6, Dec.18

Readers Report: That's a joke, son p5, Dec.18

IRS is hiring new tax enforcers # p32, Dec.18

Nixon signed the tax bill # p32, Dec.18

There's good and bad news in the tax package p74, Dec.18

Tax bill and money pact boost confidence p9, Dec.25

State and Local

Tax-sharing option weighed p45, July 17

More states put the bite on incomes (with map) p86, Aug.14

TAXICABS

Readers Report: What price time? p5, July 24

TAYLOR, Hobart, Jr.

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

TEACHERS

The schools cry for more federal aid (with chart and illus) p56, Oct.9

TEACHING Machines

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

TECHNICOLOR, Inc.

A brighter palette for Technicolor (with illus) p22, Nov.20

TECHNOLOGY

Science agencies fight over help to business p27, July 3

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

The cleaner way to make coke (with illus) p42, July 31

The laser may be ready for the big time (with illus) p54, Sept.18

Computers that talk back to you (with illus) p60, Sept.25

Commoner: 'The Closing Circle' (with illus) p13, Oct.23

Tougher tests to make autos come clean (with illus) p100, Nov.6

Science policy heads for 1972 p34, Nov.20

Sharper eyes seek the world's resources (with map and illus) p54, Nov.27

TECHNOLOGY Commentary

The air bag faces a showdown fight (with illus) p74, Aug.14

The patent system needs overhauling (with illus) p65, Dec.4

TECHNOLOGY Forecast

Technology forecast to alert U.S. companies to foreign technology trends # p25, July 24

TECHNOLOGY Opportunities Program

A troubled start for Nixon's R&D p23, Dec.25

TEEN-Agers

Pot: Your kids will encounter it, so be prepared p87, Dec.4

TEENFORM, Inc.

A patchwork wardrobe # p45, Aug.14

TELEPHONES

Phone workers swell the picket population (with illus) p33, July 17

Computers that talk back to you (with illus) p60, Sept.25

The revolution in the phone business (with cover, chart, table and illus) (Special Report) p66, Nov.6

Readers Report: Phone static p6, Nov.27

Readers Report: Gunning for Ma Bell (with illus) p10, Dec.4

TELEPHONICS Div.

A push-button lock changer p94, Nov.27

TELEPROMPTER Corp.

Scandal clouds the CATV picture (with table) p88, Nov.6

TELESOUND, Inc.

A color TV rental service # p100, Oct.16

TELEVISION

For an effective TV style # p71, July 31

Masters of the TV hard sell (with illus) p40, Aug.7

FCC's script for CATV p26, Aug.7

A color TV-disc # p45, Aug.14

Local stations try filling prime time (with illus) p100, Sept.11

Female hygiene and the TV code p100, Sept.11

Laser communications: off to a bright start (with illus) p55, Sept.15

TV set makers fight the surge of imports p34, Oct.9

A color TV rental service # p100, Oct.16

Closed-circuit TV quiz session sponsored by the National Assn. of Manufacturers # p33, Oct.16

Commentary: Admen try to mend their fences (with illus) p116, Oct.23

ABC makes it a three-way race (with illus) p28, Nov.20

The battle over a TV antenna (with illus) p27, Nov.20

A compromise cuts little ice for CATV (with illus) p78, Nov.27

Color TV sales look brilliant p25, Dec.4

Readers Report: TV minorities p8, Dec.11

Readers Report: A brighter brilliance p7, Dec.25

Consumer electronics: Filled with cautious optimism (with cover and chart) p46, Dec.25

TELEVISION Transmission

Piggybacking on TV waves p123, Sept.11

TEMPERATURE-Sensitive Signal Light

Signal light goes on when the thermometer falls # p132, Nov.13

TEMPORARY Emergency Court of Appeals

Phase II gets off to a confused start (with illus) p44, Oct.23

TENNIS

A rhubarb divides the tennis world p34, Aug.14

TENZER, Michael

The California 'look': a thriving transplant (with illus) p44, Aug.14

TEXACO, Inc.

The men who still hang on to the reins (with illus) p40, Oct.2

Texaco's Long steps aside again (with illus) p38, Dec.11

Texaco finds work for idle cash p35, Dec.18

TEXAS

Readers Report: Texas shoot-out p7, Aug.14

Texas banks make a bid for the big time (with table) p60, Dec.4

TEXAS Gulf Sulphur Co.

Sulfur from gas is glutting the market (with chart) p60, July 24

TEXAS Instruments, Inc.

Calculators slim down in size and price (with illus) p50, Oct.9

TI pushes computer sales # p40, Nov.6

TEXTILES

Boussac tries to save his empire (with illus) p31, July 3

Britain's ICI buys textile makers p38, Aug.14

Textiles still cry for help, p22, Aug.28

Tough talk on textiles p48, Sept.25

They took the 'American look' into Tokyo (with illus) p82, Oct.16

The trade battle is far from over (with illus) p44, Oct.23

Short News Item

Japan: Textile exporters may fight quotas (with illus) p41, Oct.30

The flaw in the fabric at J. P. Stevens (with illus) p64, Nov.13

Readers Report: The Davids of textiles p7, Dec.4

Textiles: More demand but fiercer competition (with cover, chart and illus) p48, Dec.25

TEXTRON, Inc.

Textron turns to gardening # p100, Oct.16

A Boston grudge fight may lead to a merger (with illus) p58, Nov.6

THEATERS

Some Like It Hot, a new comedy by Neil Simon, Jesus Christ, Superstar, the London hit Vivat! Vivat! Regina, a revival of On the Town, with music by Leonard Bernstein, a new play by Arthur Miller, No, No, Nanette, Applause, Fiddler on the Roof, and Sleuth # p70, Sept.4

Theater buffs join The Play of the Month Guild # p70, Sept.4

Super profits from 'Superstar' (with illus) p46, Sept.11

Jesus Christ Superstar opened on Broadway # p86, Oct.16

THEFTS

A hallway for stock thieves (with illus) p66, Oct.16

THEOBALD, Thomas C.

The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

THINK Tanks

The anguish at Rand (with illus) p70, July 17

A think tank's alumni roll p72, July 17

Dickson: 'Think Tanks' (with illus) p11, Oct.30

A think-tank strives harder to be a business (with illus) p91, Nov.27

THINKING Machines

The age of thinking machines (with illus) p90, Oct.30

THINKING Typewriter

Wang challenges mighty IBM for a market (with illus) p102, Nov.13

THOMAS, O. Pendleton

A top man leaps from oil to tires (with illus) p22, Sept.18

THOMASSEN & Drijver

Europe: Concan is caught in an antitrust test p37, Dec.18

THOMASVILLE Furniture Industries, Inc.

Armstrong Cork bets on residential housing (with illus) p122, Oct.23

THOMPSON, Boyd

Where the doctors police the doctors (with illus) p58, Sept.4

THORPE, Benjamin

Tokyo: the problem city after the shock (with cover and illus) p66, Oct.9

3M Co.

Higher-fi goes into cassettes (with illus) p44, July 3

THREE Monkeys Award

Underground papers needle the bosses (with illus) p86, Oct.9

THRIFTMART, Inc.

How Thriftmart shelved a challenge (with illus) p26, Aug.14

TILLINGHAST, Charles C., Jr.

The turnaround from disaster at TWA (with chart and illus) p60, Oct.30

TIME Shared/Data Management System

A think-tank strives harder to be a business (with illus) p91, Nov.27

TIMKEN Co.

When a standard doesn't measure up p54, July 24

TIMME (E. F.) & Son, Inc.

A plug for fake furs # p71, July 31

TIRES

France: Michelin steps up its radial attack on Akron (with illus) p40, Aug.14

Tire makers get a breather (with illus) p20, Aug.28

A top man leaps from oil to tires (with illus) p22, Sept.13

Goodrich pays high for Dutch tiremaker p56, Oct.23

Studs can make the difference, if they're legal p82, Nov.27

TITAN III

The space shuttle may change course p17, July 3

TITANIUM

Titanium follows aerospace nosedive (with illus) p20, Sept.4

TITANIUM Metals Corp. of America

Titanium follows aerospace nosedive (with illus) p20, Sept.4

TOBIAS, Andrew

The brief adventure of a wunderkind (with illus) p8, Dec.25

TOBIN, Austin J.

Looking for Tobin's heir # p28, Dec.18

TOBIN, James

The Pay Board takes the middle road (with chart and illus) p108, Nov.13

TOKYO

See Japan

TOKYO Stock Exchange

Tokyo: the problem city after the shock (with cover and illus) p66, Oct.9

TOMORROW Entertainment, Inc.

General Electric presents: S. Hurok (with illus) p22, July 3

TOMS, Douglas W.

A kick for air bags, a boost for belts (with illus) p72, Oct.9

TONOPAH, Nev.

The silver boom that fizzled (with illus) p42, Oct.16

TOOL Research & Engineering Corp.

A thriving company in a slow industry (with illus) p22, Dec.18

TOOLS

The toolmakers write more orders (with chart) p20, July 31

Hard times is their best teacher (with illus) p80, Aug.14

For machine tools, 1972 is the year (with table) p53, Sept.4

Britain's troubles affect U.S. companies p34, Oct.9

Machine tools: The pause that refreshes? p20, Oct.30

Toolmakers get a boost from GE p31, Nov.6

A machine maker with optimism (with illus) p46, Nov.20

TOPCO Associates

Pro-antitrust, but within limits (with table) p27, Oct.2

TORELL, Bruce N.

He's bullish on jet engines (with illus) p70, July 10

TORPEDOES

Westinghouse gets torpedoed p19, July 10

TOURIST Trade

No green light yet from Red China (with illus) p17, July 3

A great weekend for most airlines (with illus) p22, July 10

San Francisco: its cool charm is summer-proof p79, July 17

BOAC and BEA offer information to business passengers # p80, July 17

Avoiding delay on your trip to Canada p62, July 24

Exploring the unknown in South America p71, Aug.7

Seeing the frozen continent in style p71, Aug.7

How to get a fair exchange on cash abroad p78, Aug.21

To avoid missing messages at hotels # p70, Sept.4

Looking in on Disney's Florida World p103, Sept.11

In Britain, try the psychic scene p104, Sept.11

New Orleans: a top spot in the fall p81, Sept.18

Going to the Kennedy Center takes planning p82, Sept.18

Ticket allotment to next year's Summer Olympics in Munich # p114, Sept.25

A safari may answer your vacation dilemma p113, Sept.25

Visiting Chicago? The Second City has grown up p97, Oct.23

MGM's lion scouts some new trails (with illus) p52, Oct.23

A train that takes your auto along (with illus) p26, Oct.30

What the tourists are finding in mainland China p85, Oct.30

Caribbean: The cruises are filling up p132, Nov.13

Irish eyes are still smiling in Dublin p81, Nov.27

The winter season starts off warm (with illus) p30, Dec.4

A businessman's guide to Los Angeles p81, Dec.11

The quietest hotels in France # p74, Dec.18

TOWNSEND, Edward T.

Publisher's Memo: The labor settlements in the steel and railroad industries and the agreement between the Justice Dept. and International Telephone & Telegraph Co. (with illus) p5, Aug.7

TOYO Kogyo, Ltd.

The rotary-engine car is catching on (with illus) p20, July 10

TOYOTA

U.S. ingredients in foreign recipes (with illus) p20, July 24

TOYS

Toyland's tarnished tinsel (Editorial) p88, Dec.18

F.A.O. Schwarz: Tougher selling in toyland (with cover, map and illus) p46, Dec.18

TRAC II

A razor has a close shave # p100, Oct.16

TRACER of Missing Products

Services grow, quality shrinks (with cover and illus) (Special Report) p50, Oct.30

Short News Item.

TRADE Policy

The U.S. searches for a realistic trade policy (with cover, chart and illus) p64, July 3

Readers Report: Keys to expanding trade p4, Aug.7

TRAFFIC

Readers Report: Traffic control p6, Aug.21

TRAFFIC Operations to Increase Capacity & Safety (TOPICS)

Electronic traffic cops take on bigger jobs (with illus) p51, July 10

TRANQUILIZERS

Tranquilizers under fire from FDA # p34, Nov.20

TRANS Continental Casualty Co., Ltd.

A multinational swindle born of tight money (with illus) p46, July 10

TRANS Mediterranean Airways

Lebanon: From desert airlift to global caravan (with illus) p38, Oct.9

TRANS World Airlines

Lockheed's trijet market begins to crumble (with table and illus) p17, July 24

The new airline merger rules p29, Aug.28

New defeat for Hughes # p24, Sept.4

Pan Am takes a one-two-three punch (with illus) p80, Oct.2

The turnaround from disaster at TWA (with chart and illus) p60, Oct.30

TRANSCONTINENTAL Music Corp.

Ling tries old tricks at a new stand (with illus) p72, Oct.30

TRANSPORTATION

Let the carriers compete (Editorial) p88, July 10

Package of transportation reforms # p29, July 10

Transport turns to Congress for help (with illus) p39, July 17

LTV wins a plum in airport transit (with illus) p39, July 17

Southern California: The end of sunny growth (with cover, chart and illus) p88, July 17

ICC wants more muscle # p22, July 24

Carriers send in a bill # p28, July 31

Pittsburgh splits over Skybus (with illus) p25, Aug.7

Burby: 'The Great American Motion Sickness' (with illus) p7, Aug.7

San Franciscans fight for that cable-car charm (with map and illus) p62, Sept.4

Carriers ask for more regulations p53, Sept.11

Come out in the sunlight (Editorial) p138, Sept.11

A weak national plan chugs in behind schedule (with illus) p76, Sept.18

Aerospace crowds into mass transit (with illus) p80, Sept.18

California goes after a transportation octopus (with illus) p54, Sept.25

Russia wheels and deals # p58, Sept.25

An entrenched ICC fights off the reformers (with illus) p48, Oct.9

The B&M gets a reprieve # p92, Oct.16

Deregulation on the calendar # p92, Oct.16

Minibuses buck city traffic (with illus) p66, Oct.30

The turnaround from disaster at TWA (with chart and illus) p60, Oct.30

'Deregulation' is off to a halting start (with illus) p46, Nov.13

A showcase for integrated transport (with map and illus) p42, Nov.27

A law-abiding, steam-powered bus (with illus) p25, Nov.27

The Pentagon's transportation maze p38, Dec.4

Ecologists attack the Highway Trust Fund (with illus) p86, Dec.11

Readers Report: Missing link p8, Dec.11

Windfall for transit # p28, Dec.18

TRANSPORTATION Commentary
Commentary: the price of the air fare war (with illus) p84, Oct.2

TRAUTMAN, Gerald H.
His Greyhound goes to Phoenix (with illus) p59, July 3

TRAVELER'S Checks
How to get a fair exchange on cash abroad p78, Aug.21

TREE Farm
Brazil: D. K. Ludwig plans to harvest a jungle (with map and illus) p34, July 31

TREES (Christmas)
Plastic trees are sprouting fast (with illus) p35, Dec.11

TRIFFIN, Robert
A plan — but no agreement (with cover, chart and illus) (Special Report) p106, Sept.25

TROIKA Management
Can GM's new top team cope with the '70's? (with cover and illus) p70, Dec.11

TRUCKS and Trucking
Making small shipments pay their way (with illus) p82, July 17

Kama truck project gets rolling (with illus) p32, Aug.14

For the moving man, the hurdles multiply (with illus) p80, Aug.21

Picking up where Mack left off (with illus) p42, Sept.25

Europeans vie for Kama River truck plant p34, Oct.9

Kama spurs a flood of license bids p56, Oct.23

A Kama River contract goes to Renault p36, Oct.30

'Bunkie' Knudsen redesigns White Motor (with illus) p44, Oct.30

Harvester puts pizzazz into light trucks (with illus) p134, Nov.13

Trucks for fun roll into high (with illus) p43, Nov.13

A new multinational truck maker p36, Nov.20

More Japanese minitrucks # p32, Dec.4

TRUDEAU, Pierre Elliott
The boom in fuddle duddle # p128, Sept.25

TRUST Houses Forte, Ltd.
Britain: Troubled hotels are ripe for takeover p40, Oct.30

Allied Breweries' attempt to get control of the hotel chain # p41, Dec.4

TRUSTS
The battle over \$300-billion in bank trusts (with cover, table and illus) p64, July 24

Take your pick of size and kind p67, July 24

Readers Report: A matter of trusts p9, Sept.11

TRUTH-in-Lending
Shading the truth in lending p31, July 31

TUNDRA Ecosystem Research Program
New life in the frozen north (with illus) p44, Aug.28

TUNG, C. Y.

Queen Elizabeth remodeled as a floating campus for Chapman College # p28, July 24

TUNNELS

New sales pitch for the English 'Chunnel' p46, Nov.6

TURBINE-Generators

Rockwell Parsons fails to connect p31, Aug.14

TURF (Synthetic)

A very rough season for synthetic turf (with illus) p35, Nov.6

TURN-Key Hospitals

France: A thriving market in turn-key hospitals (with illus) p37, Oct.9

TURNER, Glenn W.

Cracking down on 'pyramid plans' (with illus) p104, Dec.11

TWENTY-four Hour Automatic Teller (THAT)

That way to the bank (with illus) p22, Aug.28

TYLER, Ralph S., Jr.

Lubrizol: When there's no reason to diversify (with illus) p38, July 31

TYPEWRITERS

Wang challenges mighty IBM for a market (with illus) p102, Nov.13

TYSON, Luther

The Pax Fund invests in peace (with illus) p56, Sept.4

TYSONS Corner, Va.

The shopping-center war # p22, July 24

U**UEMURA, Kogora**

The Japanese speak their mind (with illus) p61, Aug.28

ULCERS

How to prevent that ulcer from flaring up p65, July 31

Readers Report: Ulcers and milk p6, Aug.28

ULLMAN, Al

Tax-sharing option weighed p45, July 17

Al Ullman smiles an 'I told you so' (with illus) p15, Sept.4

ULMAN, Lloyd

Incomes policies: what Europe learned (with chart) p142, Nov.13

UNEMPLOYMENT

See Employment

UNIFORMS

Uniformity pays off for career clothes (with illus) p38, July 24

UNIMATION, Inc.

The age of thinking machines (with illus) p90, Oct.30

UNION Carbide Corp.

Industrial ads: A debate heats up (with illus) p68, July 17

UNITED Air Lines

The DC-10 bows, bringing lots more seats to fill (with cover, chart and illus) p94, Aug.14

UNITED Aircraft Corp.

He's bullish on jet engines (with illus) p70, July 10

Fight delays NASA shuttle p78, Aug.28

United Aircraft picks a savvy outsider (with illus) p29, Oct.2

Short News Item

UNITED Auto Workers

The unions move against the multinationals (with table) p48, July 24

Labor is cooling its feud with Nixon (with illus) p16, Sept.4

The bargaining chill deepens (with illus) p108, Sept.25

Aerospace unions pick a target p84, Oct.9

'Thirty-and-outers' opt for late retirement (with table and illus) p82, Oct.9

The UAW struggles to pay its debts (with illus) p40, Nov.13

The aerospace pact tests the Pay Board (with illus) p34, Dec.11

UNITED Methodist Church

The Pax Fund invests in peace (with illus) p56, Sept.4

UNITED Mine Workers

Threat of a coal walkout # p50, Sept.11

Labor agreements breach the guidelines (with illus) p20, Nov.20

UNITED Nations

Dangers of the U. N. vote (Editorial) p104, Oct.30

UNITED Services Automobile Assn.

Insurance sells itself on the shorter week p52, Sept.4

UNITED States Chamber of Commerce

Seminars try to cut the Phase II fog p46, Oct.23

UNITED States Oil of Louisiana, Inc.

Mecom's rescue plan (with illus) p77, July 17

UNITED States Plywood-Champion Papers, Inc.

A dealer network for U. S. Plywood p59, Oct.2

Business agrees to grin and bear it (with illus) p23, Oct.16

UNITED States Postal Service

Congressmen must pay rent in postal buildings # p37, Aug.14

A penny boost in first class and air mail letters for mid-1972 # p33, Oct.9

Direct-mail ads will get more direct (with illus) p84, Nov.27

UNITED States Steel Corp.

Water polluters tangle with the law — and lose (with illus) p84, Oct.9

U. S. Steel Corp. bidding for Spain's steel complex # p46, Nov.6

Birmingham's grim lesson (with illus) p20, Nov.27

A new tack on price hikes (with illus) p41, Dec.11

A Big Steel union makes war on pollution (with illus) p34, Dec.25

UNITED States Supreme Court

A friend in court for business p45, Sept.25

Pro-antitrust, but within limits (with table) p27, Oct.2

UNITED Student Aid Funds

The upper-income student can hope for an insured loan p61, July 24

UNIVAC Div.

Coming of age at Univac (with illus) p116, Sept.11

Univac picks up where RCA left off p25, Nov.27

UNIVERSAL Papertech Corp.

Paper houses go on sale (with illus) p100, Aug.14

Readers Report: People in paper houses p9, Sept.11

Readers Report: Paper house cut out p9, Oct.9

UNIVERSITY of California at Los Angeles

Entrepreneurs teach others how to do it (with illus) p124, Nov.13

UNIVERSITY of California's Lawrence Berkeley Laboratories

Adaptable atom smasher # p73, Sept.4

UNIVERSITY of Illinois

Sears: big mod on campus # p79, Oct.9

UROCON, Inc.

Off-brand lenses sunk out # p43, Sept.25

URUGUAY

Uruguay: Yankees do business under fire (with illus) p42, Dec.4

USERY, W. J., Jr.

The railroad pact breaks new ground (with illus) p58, Aug.7

UTILITIES

Rockwell Parsons fails to connect p31, Aug.14

Big gas users face a shutoff p20, Sept.4

Detroit Edison's profit-minded boss (with illus) p74, Oct.2

Utilities land on the hiring carpet (with illus) p23, Nov.20

Utilities: Worried about a power shortage (with cover and illus) p47, Dec.25

V**VACCINES**

Vaccine makers set up cell banks (with illus) p72, Sept.4

VALUE Added Tax

See Taxation

VARGO, Donald J.

One-day surgery for cataracts (with illus) p32, Dec.25

VARIAN Associates

Another way to treat cancer (with illus) p86, Dec.18

VASECTOMY

A vasectomy that is reversible (with chart and illus) p72, Sept.4

VASINGTON, Dr. Paul J.

Vaccine makers set up cell banks (with illus) p72, Sept.4

VENTURE Capital

A Dow scion branches out # p30, Oct.16

New popularity for limited partnerships (with illus) p88, Dec.11

VERMILYE, Peter

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

VESTING

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept.11

VETERANS

Returning heroes get the cold shoulder (with illus) p46, July 31

There ain't nothing out there p47, July 31

Government contractors file job openings with state employment services # p31, July 31

Ads offering jobs to returning veterans # p37, Aug.14

Readers Report: Johnny came marching home p5, Sept.4

VICE-Presidents

Levi's tries on a trolka for size (with illus) p50, Sept.4

VIDEO Cassettes

Cornfeld brings it all home (with illus) p80, Oct.30

VIDEODISC

A color TV-disc # p45, Aug.14

VIDEOTAPE

Videotape brings the resumé alive (with illus) p36, July 10

Readers Report: Taped interviews (with illus) p5, July 31

VINEYARD Participations

New popularity for limited partnerships (with illus) p88, Dec.11

VIRUSES

An arsenal for the war on cancer? p76, Aug.28

VISENTINI, Bruno

Nixonomics spreads gloom among traders (with illus) p78, Nov.20

VITAMINS

Riding the vitamin E boom (with chart) p76, Nov.20

VOCATIONAL Training

Blue-collar training gets a white-collar look (with illus) p76, July 31

Readers Report: Learning to do p5, Aug.28

Readers Report: A matter of degree p5, Oct.2

VOLCKER, Paul

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

A system torn down must be rebuilt (with table and illus) p26, Aug.21

The new activist in central banking p120, Sept.11

VOLKSWAGEN

U.S. ingredients in foreign recipes (with illus) p20, July 24

Volkswagen may drop Kurt Lotz p54, Sept.11

Germany: VW drops the driver (with illus) p34, Sept.18

Americans nut the car in its place (with illus) p66, Sept.18

Readers Report: No beetle nut p5, Oct.16

VOLPE, John A.

A weak national plan chugs in behind schedule (with illus) p76, Sept.18

VREDESTEIN

Goodrich pays high for Dutch tiremaker p56, Oct.23

VROOMAN, Ray

U.S. ingredients in foreign recipes (with illus) p20, July 24

W**W (for Women)**

Women's Wear Daily takes wider aim (with illus) p26, July 10

WAGE-Price Review Board

Pressure forces a policy shift p19, Aug.7

'If you freeze wages, freeze everything' (with illus) p29, Aug.14

What follows the freeze (with illus) p16, Sept.4

WAGES

Building wages begin to stabilize p16, July 3

Short News Item

Productivity is the sticking point (with illus) p17, July 10

A chill wind at Frigidaire p58, July 31

Wages are climbing faster # p28, July 31

How a steel strike was averted (with illus) p17, Aug.7

Pressure forces a policy shift p19, Aug.7

The railroad pact breaks new ground (with illus) p56, Aug.7

The tide turns toward an incomes policy (with chart and illus) p76, Aug.14

Threat of intervention angers longshoremen (with illus) p28, Aug.14

The testing ground for inflation control (with illus) p30, Aug.14

Construction wages burden arms talks p28, Aug.14

An icy disregard for the wage freeze (with illus) p70, Aug.21

The drastic plan to save the dollar (with illus) p21, Aug.21

Angry unions aim for a deal with Nixon (with cover, table and illus) p52, Aug.28

How to gauge whether the wage-price freeze worked # p27, Sept.4

The Phase II planners: close to consensus (with illus) p17, Sept.18

Down to the details on Phase II plans (with illus) p36, Sept.25

Phase II gets the Dunlop touch (with illus) p23, Oct.2

Phase II looks like a long, long freeze (with illus) p20, Oct.9

Galbraith gives Nixon an A-minus (with illus) p74, Oct.16

Phase II: How it will work (with illus) p21, Oct.16

Waiting for guidelines to take shape p19, Oct.16

Union threatens that haunt the Pay Board (with table) p78, Oct.23

Phase II gets off to a confused start (with illus) p44, Oct.23

Controllers play blindman's buff around Phase I p27, Nov.6

The Pay Board's toughest dilemma (with table) p43, Nov.6

How planners set the first guideline p43, Nov.6

Building wages still boost costs p30, Nov.13

The Pay Board takes the middle road (with cover, chart and illus) p108, Nov.13

Who the watchdogs will be watching p51, Nov.13

Companies create Phase II staffs p32, Nov.20

A wage freeze in construction (with illus) p94, Nov.20

Top companies that can't raise prices (with table) p30, Nov.20

A wobbly line on nonunion pay p31, Nov.27

Labor closes in on retroactive pay p19, Nov.27

What the soft-coal decision means p37, Dec.4

The aerospace pact tests the Pay Board (with illus) p34, Dec.11

Double standard for wages (Editorial) p108, Dec.11

Pay Board puts off the aerospace issue p19, Dec.25

A lighter bargaining calendar ahead (with table) p54, Dec.25

WAGES & Prices Commentary

Commentary: Nixon looks Galbraithian (with illus) p37, Sept.25

WAGNER, Stott & Co.

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

WALDORF-Astoria Hotel

Phantom charges that haunt hotels p40, Dec.25

WALES

A shaken faith in bridges (with illus) p38, Aug.7

WALKER, Charis

Connally's hard sell against inflation (with cover, chart and illus) p62, July 10

WALLACE, David W.

Bangor Punta shrinks to manageable size (with illus) p100, Dec.11

WALLACE-Murray Corp.

A grinding wheel for cutting costs (with illus) p104, Dec.4

WALLBANGER

See Harvey Wallbanger

WALLEMBERG, Marc

The legacy left by Marc Wallenberg p28, Nov.27

WALT Disney Productions, Inc.

How Disney financed its new superpark p76, Sept.11

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

WALT Disney World

Looking in on Disney's Florida World p103, Sept.11

WANG, Dr. An

Wang challenges mighty IBM for a market (with illus) p102, Nov.13

WANKEL Engine

The rotary-engine car is catching on (with illus) p20, July 10

WARE, Willis H.

The anguish at Rand (with illus) p70, July 17

WAREHOUSES

The easier way to pick parts in a warehouse (with illus) p43, July 31

Readers Report: O, pioneers p6, Sept.25

Levit: The hot name in 'instant' furniture (with illus) p90, Dec.4

WARNER Bros.

New Mexico steals the movie scene (with illus) p92, Aug.21

WARNER Co.

Skiing down a garbage pile (with illus) p90, Nov.6

WARNER, John W.

If Chafee resigns, Laird would like to give his job to Warner # p23, Dec.25

WARRANTIES

AM's 12/12 vision # p34, Aug.14

Readers Report: Warranty wrinkle p6, Sept.18

Sixty days to break down # p63, Oct.2

WASHINGTON, D.C.

Going to the Kennedy Center takes planning p82, Sept.18

WASSERMAN, Richard M.

A conglomerateur comes back (with illus) p67, Dec.18

WASTE

Plastics return the ecologists' fire (with table) p25, July 10

Sewage finds a home (with illus) p24, July 31

A cheaper way to burn sewage p38, Aug.7
 Stamford mines a garbage load p142, Sept.25
 The AEC has trouble salting away waste p30, Oct.16

WATER

Tip at the tap: A water filter improves taste p86, Oct.2

WATER Meters

Gauging the consumer # p79, Oct.9

WATER Pollution

Delaware's new 'keep out' sign p20, July 3
 Phosphates down but far from out (with illus) p21, July 3

Reviving the 1899 Refuse Act as an anti-pollution weapon # p27, July 3

A wall around the Sunshine State (with map and chart) p46, July 3

Mercury mining goes down the hole (with chart) p86, July 10

Who's the "Mr. Cleanest" of them all? p37, Aug.14

Nixon's pollution fighter faces a backlash (with illus) p54, Aug.21

Pollution attorneys claim foul p29, Aug.28

Paying for pollution by the pound (with illus) p78, Sept.4

Water polluters tangle with the law—and lose (with illus) p64, Oct.9

White House mediates Armco's pollution fight p33, Oct.16

Industries whose world market position is weakened by U.S. pollution regulations # p33, Oct.30

An ecology fair tries and misses (with illus) p73, Nov.20

Coors cleans up despite his anger (with illus) p70, Nov.20

Pressure against a pollution bill p70, Nov.20

EPA takes on the corps p32, Nov.27

A cleanup battle jolts California p35, Dec.25

WATERLOO

See Belgium

WATNEY Mann, Ltd.

Red-stamping a new beer brand (with illus) p77, July 10

WATSON, Thomas J., Jr.

A Watson dynasty ends at IBM (with illus) p20, July 3

The route that led to the precipice (with illus) p34, Sept.25

WATTS

The wayward ways of Watts bus lines (with illus) p40, Sept.25

WATTS Mfg. Corp.

A Watts report: no progress (with illus) p70, Aug.14

A West Pointer for Watts Mfg. (with illus) p29, Oct.2

WATTS Riots

Readers Report: The spark at Watts p9, Sept.11

WAYNE, John

New Mexico steals the movie scene (with illus) p82, Aug.21

WEAPONS

Self-control for riot controllers (with illus) p50, July 3

WEBER, Arnold

He has to make the freeze work (with illus) p64, Aug.21

Short News Item

Down to the details on Phase II plans (with illus) p36, Sept.25

WEEDEN & Co.

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

WEEDEN, Donald E.

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

WEEKS, Sir Hugh

Britain stakes its future on the EEC (with cover, chart and illus) p62, Oct.23

WEISS, Peck & Greer

Specialists lose their old-time grip (with cover and illus) p72, Dec.4

WELCH, Neal W.

A shift at Sprague Electric # p48, Nov.13

WELFARE

Senators hope to avoid a welfare fiasco p27, July 3

Welfare reform is urgent (Editorial) p88, July 10

Nixon aborts his 'revolution' p33, Aug.21

WELLING, Brenton, Jr.

Book Review p7, Aug.7

For the moving man, the hurdles multiply (with illus) p80, Aug.21

WELLINGTON Management Co.

Investors view 'social responsibility' p71, Dec.4

WENDELL Phillips Oil Co.

A maverick oilman battles the majors (with illus) p78, Oct.16

WEST COAST Commodity Exchange

Gold rush on the Coast # p22, July 24

Callahan's biggest commodity: publicity (with illus) p25, July 31

WEST, Eric F.

Why Alcan spends so much (with illus) p78, July 10

WESTCHESTER Rockland Newspapers, Inc.

Costs and competition shake The Times (with illus) p62, Dec.11

WESTEC Corp.

Consultants clash over ownership (with cover and illus) p66, Nov.27

WESTERGAARD, John

The bulls return to Wall Street (with illus) p75, Aug.21

WESTERN Air Lines, Inc.

Foggy guidelines for airline mergers (with map) p22, Sept.4

WESTERN Union

Overnight delivery by Mailgram p74, July 10

WESTGATE-California Corp.

California goes after a transportation octopus (with illus) p54, Sept.25

WESTINGHOUSE Electric Corp.

Westinghouse gets torpedoed p19, July 10

Westinghouse's third big step is overseas (with cover and illus) p64, Oct.2

Westinghouse may pull ahead of GE in sales of nuclear plants abroad # p56, Oct.2

Europe: Westinghouse cracks a nuclear market (with illus) p58, Nov.13

WEYERHAEUSER Co.

From big polluters come small profits p25, Aug.7

WHARTON School of Finance & Commerce

A brighter outlook for business (with table and chart) p16, Aug.28

Wharton is bullish about 1972 (with table and chart) p27, Dec.4

WHIRLPOOL Corp.

Sixty days to break down # p63, Oct.2

WHITE, Kevin H.

Boston sets the pace for livability (with illus) p150, Nov.13

WHITE Motor Corp.

'Bunkie' Knudsen redesigns White Motor (with illus) p44, Oct.30

WHITEHEAD, Clay T.

A compromise cuts little ice for CATV (with illus) p78, Nov.27

WHITTAKER Corp.

Whittaker reverses its empire-building (with illus) p24, Aug.28

WILCOX, Thomas R.

From bank to board (with illus) p82, Aug.14

WILDS, David

Regionals put it into narrow focus (with illus) p53, Aug.7

WILLIAMS, Albert

A new basis for trade peace p32, Sept.18

WILLIAMS Engine Co.

Steaming down the highway # p43, Sept.25

WILLIAMS, Gordon

Book Review p15, Aug.14

WILLIAMS, Harrison

Casey: An SEC chairman Wall Street likes (with cover and illus) p70, Oct.16

WILLIS, E. Sidney

The pressure on pension funds to perform (with cover, chart and illus) (Special Report) p88, Sept. 11

WILLOWBROOK Center

Shopping centers grow into shopping cities (with cover and illus) p34, Sept.4

WILLS

Time to dust off the old will—or write a new one p88, Dec.4

WILPUTTE Corp.

The cleaner way to make coke (with illus) p42, July 31

WILSON, Joseph C.

The men who still hang on to the reins (with illus) p40, Oct.2

WILSON, Robert C.

Collins Radio loses its Collins (with illus) p31, Dec.4

WINCHELL, Walter

Thomas 'Winchell' (with illus) p8, Sept.4

WINE

See also Champagne

Vineyard tours for the oenophile p79, July 17

Wine: Europe warily sips those U.S. vintages (with illus) p41, Aug.14

Unwrapping the mystique of cheese and wine p82, Aug.14

Disappointing harvest in French vineyards p114, Sept.25

Now, a word from Bacchus # p128, Sept.25

Readers Report: Independent vintner p6, Oct.30

New popularity for limited partnerships (with illus) p88, Dec.11

Next Christmas make the wine 'Chateau vous' p52, Dec.25

WINN, Bob

Riding the coattails of Mickey Mouse (with illus) p72, Sept.11

WISCONSIN

Lockheed workers lobby for the loan (with illus) p16, July 3

Bart Starr to run for Congressional seat # p23, Dec.25

WISER, Forwood Cloud "Bud", Jr.

The turnaround from disaster at TWA (with chart and illus) p60, Oct.30

WISHART, Ronald S., Jr.

Industrial ads: A debate heats up (with illus) p68, July 17

WITTER, William D.

The house of Witter (with illus) p82, Nov.6

WITTER (William D.) Inc.

Belgium's Lambert deepens its U.S. stake (with illus) p80, Nov.6

WO Kee Co.

From Red China: the first shipment (with illus) p18, July 3

WOMEN

You still have a long way to go—baby (with illus) p74, Sept.25

Treating women as people (Editorial) p104, Oct.2

Readers Report: Women in business p5, Oct.16

Readers Report: The liberated woman p5, Oct.30

'Ms.' for modern women # p30, Oct.30

'Fly me' ads land in court # p40, Nov.6

A new face for a \$2 bill (with illus) p34, Nov.6

Columbia's lion gets a bearding p48, Nov.13

WOMEN'S Wear Daily

Women's Wear Daily takes wider aim (with illus) p26, July 10

WOOD, Thornley B., Jr.

Paternalism dies at Samsonite (with illus) p58, Dec.25

WOODCOCK, Leonard

Labor is cooling its feud with Nixon (with illus) p16, Sept.4

The bargaining chill deepens (with illus) p108, Sept.25

The men who will be running Phase II (with illus) p22, Oct.16

WORDEN, Alfred M., Jr.

Apollo 15: the most daring mission yet (with illus) p18, July 24

WORKWEEK

The four-day week gets more play p33, July 17

Insurance sells itself on the shorter week p52, Sept.4

'Thirty-two four or fight' p29, Sept.18

Blue laws: More confusion than conviction p98, Oct.16

Retailers move toward the 168-hour week (with illus) p96, Oct.16

WORLD Business Centres

To avoid missing messages at hotels # p70, Sept.4

WORLD Championship Tennis, Inc.

A rhubarb divides the tennis world p34, Aug.14

WORLD Trade Center

The battle over a TV antenna (with illus) p27, Nov.20

WORLD Trade Institute

Trade: Foreign exporters learn the ropes p38, Oct.2

WORLD Wide Military Command & Control System

Washington cracks down on computer costs (with table) p73, Oct.23

WORSWICK, David

The vindication of a British think tank (with illus) p76, Sept.4

WORTMAN, Donald

How to deliver your price request p41, Dec.11

WRIGHT, Don

'Bush power' wins Alaskan land claims (with illus) p23, Dec.18

WRIGHT, J. Patrick

Book Review p12, Sept.18

WRIGLEY, Phillip K.

Why security analystsirk management (with illus) p96, Nov.6

WRIGLEY (William) Jr., Co.

Wrigley is caught in an institutional blitz (with chart) p80, Oct.30

WYCKOFF, Robert H.

For the jobless, old skills are not enough (with illus) p38, Dec.25

WYOMING

Coal companies rediscover the West (with illus) p92, Dec.11

X

XEROX Corp.

The Xeroxing of social services p41, Sept.11

The men who still hang on to the reins (with illus) p40, Oct.2

Dessauer: 'My years at Xerox' (with illus) p18, Nov.13

Readers Report: Between the lines p7, Dec.4

Y

YEARSLEY, Christine

A low-cost way to keep books by computer (with illus) p106, Oct.23

YLVISAKER, William

The views on bigness are contradictory (with cover and illus) (Special Reports) p58, Aug.7

YOST, F. Randolph

Why Indiana Standard grows so well (with illus) p57, Dec.4

YOUTH Patrol

The youth patrol (with illus) p34, July 17

YUGOSLAVIA

China granted Air Yugoslavia right to operate charters to Peking # p56, Nov.13

YUSA, Dr. Tatsuo

The flaw in Japan's boom (with illus) p42, July 10

Z

ZAPATA Norness, Inc.

Delaware's new 'keep out' sign p20, July 3

ZEIGLER, John A.

An adman battles society's ills (with illus) p108, Sept.11

ZENITH Radio Corp.

Taiwan: On the ropes, but no K.O. (with illus) p48, Nov.6

ZOECON

A new weapon in the war on insects (with illus) p94, Nov.13

ZOMBANAKIS, Mimos A.

The boom in London's bank consortiums (with illus) p42, Dec.18





